

Radio Issues Programs List for 1<sup>st</sup> Quarter 2023  
WXVA, Winchester, VA

Issues given treatment during the January – March 2023 period

1. Local event awareness
2. Drug Overdose Outreach
3. Government Services / Road Closings
4. Blood Donations
5. Volunteer Opportunities
6. Donation Opportunities
7. Arts awareness
8. Citizen Community Participation
9. Ecology
10. History Education
11. Veterans Issues
12. Senior Citizens
13. Health Promotion
14. Driver Safety

WXVA presents “Valley Info” a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All “Valley Info” features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

“Valley Info” consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the “Valley Info” system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.



