

INVOICE



KLDO-TV
2439 Monarch Dr
Suite 5
Laredo, TX 78045
Main: (956) 727-0027
Billing: (956) 727-0027

Order #

Property	KLDO-TV		
Invoice #	738441A-2		738441A
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	03/01/24 - 03/05/24	Flight Dates	02/11/24 - 03/05/24
Advertiser	Rosie Cuellar for St Rep HD80 Campaign		
Product	Rosie Cuellar for State Rep. Dist. 80 - KLDO		
Estimate #	Rosie Cuellar for State Rep. Dist. 80		
Account Executive	Minelly De Leon - 1232		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref	001RP000007ZLdRYAW		
Product 1			
Product 2			

Billing Address:

Rosie Cuellar for St Rep HD80 Campaign
Attention: Accounts Payable
PO Box 451801
Laredo, TX 78045

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

PALD

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	02/12/24	03/05/24	Noticias al Dia Mediodia	1130am-12pm	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 11111-- 5 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 15 KLDO F 03/01/24 11:54 AM Noticias al Dia Mediodia 1130am-12pm :30 Rosie Cuellar_State Rep_S \$75.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 11----- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 16 KLDO M 03/04/24 11:38 AM Noticias al Dia Mediodia 1130am-12pm :30 Rosie Cuellar_State Rep_S \$75.00 NM 17 KLDO Tu 03/05/24 10:48 AM Noticias al Dia Mediodia 1130am-12pm :30 Rosie Cuellar_State Rep_2 \$75.00 NM									
2	02/19/24	03/05/24	Noticias Univision @ 5pm	5p-530p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 KLDO M 03/04/24 5:25 PM Noticias Univision @ 5pm 5p-530p :30 Rosie Cuellar_State Rep_S \$350.00 NM									
3	02/19/24	03/05/24	Noticias Univision @ 10pm	10p-1035p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 2 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KLDO F 03/01/24 10:16 PM Noticias Univision @ 10pm 10p-1035p :30 Rosie Cuellar_State Rep_2 \$350.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 KLDO M 03/04/24 10:21 PM Noticias Univision @ 10pm 10p-1035p :30 Rosie Cuellar_State Rep_S \$350.00 NM									
4	02/12/24	03/05/24	M-F 9p-10p Novela	9p-10p	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 3 \$140.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

Entravision's Terms and Conditions of Sales located at www.entravision.com/termsandsales ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.

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KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	02/12/24	03/05/24	M-F 9p-10p Novela	9p-10p	MTWTF--	:30	3	\$140.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KLDO F 03/01/24 9:51 PM M-F 9p-10p Novela 9p-10p :30 Rosie Cuellar_State Rep_S \$140.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$140.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 KLDO M 03/04/24 9:32 PM M-F 9p-10p Novela 9p-10p :30 Rosie Cuellar_State Rep_2 \$140.00 NM										
5	02/12/24	03/05/24	M-F 2p-3p N ovela	2p-3p	11111--	:30	5	\$40.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 11111-- 5 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 KLDO F 03/01/24 2:19 PM M-F 2p-3p Novela 2p-3p :30 Rosie Cuellar_State Rep_2 \$40.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 11----- 2 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 KLDO M 03/04/24 2:42 PM M-F 2p-3p Novela 2p-3p :30 Rosie Cuellar_State Rep_2 \$40.00 NM 17 KLDO Tu 03/05/24 M-F 2p-3p Novela 2p-3p :00 \$40.00 NM See MG 5.18 18 KLDO Tu 03/05/24 3:02 PM UEFA Champions League 1:30 PM-4:00 PM :30 Rosie Cuellar_State Rep_S \$40.00 NM MG for 5.17 03/05										
Total Spots							11			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,675.00
<u>Agency Commission</u>	\$251.25
<u>Net Amount Due</u>	\$1,423.75

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