

CONTRACT



WICU
3514 State Street
Erie, PA 16508
(814) 454-5201

www.erienewsnow.com

And:

Friends of Dylanna Grasinger Campaign Fund
517 Shawnee Drive
Erie, PA 16505

<u>Contract / Revision</u> 62203 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Dylanna		<u>Original Date / Revision</u> 05/11/21 / 05/11/21
<u>Contract Dates</u> 05/12/21 - 05/18/21	<u>Estimate #</u>	
<u>Product</u> Erie County Executive-Democrat		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WICU	<u>Account Executive</u> Pam Forsyth	<u>Sales Office</u> Erie-Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WICU	05/12/21	05/18/21	Erie News Now Sunrise @ 6a	6:00 AM-6:30 AM		:15/:15			BK	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/21	05/18/21	1111---				4	\$150.00			
N 2	WICU	05/12/21	05/17/21	Erie News Now @ 6p	6p-630p		:15/:15			BK	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/21	05/18/21	1-11---				3	\$225.00			
Totals											7	\$1,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/21 - 05/18/21	7	\$1,275.00	(\$191.25)	\$1,083.75
Totals	7	\$1,275.00	(\$191.25)	\$1,083.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.