

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2BQrdRe>
(601) 948-3333

| | | |
|---|---------------------------------------|--|
| <u>Contract / Revision</u> 3446435 / | | <u>Alt Order #</u> WOC14515517 |
| <u>Advertiser</u> American Chemistry Council (A) | | <u>Original Date / Revision</u> 02/29/24 / 02/29/24 |
| <u>Contract Dates</u> 03/05/24 - 03/11/24 | <u>Estimate #</u> 7252 | |
| <u>Product</u> ACC Mississippi | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WDBD | <u>Account Executive</u> Anna Lyon | <u>Sales Office</u> Jackson (ASM) |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 18+ | | |
| | <u>Order Type</u> CHOOSE | |
| <u>Agy Code</u> 9914775 | <u>Advertiser Code</u> 271 | <u>Product 1/2</u> 627 |
| <u>Agency Ref</u> 104015 | <u>Advertiser Ref</u> 505598 | |

And:

Main Street Media Group
19 Bassett Street
Suite 220
Providence, RI 02903

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | WDBD | 03/05/24 | 03/11/24 | M-F 7a-9a News | 7:00 AM-9:00 AM | | :30 | | | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 03/05/24 | 03/11/24 | 1-1-1-- | | | | 3 | \$35.00 | | | |
| N 2 | WDBD | 03/05/24 | 03/07/24 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 03/04/24 | 03/10/24 | -1-1--- | | | | 2 | \$30.00 | | | |
| N 3 | WDBD | 03/05/24 | 03/11/24 | M-F 9p Late News | 9:00 PM-10:00 PM | | :30 | | | NM | 3 | \$435.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 03/05/24 | 03/11/24 | 1-1-1-- | | | | 3 | \$145.00 | | | |
| Totals | | | | | | | | | | | 8 | \$600.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-----------------|------------------|-----------------|
| 02/26/24 -03/11/24 | 8 | \$600.00 | (\$90.00) | \$510.00 |
| Totals | 8 | \$600.00 | (\$90.00) | \$510.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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