

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Glenn Youngkin

Authorized committee:

Youngkin for Governor, Inc.

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Virginia

Date of election:

November 2nd, 2021

General

Primary

Treasurer of candidate's authorized committee:

Nichole Mangano

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Smart Media Group

Signature:

Debbie Patten

Name: Smart Media Group

Name: Debbie Patten 9/17/21

Date of Request to Purchase Ad Time: 9/17/21

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9-17-21

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>581685</u>	Station Call Letters: <u>WFLS-FM</u>	Date Received/Requested: <u>9-17-21</u>
Est. #: <u>918924</u>	Station Location: <u>Fredericksburg, VA</u>	Run Start and End Dates: <u>9/21 - 9/24/21</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 581685
Alt Order #:
Product Desc: NA / NA / 918924
Estimate:
Flight Dates: 09/21/21 - 09/24/21
Original Date / Rev: 09/20/21 / 09/20/21
Order Type: TRANSACTIONAL

WFLS-FM
Primary AE: Katz Philadelphia
Sales Office: N-KAT
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Glen Youngkin for Governor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/24/21	35	\$1,720.00	\$1,462.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	35	\$1,720.00	\$1,462.00	0.00
Totals	35	\$1,720.00	\$1,462.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFLS	09/21/21	09/24/21	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-3322--	1:00	10	\$62.00	P-03	0.00	NM	10	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	-3322--		10				\$62.00		0.00			
N 2	WFLS	09/21/21	09/24/21	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-4443--	1:00	15	\$52.00	P-03	0.00	NM	15	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	-4443--		15				\$52.00		0.00			
N 3	WFLS	09/21/21	09/24/21	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-2233--	1:00	10	\$32.00	P-03	0.00	NM	10	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	-2233--		10				\$32.00		0.00			
Totals													35	\$1,720.00	



Karen Harris <karen.harris@alphamediausa.com>

Fwd: Glenn Youngkin for Governor, est. 918924 - NAB/Spot

1 message

Katelyn Brown <katelyn.brown@alphamediausa.com>
To: Karen Harris <karen.harris@alphamediausa.com>

Mon, Sep 20, 2021 at 1:08 PM

----- Forwarded message -----

From: **Homan, Angela** <Angela.Homan@katzmedia.com>

Date: Fri, Sep 17, 2021 at 10:32 AM

Subject: Glenn Youngkin for Governor, est. 918924 - NAB/Spot

To: ralph@monticellomedia.com <ralph@monticellomedia.com>, traffic@monticellomedia.com <traffic@monticellomedia.com>, Milt McConnell <milt.mcconnell@alphamediausa.com>, katelyn.brown@alphamediausa.com <katelyn.brown@alphamediausa.com>, Mark Bass <mbass@wbqb.com>, Kristie Kestner <kristie@wbqb.com>, Bwerner@sagacom.com <Bwerner@sagacom.com>, bmorris@harrisonburgradiogroup.com <bmorris@harrisonburgradiogroup.com>, pkeplinger@harrisonburgradiogroup.com <pkeplinger@harrisonburgradiogroup.com>, Lisa@wxbq.com <Lisa@wxbq.com>, Kelly Mullins <kelly@wxbq.com>, Katherine Grofic <Katherine.Grofic@cumulus.com>, Paul Haley <Paul.Haley@cumulus.com>, Debbie Caso <debbie.caso@cumulus.com>

Cc: Donley, Brian <Brian.Donley@katzmedia.com>

Hi,

Attached is the NAB and spot for Glenn Youngkin for Governor, est. 918924. We'll follow up with proof of payment as soon as it's available.

CLIENT

Youngkin for VA Governor

SPOTS**GYPARTIN0907 - Partin (:60)**

Rotation: 100%

Delivery Method: Email Attachment

Thanks,

Angela Homan

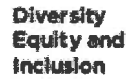
Account Coordinator

111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004

Angela.Homan@katzmedia.como & f 215.557.4230 | in [Angela Homan](#)

Pronouns: she/her/hers





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Katelyn Brown | Traffic Asst. | Alpha Media Fredericksburg

WFLS-FM, WVBX-FM, WWUZ-FM, WNTX

10333 Southpoint Landing Blvd. Suite 215 | Fredericksburg, VA 22407

Office 540-870-5031



2 attachments

Partin_Rural_FINAL.mp3
2349K

Youngkin for Governor General Election NAB.pdf
120K