

Flight 002

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WKSQ / WASK / WQSS / BULSWORTH	10/8/18
I, <u>Cathy Watt / The Media Mogul</u>	
being/on behalf of: <u>Dana Dow</u>	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>Utah State Senate</u>	
in the <u>general</u>	
election to be held on: <u>4/6/18</u>	
do hereby request station time as follows:	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 seconds		see schedule			
			\$450.00 net		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bruce Metrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/8/18

Date

Cathy P. W. J. A. S. T.

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

JACK O'BERRY

Printed Name

Dir. of Program & Operations

Title

WKSQ/WQSK/WQSS**On air: October 10 ~ 12, 2018**

W-F/6am-10am

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

W-F/10am-3pm

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

W-F/3pm-7pm

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

Saturday, October 13, 2018

6am-7pm

4 spots total

Cost per spot: \$5.00

Weekly cost: \$20.00

Total: \$290.00

Additional radio:

On air: October 15 ~ 21, 2018**October 22 ~ 28, 2018****October 29 ~ November 4, 2018****(3 weeks total)**

Weekly Schedule:

M-F/10am-3pm

6 spots per week/18 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

3 weeks total: \$270.00

Saturday & Sunday/6am-7pm

3 spots on Saturday/3 spots on Sunday

Cost per spot: \$5.00

Weekly cost: \$30.00

3 weeks total: \$90.00

TOTAL WKSQ: \$650.00

Blueberry Broadcasting
PO Box 3059
Kennebunkport, ME 04046

Client: **DANA DOW FOR SENATE**
Order #: **3253-00010**
Description: **ADDITIONAL ORDER**
Date Entered: **10/8/2018**
P.O.#:
Salesperson: **ROBIN FULCHER, POLITICAL/ISSUE**
Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

THE MEDIA MOGUL
360 TUTTLE ROAD
CUMBERLAND CENTER, ME 04021

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/10/2018	10/12/2018	WKSQ/WQSSA 06:00:00 to 10:00:00	CUSTOM	1:00	6	15.00	90.00	N	N	Y	Y	Y	N	N
	10/10/2018	10/12/2018				6	15.00	90.00	0	0	2	2	2	0	0
2	10/10/2018	11/2/2018	WKSQ/WQSSA 10:00:00 to 15:00:00	CUSTOM	1:00	24	15.00	360.00	Y	Y	Y	Y	Y	N	N
	10/10/2018	10/14/2018				6	15.00	90.00	0	0	2	2	2	0	0
	10/15/2018	10/21/2018				6	15.00	90.00	2	1	1	1	1	0	0
	10/22/2018	10/28/2018				6	15.00	90.00	1	2	1	1	1	0	0
	10/29/2018	11/2/2018				6	15.00	90.00	1	1	2	1	1	0	0
3	10/10/2018	10/12/2018	WKSQ/WQSSA 16:00:00 to 19:00:00	CUSTOM	1:00	6	15.00	90.00	N	N	Y	Y	Y	N	N
	10/10/2018	10/12/2018				6	15.00	90.00	0	0	2	2	2	0	0
4	10/13/2018	11/4/2018	WKSQ/WQSSA 06:00:00 to 19:00:00	CUSTOM	1:00	22	5.00	110.00	N	N	N	N	N	Y	Y
	10/13/2018	10/14/2018				4	5.00	20.00	0	0	0	0	0	4	0
	10/15/2018	10/21/2018				6	5.00	30.00	0	0	0	0	0	3	3
	10/22/2018	10/28/2018				6	5.00	30.00	0	0	0	0	0	3	3
	10/29/2018	11/4/2018				6	5.00	30.00	0	0	0	0	0	3	3

Order Start Date: 10/10/2018 Order End Date: 11/4/2018 Spots: 58 Total Charges: \$650.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for DANA DOW FOR SENATE / 3253-00010 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	46	\$530.00
November 2018	12	\$120.00
Total:	58	\$650.00

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for THE MEDIA MOGUL By:

Please Sign and Return One Copy