

# KLAA/TIOGA LOUISIANA

PERFORMED FROM 1/1/2024 – THROUGH – 3/31/2024

(Insert TOP 5 Issues Effecting City of License/Surrounding Area)

- 1) Community
- 2) Education
- 3) Health & Fitness
- 4) Mental Health
- 5) Child Services

## Public Affairs Programs

**Info Trax:** A 30-minute syndicated radio magazine dealing with public health issues and substance abuse. Broadcast Sundays at 6:00AM.

**THIS WEEK IN CENLA:** A program that compiles all the public service interviews that were performed the week prior. Airs Sunday Morning at 6:30AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

## Quarterly Issues/Programs List

1<sup>st</sup> Quarter of 2024

*KLAA Tioga, Louisiana*

*The following is a list of programs aired that have provided the station's most significant treatment of community issues.*

DATE	Time	Duration	Topic	Issue	Description
1/2/24- 1/30/24	Daily	:30	Homeless needs	Health and Fitness	Series of PSAs for the Central Louisiana Homeless Coalition for Winter items
1/10- 1/16/24	Daily	:30	Wreaths Across America	Community	PSAs to benefit WAA for wreaths on Veterans graves

1/14/24	10:50 am	5 minutes	Fishing Festival for Food	Health and Fitness/Community	Interview for Kisatchi Fly Fishing Festival benefitting Food Bank
1/15/24 -TFN	Daily	:30	Support Groups	Mental Health	PSAs with Journey Church grief, addiction and bereavement groups
1/25/24	10:50 am	10 minutes	Blood Drive	Health and Fitness/Community	Lifeshare Blood Center interview about Mardi Gras Blood Drive
2/1-2/10/2024	Daily	:30	Garden District Block Party	Community/Health and Fitness	PSAs for Block Party for Food Bank of Central Louisiana
2/1-3/1/24	Daily	:30	Scholarship	Education	PSAs for Junior League Scholarships for Seniors
2/21/24	2:20pm	5 minutes	Grace Christian School	Education	Interview with School on tuition and opportunities
2/15-2/27	Daily	:30	Kiwanis Pancakes	Community	PSAs for Pineville High Key Club and Kiwanis for pancake fundraiser
2/22	11:50 am	5 minutes	Home Builder Assoc.	Community	Interview with director of area Home Builder Association about upcoming event
2/15-2/28	Daily	:30	Volunteers of America	Community/Health and Fitness	PSAs for Food Drive for Homeless
3/1-3/15	Daily	:30	Christus Hospital	Community/Health and Fitness	PSAs for CPR courses
3/15-3/31	daily	:30	Volunteers of America	Health and Fitness/Child Services	PSAs for Diaper Drive
3/15-3/29	Daily	:30	City of Pineville	Community	PSAs for City's 5 <sup>th</sup> Saturday event
3/11/31	7:50am	5 minutes	Junior League	Community/Child Services	Interview with Junior League about kidsFest event

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3/20/24	2:20p ms	10 minut es	Town of Ball	Community	Interview with Mayor of Town of Ball about Moon Pie Festival

***KLAA is licensed to the City of Tioga, LA and serves Rapides Parish, LA area along with its sister stations KEZP, KBKK and KEDG.***

Accompanying this report are the topics covered during Sunday morning programming that airs 6am-7am.