



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐

Ad “communicates a message relating to any political matter of **national importance**” by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

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Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste.
1240 Sherman Oaks, CA 91403 targetla.com

For advertiser:

Name:

Address:

Contact:

Phone:

Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Federal candidate(s) or election(s) referred to:

N/A

☐

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

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This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:



Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☐

No

☐

Date received:

Disposition:

Accepted

☐

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #:

Est. #:

Station Call Letters:

Station Location:

Date Received:

Flight Dates: