



SALEM MEDIA REPRESENTATIVES
 SALEM RADIO NETWORK
 SALEM PODCAST NETWORK
 SALEM NEWS, INC.

Insertion Contract Revision

Order #	Ver #	Rev #	# Wks	Page #
47321002	1	2	5	1

Salem Radio Network
 Salem Media Group-SRN/SMR
 PO Box 206590
 Dallas, TX 75320-6590

Advertiser Lori Rook for Missouri		Product Lori Rook KLTE-FM 5.13-6.14		Date 5/16/24	Time 1:01PM	Start 5/13/24	End 6/16/24
Salesperson Kathleen Bensi		Salesperson Phone # (614)899-6800		Demos			
Sales Office SMR (MP Region)		Agency Phone (740)201-5500					

Product Protection: *Political-Candidate

Line #	Vehicle	Days & Times	May	May	May	Jun	Jun	Jun	Jun	Jul	Jul	Jul	Jul	Jul	Aug	Total Units	Len	Unit Rate	Extended Total
			13	20	27	3	10	17	24	1	8	15	22	29	5				
1	KLTE FM	0: 0: 0: 0: 1: 0: 0 6AM-10AM	1													1	60	20.00	20
1	KLTE FM	0: 1: 1: 1: 1: 0: 0 6AM-10AM			4											4	60	20.00	80
1	KLTE FM	1: 1: 1: 1: 1: 0: 0 6AM-10AM		5		5										10	60	20.00	200
1	KLTE FM	2: 1: 1: 1: 1: 0: 0 6AM-10AM					6									6	60	20.00	120
2	KLTE FM	0: 0: 0: 0: 1: 0: 0 10AM-3PM	1													1	60	15.00	15
2	KLTE FM	0: 1: 0: 1: 0: 0: 0 10AM-3PM			2											2	60	15.00	30
2	KLTE FM	1: 0: 1: 0: 0: 0: 0 10AM-3PM		2		2										4	60	15.00	60
2	KLTE FM	1: 1: 1: 1: 0: 0: 0 10AM-3PM					4									4	60	15.00	60
3	KLTE FM	0: 0: 0: 0: 1: 0: 0 3PM-7PM	1													1	60	16.00	16
3	KLTE FM	0: 1: 1: 1: 1: 0: 0 3PM-7PM			4											4	60	16.00	64
3	KLTE FM	1: 1: 1: 1: 1: 0: 0 3PM-7PM		5		5										10	60	16.00	160
3	KLTE FM	2: 1: 1: 1: 1: 0: 0 3PM-7PM					6									6	60	16.00	96
Totals			3	12	10	12	16									53			
Weekly Units			3	12	10	12	16	0	0	0	0	0	0	0	0	53			
Weekly Gross \$			51	210	174	210	276	0	0	0	0	0	0	0	0				921

Air Time Total Gross:	\$921.00	Agency Commission:	\$138.15	Total Net:	\$782.85
-----------------------	----------	--------------------	----------	------------	----------



SALEM MEDIA REPRESENTATIVES
 SALEM RADIO NETWORK
 SALEM PODCAST NETWORK
 SALEM NEWS, INC.

Salem Radio Network
 Salem Media Group-SRN/SMR
 PO Box 206590
 Dallas, TX 75320-6590

Insertion Contract Revision

		Order #	Ver #	Rev #	# Wks	Page #
		47321002	1	2	5	2
Advertiser	Product	Date	Time	Start	End	
Lori Rook for Missouri	Lori Rook KLTE-FM 5.13-6.14	5/16/24	1:01PM	5/13/24	6/16/24	
Salesperson	Salesperson Phone #	Demos				
Kathleen Bensi	(614)899-6800					
Sales Office	Agency Phone					
SMR (MP Region)	(740)201-5500					

Product Protection: *Political-Candidate

R2 - Original spot was not approved by station. Revised spot was approved on 5/16. Revised to change start date from 5/13 to 5/17. Revised to include units w/o 5/27, except for Monday 5/27. - Id 5.16.24

- PLEASE DO NOT RUN ANY SPOTS ON MONDAY, 5/27 (MEMORIAL DAY).

- Make good spots within flight

R1 - Adjusted amount of units. Station's rates had changed. - Id 5.13.24

Notes

- Make goods within flight

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT
 Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com
 With approval of salesperson, make goods within flight only.
 All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

 Name Title

 Name Title

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
--	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: LORI ROOK	
Authorized committee: LORI ROOK FOR MISSOURI	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015	
Candidate's political party: REPUBLICAN	
Office sought (no acronyms or abbreviations): MISSOURI STATE TREASURER	
Date of election: AUGUST 6, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: RYAN ROOK, TREASURER	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: A BRANT FINK <div style="font-size: 0.8em; margin-top: 5px;"> Digitally signed by A BRANT FINK Date: 2024.04.08 09:46:29 -04'00' </div>	Signature:
Name: BRANT FINK	Name:
Date of Request to Purchase Ad Time: 20240516	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/16/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1220

Station Call Letters: KLTE-FM

Date Received/Requested: 5/16/24

Est. #: 47321002

Station Location: KIRKSVILLE MO

Run Start and End Dates: 5/17/24 - 6/16/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.