

CONTRACT



St. Louis KPLR
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (314) 213-2222

<u>Contract / Revision</u> 4473708 /		<u>Alt Order #</u> 28402798	
<u>Advertiser</u> POL/Mike Kehoe/Governor/MO/Rep		<u>Original Date / Revision</u> 05/23/24 / 05/23/24	
<u>Contract Dates</u> 07/30/24 - 08/06/24		<u>Estimate #</u> 1281	
<u>Product</u> Media			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KPLR	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9917592	<u>Advertiser Code</u> 125	<u>Product 1/2</u> 129	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Thompson Communications Inc
 200 West Jefferson Street
 Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPLR	07/30/24	07/30/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$40.00			
N 2	KPLR	07/31/24	07/31/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$40.00			
N 3	KPLR	08/01/24	08/01/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$40.00			
N 4	KPLR	08/02/24	08/02/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$40.00			
N 5	KPLR	08/05/24	08/05/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$40.00			
N 6	KPLR	08/06/24	08/06/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	-T-----				1	\$40.00			
N 7	KPLR	07/30/24	07/30/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$40.00			
N 8	KPLR	07/31/24	07/31/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$40.00			
N 9	KPLR	08/01/24	08/01/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$40.00			
N 10	KPLR	08/02/24	08/02/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$40.00			
N 11	KPLR	08/05/24	08/05/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$40.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Mike Kehoe/Governor/MO/Rep		<u>Original Date / Revision</u> 05/23/24 / 05/23/24
<u>Contract Dates</u> 07/30/24 - 08/06/24	<u>Product</u> Media	<u>Estimate #</u> 1281

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$40.00			
N 12	KPLR	08/06/24	08/06/24	M-F 6a-7a News	M-F 6a-7a News		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	-T-----				1	\$40.00			
N 13	KPLR	08/01/24	08/01/24	M-F 11a-12p News	M-F 11a-12p News		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$50.00			
N 14	KPLR	08/05/24	08/05/24	M-F 11a-12p News	M-F 11a-12p News		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$50.00			
N 15	KPLR	07/31/24	07/31/24	M-F 11a-12p News	M-F 11a-12p News		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$50.00			
N 16	KPLR	08/02/24	08/02/24	M-F 11a-12p News	M-F 11a-12p News		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$50.00			
N 17	KPLR	08/03/24	08/03/24	Sa 5p-530p	Sa 5p-530p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$40.00			
N 18	KPLR	08/03/24	08/03/24	Sa 530p-6p	Sa 530p-6p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$40.00			
N 19	KPLR	08/04/24	08/04/24	Su 3p-330p	Su 3p-330p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$30.00			
N 20	KPLR	08/04/24	08/04/24	Su 330p-4p	Su 330p-4p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$30.00			
N 21	KPLR	08/04/24	08/04/24	Su 4p-430p	Su 4p-430p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$40.00			
N 22	KPLR	08/04/24	08/04/24	Su 430p-5p	Su 430p-5p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$40.00			
N 23	KPLR	08/04/24	08/04/24	Su 5p-530p	Su 5p-530p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$60.00			
N 24	KPLR	08/04/24	08/04/24	Su 530p-6p	Su 530p-6p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$60.00			
N 25	KPLR	08/04/24	08/04/24	Su 6p-630p	Su 6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$150.00			
N 26	KPLR	08/03/24	08/03/24	Sa 7p-8p	Sa 7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$100.00			
N 27	KPLR	08/03/24	08/03/24	Sa 7p-8p	Sa 7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$100.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$100.00			
N 28	KPLR	08/04/24	08/04/24	Su 7p-8p	Su 7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$100.00			
N 29	KPLR	08/04/24	08/04/24	Su 7p-8p	Su 7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$100.00			
N 30	KPLR	07/30/24	07/30/24	M-F 10p-11p	M-F 10p-11p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$80.00			
N 31	KPLR	07/31/24	07/31/24	M-F 10p-11p	M-F 10p-11p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$80.00			
N 32	KPLR	08/02/24	08/02/24	M-F 10p-11p	M-F 10p-11p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$80.00			
N 33	KPLR	08/05/24	08/05/24	M-F 10p-11p	M-F 10p-11p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$80.00			
N 34	KPLR	07/30/24	07/30/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$80.00			
N 35	KPLR	07/31/24	07/31/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$80.00			
N 36	KPLR	08/01/24	08/01/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$80.00			
N 37	KPLR	08/02/24	08/02/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$80.00			
N 38	KPLR	08/05/24	08/05/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$80.00			
N 39	KPLR	07/30/24	07/30/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$80.00			
N 40	KPLR	07/31/24	07/31/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	--W----				1	\$80.00			
N 41	KPLR	08/01/24	08/01/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$80.00			
N 42	KPLR	08/02/24	08/02/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	----F--				1	\$80.00			
N 43	KPLR	08/05/24	08/05/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$80.00			

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Week:		08/05/24	08/11/24	M-----				1	\$80.00			
N 44	KPLR	08/03/24	08/03/24	Sa 10p-11p	Sa 10p-11p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$25.00			
N 45	KPLR	08/03/24	08/03/24	Sa 11p-12a	Sa 11p-12a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S-				1	\$25.00			
N 46	KPLR	08/04/24	08/04/24	Su 10p-11p	Su 10p-11p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$40.00			
N 47	KPLR	08/04/24	08/04/24	Su 10p-11p	Su 10p-11p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$40.00			
N 48	KPLR	08/04/24	08/04/24	Su 11p-1130p	Su 11p-1130p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$35.00			
N 49	KPLR	08/04/24	08/04/24	Su 1130p-12a	Su 1130p-12a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-----S				1	\$35.00			
N 50	KPLR	08/05/24	08/05/24	Mon Prime Hour 1	Mon Prime 8p-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/24	08/11/24	M-----				1	\$150.00			
N 51	KPLR	07/30/24	07/30/24	Tue Prime Hour 2	Tue Prime 9p-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	-T-----				1	\$150.00			
N 52	KPLR	08/01/24	08/01/24	Thur Prime Hour 1	Thur Prime Hour 1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	---T---				1	\$150.00			
Totals											52	\$3,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/25/24	52	\$3,340.00	(\$501.00)	\$2,839.00
Totals	52	\$3,340.00	(\$501.00)	\$2,839.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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