



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

Ad “communicates a message relating to any political matter of **national importance**” by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
15260 Ventura Blvd., Ste.  
1240 Sherman Oaks, CA 91403      targetla.com

**For advertiser:**

Name:

Address:

Contact:

Phone:

Email:

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

**Federal candidate(s) or election(s) referred to:**      N/A

Name(s):

Office(s):

Date of election:

**Matters of national importance referred to:**      N/A

**This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.**

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:



Name:

Date of Request to Purchase Ad Time:

**Station Representative**

Signature:

Name:

Date of Request to Sell Ad Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes  No  Date received:

Disposition:

Accepted

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected – provide reason:

**Date and nature of follow-ups, if any:**

**Contract #:**

**Est. #:**

**Station Call Letters:**

**Station Location:**

**Date Received:**

**Flight Dates:**