



POLITICAL/ISSUE ADVERTISING  
INQUIRY/REQUEST PUBLIC FILE FORM

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Ause by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

1. Date and time of request: 3/10/15 9:20 AM
2. Name of the person making request: Jimmy Exum
3. Agency (if any): \_\_\_\_\_
4. Address of agency: \_\_\_\_\_
5. Telephone number of agency: \_\_\_\_\_
6. Name of candidate or description of issue: Jerry Gist
7. Name of candidate=s authorized committee or name of issue ad sponsor: Jerry Gist For City Mayor  
☒ Reelect Jerry Gist
8. Name of treasurer of candidate=s committee or issue ad sponsor contact: ☒ Cecile Polison
9. Address of candidate=s committee or issue ad sponsor contact: ☒ 8 Stouckhaven Knobs  
Jackson, TN 38305

10. Telephone number of candidate=s  
committee or issue ad sponsor contact: 731-215-2964
11. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: <u>Cecile Rolison</u>	Title: <u>Treasurer</u>
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

12. Programs or times requested  
(use additional pages if necessary): 5p, 4p, 10p News
13. Dates requested  
(use additional pages if necessary): 3/10/15
14. Class of time requested  
(use additional pages if necessary): LVR
15. Length of spot/program time requested  
(use additional pages if necessary): :30
16. Request made: In writing? \_\_\_\_\_ Orally? ☒  
(if in writing, attach and retain)
17. Disposition of request: Granted ☒  
Not Granted \_\_\_\_\_

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.

If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired, when available.)

18. If granted, rate charged  
(use additional pages if necessary): See Attached

*If the advertisement refers to a candidate, please complete Questions 19-24.*

19. Name of candidate  
(if different from Question 6 above): \_\_\_\_\_
20. Political party of candidate: Independent
21. Office for which candidate is running: City Mayor
22. Is it a: Federal Office? \_\_\_\_\_ State Office? \_\_\_\_\_  
Local Office? X
23. Election for which candidate is campaigning: \_\_\_\_\_
24. Date of election: \_\_\_\_\_

*If the request is by or on behalf of a candidate, please complete Questions 25-27.*

25. Request for documentation that candidate is legally qualified. (Attach any written documentation received.) Yes ✓ No \_\_\_\_\_
26. Date Political Disclosure Form submitted to requestor: \_\_\_\_\_
27. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification? \_\_\_\_\_

*Note: For issue advertisements where there is no Ause by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance, the station may elect to only complete Questions 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 11 of this form.*

COMMENTS:

[Signature]  
Signature of Person Receiving Request On  
Behalf of Station



POLITICAL/ISSUE ADVERTISING  
AGREEMENT

I, Juanita Evans [Name] (being/on behalf of) GIST FOR Mayor [Committee or Sponsor] do hereby request station time on the terms and conditions reflected on the station's confirmation contract.

Date of First Broadcast: 3/14/15 Date of Last Broadcast: 5/3/15

Total Charges: \$ 24,615

The broadcast time will be used by JERRY GIST [Candidate, Committee or other Sponsor] (the Advertiser). I represent that the advance payment for the above-described broadcast time has been furnished by Jerry Gist For Mayor. The station is authorized to announce the broadcast as paid for by such person or entity. The names and offices of the chief executive officers of the Advertiser are (use additional pages if necessary):

Name: <u>Cecile Rolison</u>	Title: <u>TREASURER</u>
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

The Advertiser is a (check one):

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Candidate           | <input type="checkbox"/> Labor Organization               |
| <input type="checkbox"/> Candidate Committee            | <input type="checkbox"/> 501(c)(4) Organization           |
| <input type="checkbox"/> National Political Party       | <input type="checkbox"/> 527(e)(1) Political Organization |
| <input type="checkbox"/> State or Local Political Party | <input type="checkbox"/> Other: _____                     |
| <input type="checkbox"/> Corporation                    |   |

I represent that purchase and use of the broadcast time by the Advertiser complies in all respects with all laws, including but not limited to the Bipartisan Campaign Finance Reform Act of 2002 (BCRA). Any prior BCRA Certification provided to the station by the Advertiser is hereby reaffirmed and certified as accurate as of the date hereof. If the Advertiser is a candidate or a candidate committee, I further represent that the Advertiser is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Date: 3/11/15

Juanita Evans  
(Candidate/Treasurer/Sponsor/Agent)

Accepted/Rejected:

By: [Signature]

Title: VP/PM



## ORDER



**Orders**  
**Order / Rev:** 195982  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 03/23/15 - 05/02/15  
**Original Date / Rev:** 04/02/15 / 04/02/15  
**Order Type:** GENERAL

## WBBJ

**Primary AE:** Mark Brooks  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency**  
**Name:** Jerry Gist for Mayor  
**Buying Contact:**  
**Billing Contact:**  
 8 Stonehaven Woods  
 Jackson, TN 38305

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jerry Gist for Mayor  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/26/15	135	\$18,815.00	\$15,992.75
04/27/15	05/04/15	43	\$5,795.00	\$4,925.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	135	\$18,815.00	\$15,992.75	0.00
May 2015	43	\$5,795.00	\$4,925.75	0.00
<b>Totals</b>	<b>178</b>	<b>\$24,610.00</b>	<b>\$20,918.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Brooks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WBBJ	03/30/15	03/31/15	M-F News at 5:00 pm	CM	5p-530p	11-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
				M-F News at 5:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	11-----		2				\$200.00		0.00			
4	WBBJ	03/30/15	03/31/15	M-F News at 6:00 pm	CM	6p-630p	11-----	:30	2	\$220.00	P-03	0.00	NM	2	\$440.00
				M-F News at 6:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	11-----		2				\$220.00		0.00			
6	WBBJ	03/30/15	03/31/15	M-F News at 6:00 pm	CM	6p-630p	11-----	:30	2	\$220.00	P-03	0.00	NM	2	\$440.00
				M-F News at 6:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	11-----		2				\$220.00		0.00			
8	WBBJ	04/01/15	04/30/15	M-F News at 5:00 pm	CM	5p-530p	11111--	:30	5	\$200.00	P-03	0.00	NM	22	\$4,400.00
				M-F News at 5:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	--111--		3				\$200.00		0.00			
		Week: 04/06/15	04/12/15	11111--		5				\$200.00		0.00			
		Week: 04/13/15	04/19/15	11111--		5				\$200.00		0.00			
		Week: 04/20/15	04/26/15	11111--		5				\$200.00		0.00			
		Week: 04/27/15	05/03/15	1111---		4				\$200.00		0.00			
9	WBBJ	04/01/15	04/30/15	M-F News at 6:00 pm	CM	6p-630p	11111--	:30	5	\$220.00	P-03	0.00	NM	22	\$4,840.00
				M-F News at 6:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	--111--		3				\$220.00		0.00			

Order / Rev: 195982  
 Alt Order #:  
 Flight Dates: 03/23/15 - 05/02/15

Advertiser: Jerry Gist for Mayor  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	WBBJ	04/01/15	04/30/15	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	11111--	:30	5	\$220.00	P-03	0.00	NM	22	\$4,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	11111--					5	\$220.00		0.00			
		Week: 04/13/15	04/19/15	11111--					5	\$220.00		0.00			
		Week: 04/20/15	04/26/15	11111--					5	\$220.00		0.00			
		Week: 04/27/15	05/03/15	1111---					4	\$220.00		0.00			
10	WBBJ	04/01/15	04/30/15	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	11111--	:30	5	\$220.00	P-03	0.00	NM	22	\$4,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	--111--					3	\$220.00		0.00			
		Week: 04/06/15	04/12/15	11111--					5	\$220.00		0.00			
		Week: 04/13/15	04/19/15	11111--					5	\$220.00		0.00			
		Week: 04/20/15	04/26/15	11111--					5	\$220.00		0.00			
		Week: 04/27/15	05/03/15	1111---					4	\$220.00		0.00			
11	WBBJ	04/05/15	04/26/15	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$225.00	P-03	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-----1					1	\$225.00		0.00			
		Week: 04/06/15	04/12/15	-----1					1	\$225.00		0.00			
		Week: 04/13/15	04/19/15	-----1					1	\$225.00		0.00			
		Week: 04/20/15	04/26/15	-----1					1	\$225.00		0.00			
12	WBBJ	05/01/15	05/04/15	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	1---1--	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/15	05/03/15	----1--					1	\$200.00		0.00			
		Week: 05/04/15	05/10/15	1-----					1	\$200.00		0.00			
13	WBBJ	05/01/15	05/04/15	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	1---1--	:30	2	\$220.00	P-03	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/15	05/03/15	----1--					1	\$220.00		0.00			
		Week: 05/04/15	05/10/15	1-----					1	\$220.00		0.00			
14	WBBJ	05/01/15	05/04/15	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1---1--	:30	2	\$220.00	P-03	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/15	05/03/15	----1--					1	\$220.00		0.00			
		Week: 05/04/15	05/10/15	1-----					1	\$220.00		0.00			
15	WBBJ	05/03/15	05/03/15	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/15	05/03/15	-----1					1	\$225.00		0.00			
16	WBBJ	04/06/15	05/01/15	M-F GMWT (530-7a) M-F GMWT (530-7a)	CM	530a-7a	MTWTF--	:30	5	\$70.00	P-03	0.00	NM	20	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--					5	\$70.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--					5	\$70.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--					5	\$70.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--					5	\$70.00		0.00			
17	WBBJ	04/06/15	05/01/15	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	MTWTF--	:30	5	\$80.00	P-03	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--					5	\$80.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--					5	\$80.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--					5	\$80.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--					5	\$80.00		0.00			
18	WBBJ	04/06/15	05/01/15	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	MTWTF--	:30	5	\$55.00	P-03	0.00	NM	20	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--					5	\$55.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--					5	\$55.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--					5	\$55.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--					5	\$55.00		0.00			



Order / Rev: 195982  
 Alt Order #:  
 Flight Dates: 03/23/15 - 05/02/15

Advertiser: Jerry Gist for Mayor  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WBBJ	04/06/15	05/01/15	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	MTWTF--	:30	5	\$65.00	P-03	0.00	NM	20	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--					5	\$65.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--					5	\$65.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--					5	\$65.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--					5	\$65.00		0.00			
20	WBBJ	04/11/15	05/02/15	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$90.00	P-03	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1-					1	\$90.00		0.00			
		Week: 04/13/15	04/19/15	-----1-					1	\$90.00		0.00			
		Week: 04/20/15	04/26/15	-----1-					1	\$90.00		0.00			
		Week: 04/27/15	05/03/15	-----1-					1	\$90.00		0.00			
21	WBBJ	04/11/15	05/02/15	Sa News at 10:00 pm Sa News at 10:00 pm	CM	10p-1030p	-----1-	:30	1	\$150.00	P-03	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1-					1	\$150.00		0.00			
		Week: 04/13/15	04/19/15	-----1-					1	\$150.00		0.00			
		Week: 04/20/15	04/26/15	-----1-					1	\$150.00		0.00			
		Week: 04/27/15	05/03/15	-----1-					1	\$150.00		0.00			
22	WBBJ	04/11/15	05/02/15	GMA Saturday (7-8a) GMA Saturday (7-8a)	CM	7a-8a	-----	:30	0	\$75.00	P-03	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1-					1	\$75.00		0.00			
		Week: 04/13/15	04/19/15	-----1-					1	\$75.00		0.00			
		Week: 04/20/15	04/26/15	-----					0	\$0.00		0.00			
		Week: 04/27/15	05/03/15	-----1-					1	\$75.00		0.00			
23	WBBJ	04/11/15	05/02/15	GMWT Saturday (8-9a) GMWT Saturday (8-9a)	CM	8a-9a	-----1-	:30	1	\$65.00	P-03	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1-					1	\$65.00		0.00			
		Week: 04/13/15	04/19/15	-----1-					1	\$65.00		0.00			
		Week: 04/20/15	04/26/15	-----1-					1	\$65.00		0.00			
		Week: 04/27/15	05/03/15	-----1-					1	\$65.00		0.00			
													Totals	178	\$24,610.00

## ORDER



**Orders**  
**Order / Rev:** 198012  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 04/06/15 - 05/05/15  
**Original Date / Rev:** 04/02/15 / 04/02/15  
**Order Type:** GENERAL

## WBBJ

**Primary AE:** Mark Brooks  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency**  
**Name:** Jerry Gist for Mayor  
**Buying Contact:**  
**Billing Contact:**  
 8 Stonehaven Woods  
 Jackson, TN 38305

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jerry Gist for Mayor  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/26/15	29	\$4,268.00	\$3,627.80
04/27/15	05/05/15	22	\$2,792.00	\$2,373.20

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	29	\$4,268.00	\$3,627.80	0.00
May 2015	22	\$2,792.00	\$2,373.20	0.00
<b>Totals</b>	<b>51</b>	<b>\$7,060.00</b>	<b>\$6,001.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Brooks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBJ	04/06/15	05/03/15	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	MTWTF--	:30	4	\$225.00	P-03	0.00	NM	16	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		4				\$225.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--		4				\$225.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--		4				\$225.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--		4				\$225.00		0.00			
N 2	WBBJ	04/06/15	05/03/15	M-F Kimmel 1035p-1137p M-F Kimmel 1035p-1137p	CM	1035p-1137p	MTWTF--	:30	3	\$70.00	P-03	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	MTWTF--		3				\$70.00		0.00			
		Week: 04/13/15	04/19/15	MTWTF--		3				\$70.00		0.00			
		Week: 04/20/15	04/26/15	MTWTF--		3				\$70.00		0.00			
		Week: 04/27/15	05/03/15	MTWTF--		3				\$70.00		0.00			
N 3	WBBJ	04/12/15	05/03/15	GMA Sunday (8-9a) GMA Sunday (8-9a)	CM	8a-9a	-----1	:30	1	\$70.00	P-03	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1		1				\$70.00		0.00			
		Week: 04/13/15	04/19/15	-----1		1				\$70.00		0.00			
		Week: 04/20/15	04/26/15	-----1		1				\$70.00		0.00			
		Week: 04/27/15	05/03/15	-----1		1				\$70.00		0.00			
N 4	WBBJ	04/12/15	05/03/15	Su News at 5:30 pm Su News at 5:30 pm	CM	530p-6p	-----1	:30	1	\$90.00	P-03	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 198012  
 Alt Order #:  
 Flight Dates: 04/06/15 - 05/05/15

Advertiser: Jerry Gist for Mayor  
 Product Desc: WBBJ  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WBBJ	04/12/15	05/03/15	Su News at 5:30 pm Su News at 5:30 pm	CM	530p-6p	-----1	:30	1	\$90.00	P-03	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1					1	\$90.00		0.00			
		Week: 04/13/15	04/19/15	-----1					1	\$90.00		0.00			
		Week: 04/20/15	04/26/15	-----1					1	\$90.00		0.00			
		Week: 04/27/15	05/03/15	-----1					1	\$90.00		0.00			
N 5	WBBJ	05/04/15	05/05/15	M-F GMWT (530-7a) M-F GMWT (530-7a)	CM	530a-7a	MT-----	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	MT-----					2	\$70.00		0.00			
N 6	WBBJ	05/04/15	05/05/15	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	MT-----	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	MT-----					2	\$80.00		0.00			
N 7	WBBJ	05/04/15	05/05/15	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	MT-----	:30	2	\$55.00	P-03	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	MT-----					2	\$55.00		0.00			
N 8	WBBJ	05/04/15	05/05/15	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	MT-----	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	MT-----					2	\$65.00		0.00			
N 9	WBBJ	05/04/15	05/04/15	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	1-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	1-----					1	\$225.00		0.00			
N 10	WBBJ	05/04/15	05/04/15	M-F Kimmel 1035p-1137p M-F Kimmel 1035p-1137p	CM	1035p-1137p	1-----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/15	05/10/15	1-----					1	\$70.00		0.00			
N 11	WBBJ	04/20/15	04/26/15	M-Su Prime Rotator 6p-10p M-Su Prime Rotator 6p-10p	CM	M-Sat 7-10p, Su 6-10p (7:00 PM-10:00 PM)	MTWTFSS	:30	2	\$229.00	P-03	0.00	NM	2	\$458.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/15	04/26/15	MTWTFSS					2	\$229.00		0.00			
N 12	WBBJ	04/27/15	05/03/15	M-Su Prime Rotator 6p-10p M-Su Prime Rotator 6p-10p	CM	M-Sat 7-10p, Su 6-10p (7:00 PM-10:00 PM)	MTWTFSS	:30	3	\$229.00	P-03	0.00	NM	3	\$687.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/15	05/03/15	MTWTFSS					3	\$229.00		0.00			
													Totals	51	\$7,060.00