## Radio Issues Programs List for 1<sup>st</sup> Quarter 2023 WXVA, Winchester, VA

Issues given treatment during the January – March 2023 period

- 1. Local event awareness
- 2. Drug Overdose Outreach
- 3. Government Services / Road Closings
- 4. Blood Donations
- 5. Volunteer Opportunities
- 6. Donation Opportunities
- 7. Arts awareness
- 8. Citizen Community Participation
- 9. Ecology
- 10. History Education
- 11. Veterans Issues
- 12. Senior Citizens
- 13. Health Promotion
- 14. Driver Safety

WXVA presents "Valley Info" a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All "Valley Info" features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

"Valley Info" consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the "Valley Info" system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.

Title	Start Date	End Date	Minutes Played	Priority	Priority Issues treated
American Red Cross Events	01/01/2023	03/31/2023	167	1	1,5,6,13
United Way Of Northern Va Events	01/01/2023	03/31/2023	316	1	1,5,9,12,13
SPCA VA . WVA. Chapters Events-Donations	01/01/2023	03/31/2023	316	1	1,3,5,6,9,11,12
Handley Library Winchester Events	01/01/2023	03/31/2023	316	1	1,5,6,8,13
Barns Of Rose Hill Events	01/15/2023	01/30/2023	77	1	1,5,6,8
American Red Cross	02/01/2023	02/28/2023	81	1	1,5,6,8
SPCA Va. W Va. Support Events	02/01/2023	02/28/2023	81	1	1,5,6,8
United Way of Northern Va Events	02/01/2023	02/28/2023	81	1	1,5,6,8,9
Gainsboro VFD Event	02/05/2023	02/24/2023	55	1	1,5,6,8,13
The River House Capon Bridge WV Event	02/10/2023	02/27/2023	49	1	1,3,5,6,8,13
Winchester Govt Newsletter Signup	02/01/2023	03/31/2023	149	1	1,3,5,6,8,9,11,12,13
American Red Cross	03/01/2023	03/31/2023	68	1	1,3,5,6,8,9
SPCA Va. W.Va.	03/01/2023	03/31/2023	68	1	1,3,5,6,8
United Way of Northern Va Events	03/01/2023	03/31/2023	68	1	1,3,5,6,8,9,13
Veteran Community Outreach	03/15/2023	04/29/2023	31	1	1,3,5,6,8,13
Warren County Social Svcs Every Child Matters Jubilee	03/15/2023	04/14/2023	31	1	1,3,5,6,8,13
Frederick County Parks Pickleball	03/10/2023	04/29/2023	42	1	1,3,5,6,8,13
Winchester City Pick Up Parties	03/01/2023	03/31/2023	68	1	1,3,5,6,8,11,13
Reynolds Store Spring Drivethru Dinner	03/10/2023	04/01/2023	42	1	1,3,5,6,8,10,13
CCAP Easter Donations Event	03/05/2023	03/31/2023	56	1	1,3,5,6,8,13
Total WXVA Programs Played			2160	Minutes	Total WXVA Programs Played