

Flight 002

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WWSA / WASK / WQSS / BUISWORTH Date: 10/8/18

I, Cathy Watt / The Media Mogul
being/on behalf of: Dana Dow

a legally qualified candidate of the Republican
political party for the office of: State Senate

In the general
election to be held on: 11/6/18

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-------------------|----------------------------------|---------------------|---------------------|----------------|-----------------|
| <u>60 seconds</u> | | <u>All schedule</u> | <u>\$450.00 NET</u> | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bruce Metrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/8/18

Date

CATZ PUNJAT

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

JACK O'BERRY Dir. of Program & operations

Printed Name

Title

WKSQ/WQSK/WQSS

On air: October 10 – 12, 2018

W-F/6am-10am

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

W-F/10am-3pm

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

W-F/3pm-7pm

2 spots per day/3 days/6 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

Saturday, October 13, 2018

6am-7pm

4 spots total

Cost per spot: \$5.00

Weekly cost: \$20.00

Total: \$290.00

Additional radio:

On air: October 15 – 21, 2018

October 22 - 28 , 2018

October 29 ~ November 4, 2018

(3 weeks total)

Weekly Schedule:

M-F/10am-3pm

6 spots per week/18 spots total

Cost per spot: \$15.00

Weekly cost: \$90.00

3 weeks total: \$270.00

Saturday & Sunday/6am-7pm

3 spots on Saturday/3 spots on Sunday

Cost per spot: \$5.00

Weekly cost: \$30.00

3 weeks total: \$90.00

TOTAL WKSQ: \$650.00

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **DANA DOW FOR SENATE**
 Order #: **3253-00010**
 Description: **ADDITIONAL ORDER**
 Date Entered: **10/8/2018**
 P.O.#:
 Salesperson: **ROBIN FULCHER, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

THE MEDIA MOGUL
 360 TUTTLE ROAD
 CUMBERLAND CENTER, ME 04021

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|------------|------------|------------|---------------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 | 10/10/2018 | 10/12/2018 | WKSQ/WQSSA 06:00:00 to 10:00:00 | CUSTOM | 1:00 | 6 | 15.00 | 90.00 | N | N | Y | Y | Y | N | N |
| | 10/10/2018 | 10/12/2018 | | | | 6 | 15.00 | 90.00 | 0 | 0 | 2 | 2 | 2 | 0 | 0 |
| 2 | 10/10/2018 | 11/2/2018 | WKSQ/WQSSA 10:00:00 to 15:00:00 | CUSTOM | 1:00 | 24 | 15.00 | 360.00 | Y | Y | Y | Y | Y | N | N |
| | 10/10/2018 | 10/14/2018 | | | | 6 | 15.00 | 90.00 | 0 | 0 | 2 | 2 | 2 | 0 | 0 |
| | 10/15/2018 | 10/21/2018 | | | | 6 | 15.00 | 90.00 | 2 | 1 | 1 | 1 | 1 | 0 | 0 |
| | 10/22/2018 | 10/28/2018 | | | | 6 | 15.00 | 90.00 | 1 | 2 | 1 | 1 | 1 | 0 | 0 |
| | 10/29/2018 | 11/2/2018 | | | | 6 | 15.00 | 90.00 | 1 | 1 | 2 | 1 | 1 | 0 | 0 |
| 3 | 10/10/2018 | 10/12/2018 | WKSQ/WQSSA 16:00:00 to 19:00:00 | CUSTOM | 1:00 | 6 | 15.00 | 90.00 | N | N | Y | Y | Y | N | N |
| | 10/10/2018 | 10/12/2018 | | | | 6 | 15.00 | 90.00 | 0 | 0 | 2 | 2 | 2 | 0 | 0 |
| 4 | 10/13/2018 | 11/4/2018 | WKSQ/WQSSA 06:00:00 to 19:00:00 | CUSTOM | 1:00 | 22 | 5.00 | 110.00 | N | N | N | N | N | Y | Y |
| | 10/13/2018 | 10/14/2018 | | | | 4 | 5.00 | 20.00 | 0 | 0 | 0 | 0 | 0 | 4 | 0 |
| | 10/15/2018 | 10/21/2018 | | | | 6 | 5.00 | 30.00 | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| | 10/22/2018 | 10/28/2018 | | | | 6 | 5.00 | 30.00 | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| | 10/29/2018 | 11/4/2018 | | | | 6 | 5.00 | 30.00 | 0 | 0 | 0 | 0 | 0 | 3 | 3 |

Order Start Date: 10/10/2018 Order End Date: 11/4/2018 Spots: 58 Total Charges: \$650.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for DANA DOW FOR SENATE / 3253-00010 :

| | <u>Spot Count</u> | <u>Net Billing</u> |
|---------------|-------------------|--------------------|
| October 2018 | 46 | \$530.00 |
| November 2018 | 12 | \$120.00 |
| Total: | 58 | \$650.00 |

Confirmed & Accepted for Blueberry Broadcasting By: _____

Accepted for THE MEDIA MOGUL By: _____

Please Sign and Return One Copy