

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Glenn Youngkin

Authorized committee:

Youngkin for Governor, Inc.

REVISION #1

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Virginia

Date of election:

November 2nd, 2021

General

Primary

Treasurer of candidate's authorized committee:

Nichole Mangano

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: Smart Media Group Date of Request to Purchase Ad Time: 9/17/21	Signature:  Name: Debbie Patten 9/17/21 Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9-17-21

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>581685</u>	Station Call Letters: <u>WFLS-FM</u>	Date Received/Requested: <u>9-17-21</u>
Est. #: <u>918924</u>	Station Location: <u>Fredericksburg, VA</u>	Run Start and End Dates: <u>9/21 - 9/24/21</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 581685
Alt Order #:
Product Desc: NA / NA / 918924
Estimate:
Flight Dates: 09/21/21 - 09/24/21
Original Date / Rev: 09/20/21 / 09/20/21
Order Type: TRANSACTIONAL

WFLS-FM
Primary AE: Katz Philadelphia
Sales Office: N-KAT
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Glen Youngkin for Governor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/24/21	35	\$1,720.00	\$1,462.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	35	\$1,720.00	\$1,462.00	0.00
Totals	35	\$1,720.00	\$1,462.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFLS	09/21/21	09/24/21	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-3322--	1:00	10	\$62.00	P-03	0.00	NM	10	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	-3322--		10		\$62.00		0.00					
N 2	WFLS	09/21/21	09/24/21	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-4443--	1:00	15	\$52.00	P-03	0.00	NM	15	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	-4443--		15		\$52.00		0.00					
N 3	WFLS	09/21/21	09/24/21	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-2233--	1:00	10	\$32.00	P-03	0.00	NM	10	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	-2233--		10		\$32.00		0.00					
													Totals	35	\$1,720.00

Sep 22, 21
 CONT# 35350617 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WFLS-FM (Fredericksburg, VA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: NA / NA / 918924

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV GLENN YOUNGKIN FOR GOVERNOR
 PDT VA Gov
 FLT Sep 18, 21 - Sep 24, 21

* REP ORDER COMMENT *

** 9/17/2021 10:26:00 AM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 9/17/2021 10:26:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 9/17/2021 10:26:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	09/20/2021 - 09/20/2021	1D	2	\$62.00	2
	1.2	M.....	10A - 3P	60	09/20/2021 - 09/20/2021	1D	3	\$52.00	3
	1.3	M.....	3P - 7P	60	09/20/2021 - 09/20/2021	1D	2	\$32.00	2
					** FLIGHT TOTALS **		7	\$344.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	09/21/2021 - 09/21/2021	1D	2	\$62.00	2
	2.2	.T.....	10A - 3P	60	09/21/2021 - 09/21/2021	1D	3	\$52.00	3
	2.3	.T.....	3P - 7P	60	09/21/2021 - 09/21/2021	1D	2	\$32.00	2
					** FLIGHT TOTALS **		7	\$344.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	09/22/2021 - 09/22/2021	1D	2	\$62.00	2
	3.2	..W....	10A - 3P	60	09/22/2021 - 09/22/2021	1D	3	\$52.00	3
	3.3	..W....	3P - 7P	60	09/22/2021 - 09/22/2021	1D	2	\$32.00	2
					** FLIGHT TOTALS **		7	\$344.00	
		FLIGHT 4							

Sep 22, 21

CONT# 35350617 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: NA / NA / 918924

4.1	...T...	6A - 10A	60	09/23/2021 - 09/23/2021	1D	2	\$62.00	2	
4.2	...T...	10A - 3P	60	09/23/2021 - 09/23/2021	1D	3	\$52.00	3	
4.3	...T...	3P - 7P	60	09/23/2021 - 09/23/2021	1D	2	\$32.00	2	
** FLIGHT TOTALS **						7	\$344.00		
FLIGHT 5									
5.1F..	6A - 10A	60	09/24/2021 - 09/24/2021	1D	2	\$62.00	2	
5.2F..	10A - 3P	60	09/24/2021 - 09/24/2021	1D	3	\$52.00	3	
5.3F..	3P - 7P	60	09/24/2021 - 09/24/2021	1D	2	\$32.00	2	
** FLIGHT TOTALS **						7	\$344.00		

	Sep 21					
SPOTS	35					
CASH	1720.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1720.00					

						TOTAL
SPOTS						35
CASH						1,720.00
TRADE						0.00
NSL						0.00
TOTAL						1,720.00

**** Competitive Comments ****

SVC: SP21 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.