

**RECORD OF REQUEST FOR BROADCAST TIME BY OR O
BEHALF OF POLITICAL CANDIDATE**
(KATZ CONTINENTAL TELEVISION - WASHINGTON DC)

STATION WBBJ **MARKET** JACKSON, TN **DATE/TIME** 5p 3/17/2015
GBBJ

LAST NAME FINNEY **FIRST NAME** LOWE **PARTY** Dem

CAMPAIGN FINNEY FOR MAYOR **STATUS** Active

RACE MAYOR OF JACKSON **STATE** TN **CITY** JACKSON

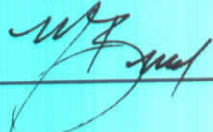
ADDRESS PO BOX 1432, JACKSON, TN 38302

INQUIRY BY MAURA JOHNSON **ON BEHALF OF** CANDIDATE

REP BEN WILMETH/CTV SALES D.C.

INFO REQUESTED: WINDOW RATES

INFO SUPPLIED: Wed. 3/18/2015

ACCEPTED BY:  **DATE:** 3/18/2015 **TIME:** 10:43A

FINAL DISPOSITION: _____

PMT RECEIVED BY: _____ **COPY APPROVED BY:** _____
(AMOUNT) (DATE)

NAMES OF COMMITTEE PERSONNEL: _____

NAME: PAM MACCARTY

AGENCY: GMMB

TITLE: TREASURER

ADDRESS: 3050 K ST, NW, Suite 100
WASHINGTON, D.C. 20007

CAMP. PH: 731-468-5768

PHONE: 202-338-8700

FAX: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Maura Johnson,

being/on behalf of: Lowe Finney,

a legally qualified candidate of the Democratic

political party for the office of: Mayor (Jackson, TN)

in the General

election to be held on: 5/5/15

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF LOWE FINNEY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PAM MCCARTY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/25/15

Date

M. Johnson

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Mark Brooks

Printed Name

VP/CM

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WBBJ/CBS-TV
346 Muse St
Jackson, TN 38301
(731)424-4515

<u>Contract / Revision</u>	<u>Alt Order #</u>
199328 /	9554297

<u>Product</u>		
CANDIDATE		
<u>Contract Dates</u>	<u>Estimate #</u>	
04/28/15 - 05/04/15	4109	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
FINNEY/MAYOR/D	04/27/15 / 04/27/15	

And:

GMMB
3050 K ST NW
WASHINGTON, DC 20007

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WBBJ/CBS-	Washington DC Katz	Washington-Kat
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBJ	04/28/15	05/01/15	M-F GMWT (530-7a)	530a-7a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				3	\$25.00			
N 2	WBBJ	04/28/15	05/01/15	M-F CBS This Morn (7-9a)	7a-9a		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				4	\$30.00			
N 3	WBBJ	04/28/15	05/01/15	M-F Noon News (12-1230p)	12p-1230p		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				3	\$40.00			
N 4	WBBJ	04/28/15	05/01/15	M-F The Talk (1-2p)	1p-2p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				2	\$40.00			
N 5	WBBJ	04/28/15	05/01/15	M-F Let's... Deal (2-3p)	2p-3p		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				3	\$40.00			
N 6	WBBJ	04/28/15	05/01/15	M-F News at 5:30 pm	530p-6p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				2	\$45.00			
N 7	WBBJ	04/28/15	05/01/15	M-F CBS Evening News	6p-630p		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				3	\$45.00			
N 8	WBBJ	04/28/15	05/01/15	M-F News at 6:30 pm	630p-7p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-TWTF--				2	\$45.00			
N 9	WBBJ	05/03/15	05/03/15	Su CBS Sun Morn (8-930a)	8a-930a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/15	05/03/15	-----1				1	\$25.00			
N 10	WBBJ	05/04/15	05/04/15	MIKE & MOLLY	730-8P		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/15	05/10/15	1-----				1	\$245.00			
N 11	WBBJ	05/04/15	05/04/15	NCIS LA	9p-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/15	05/10/15	1-----				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.

WBBJ/CBS-TV
346 Muse St
Jackson, TN 38301
(731)424-4515

<u>Contract / Revision</u> 199328 /		<u>Alt Order #</u> 9554297
<u>Contract Dates</u> 04/28/15 - 05/04/15	<u>Product</u> CANDIDATE	<u>Estimate #</u> 4109
<u>Advertiser</u> FINNEY/MAYOR/D		<u>Original Date / Revision</u> 04/27/15 / 04/27/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
N 12	WBBJ	04/29/15	04/29/15	CSI CYBER	9p-10p		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		04/27/15	05/03/15	--1----	1	\$245.00						
N 13	WBBJ	05/01/15	05/01/15	AMAZING RACE	7p-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		04/27/15	05/03/15	----1--	1	\$150.00						
N 14	WBBJ	05/03/15	05/03/15	60 MINS	6p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		04/27/15	05/03/15	-----1	1	\$150.00						
N 15	WBBJ	05/03/15	05/03/15	MADAM SECRETARY FINAL	7p-8p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		04/27/15	05/03/15	-----1	1	\$175.00						
N 16	WBBJ	05/04/15	05/04/15	M-F GMWT (530-7a)	530a-7a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/04/15	05/10/15	1-----	1	\$25.00						
N 17	WBBJ	05/04/15	05/04/15	M-F CBS This Morn (7-9a)	7a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/04/15	05/10/15	1-----	1	\$30.00						
N 18	WBBJ	05/04/15	05/04/15	M-F Let's... Deal (2-3p)	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/04/15	05/10/15	1-----	1	\$40.00						
N 19	WBBJ	05/04/15	05/04/15	M-F CBS Evening News	6p-630p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/04/15	05/10/15	1-----	1	\$45.00						
Totals											33	\$2,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/04/15	33	\$2,260.00	(\$339.00)	\$1,921.00
Totals	33	\$2,260.00	(\$339.00)	\$1,921.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ORDER WORKSHEET

Rep Order# 9554297
EC'd No

Ver# 1

Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:Printed: 04/27/15 11:59 AM
04/27/15 11:59 AM
All Lines

Duplicate

1 of 3

Station GBBJ-TV JACKSON, TN
Advertiser (FINN) FINNEY, LOWE
Product candidate
Estimate# 4109
Buyer Maura GilroyAgency (GREE) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 273/290/4109
Flight Dates 04/28/15-05/04/15Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BW1) BEN WILMEITH
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

FINNEY/MAYOR OF JACKSON/D

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	530A-7A	GOOD MORN-TENN	30	-	-	\$25.00	04/28-05/01	3	3	\$75.00
2	Tu-F	7A-9A	CBS THS MRNG-2<	30	-	-	\$30.00	04/28-05/01	4	4	\$120.00
3	Tu-F	12P-1230P	7EYEWTS NMGN	30	-	-	\$40.00	04/28-05/01	3	3	\$120.00
4	Tu-F	1P-2P	TALK-CBS	30	-	-	\$40.00	04/28-05/01	2	2	\$80.00
5	Tu-F	2P-3P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	30	-	-	\$40.00	04/28-05/01	3	3	\$120.00
6	Tu-F	530P-6P	7EYEWTS@5:30	30	-	-	\$45.00	04/28-05/01	2	2	\$90.00
7	Tu-F	6P-630P	CBS EVE NWS	30	-	-	\$45.00	04/28-05/01	3	3	\$135.00
8	Tu-F	630P-7P	7EYEWTS@6:30	30	-	-	\$45.00	04/28-05/01	2	2	\$90.00
9	Su	8A-930A	SUNDAY MRN-CBS	30	-	-	\$25.00	05/03-05/03	1	1	\$25.00
10	M	730P-8P	MIKE&MOLLY-CBS	30	-	-	\$245.00	05/04-05/04	1	1	\$245.00
11	M	9P-10P	NCIS LA	30	-	-	\$300.00	05/04-05/04	1	1	\$300.00
12	W	9P-10P	CSI CYBER	30	-	-	\$245.00	04/29-04/29	1	1	\$245.00

ORDER WORKSHEET

Rep Order# 9554297 Ver# 1

Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:Printed: 04/27/15 11:59 AM
04/27/15 11:59 AM
All Lines

Duplicate

2 of 3

Station GBBJ-TV JACKSON, TN
Advertiser (FINN) FINNEY, LOWE
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Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	F	7P-8P	AMAZING RACE	30	-	-	\$150.00	05/01-05/01	1	1	\$150.00
14	Su	6P-7P	60 MINUTES	30	-	-	\$150.00	05/03-05/03	1	1	\$150.00
15	Su	7P-8P	MADAM SECRETARY FINALE	30	-	-	\$175.00	05/03-05/03	1	1	\$175.00
16	M	530A-7A	GOOD MORN-TENN	30	-	-	\$25.00	05/04-05/04	1	1	\$25.00
17	M	7A-9A	CBS THS MRNG-2<	30	-	-	\$30.00	05/04-05/04	1	1	\$30.00
18	M	2P-3P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	30	-	-	\$40.00	05/04-05/04	1	1	\$40.00
19	M	6P-630P	CBS EVE NWS	30	-	-	\$45.00	05/04-05/04	1	1	\$45.00

---REPORT TOTALS---

Report Totals: 33 / \$2,260.00

---SALES MONTHLY TOTALS---

May2015: 33 / \$2,260.00

Order Totals: 33 / \$2,260.00

Total GRPs: 0.0

---COMPETITIVE---

Market Totals

\$15,426.62

CABL .00%

GBBJ 14.65%

UNKN .00%

WBBJ 81.34%

WKMT 4.00%

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 9554297 Ver# 1

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Showing Buylines:

Printed: 04/27/15 11:59 AM
04/27/15 11:59 AM
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Duplicate

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Station GBBJ-TV JACKSON, TN
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Estimate# 4109
Buyer Maura Gilroy

Agency (GREG) GMMB
3050 K ST NW
WASHINGTON, DC 20007
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Flight Dates 04/28/15-05/04/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BW1) BEN WILMETH
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS