

WTAP One Television Plaza Parkersburg, WV 26101 Sales T & C: www.gray.tv/advertising Main: (304) 485-4588 **Billing:**

Billing Address:

Target Enterprises Attention: Julie ladanza 15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403

Send Payment To:

WTAP P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WTAP						
Invoice #	3542276-1	Order #	3542276				
Invoice Date	05/14/24	Alt Order #					
Invoice Month	May 2024	Deal #					
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/07/24 - 05/14/24				
Advertiser	West Virginia Forwar	irginia Forward Inc					
Product	WVF						
Estimate #	4098 WVF 5.7-5.14						
	Account Executive	Parkersburg House					
	Sales Office	Parkersburg Regional					
	Sales Region	Regional					
	Agency Code	9915473					
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	102636					
	Advertiser Ref	630383					
	Product 1						
	Product 2						

Line Start	Date End	d Date	Descriptio	on	Start/End Tim	ne	MTWTFSS		Length	Spots/ Week	Rate	Туре		
1 05/08	3/24 05/	10/24	Early Tod	ay	5a-530a		WTF		:30	4	\$140.00	NM		
Weeks		t Date 6/24	End Date 05/12/24	<u>MTWTFSS</u> WTF	Spots/Wee	<u>k</u> 4	<u>Rate</u> \$140.00							
Spots: #	<u>Ch</u>	ay <u>Air</u>	Date Air	Time Descrip	otion		Start/End	Time	Lengt	n Ad-ID			Rate	Туре
2	WTAP	Th 05/0	09/24 5:1	18 AM Early T	oday		5a-530a		:30) WF2404	1101H		\$140.00) NM
4	WTAP	Th 05/0	09/24 5:2	26 AM Early T	oday		5a-530a		:30) WF2404	1101H		\$140.00) NM
3	WTAP	F 05/	10/24 5:1	18 AM Early T	oday		5a-530a		:30) WF2404	1101H		\$140.00) NM
1	WTAP	F 05/	10/24 5:2	28 AM Early T	oday		5a-530a		:30) WVF2404	1101H		\$140.00) NM
2 05/13	3/24 05/	14/24	Early Tod	lay	5a-530a		МГ		:30	2	\$140.00	NM		
Weeks		t Date 3/24	End Date 05/19/24	MTWTFSS MT	Spots/Wee	<u>k</u> 2	<u>Rate</u> \$140.00							
Spots: #	Ch D	ay Air	Date Air	Time Descrip	otion		Start/End	Time	Lengt	n Ad-ID			Rate	Туре
2				27 AM Early T			5a-530a		:30	WF2404	1101H		\$140.00	
1	WTAP	Tu 05/		27 AM Early T	•		5a-530a		:30) WVF2404	1101H		\$140.00) NM
3 05/08	3/24 05/	10/24	530a Mor	ning Show	530a-6a		WTF		:30	4	\$300.00	NM		
Weeks		t Date 6/24	End Date 05/12/24	<u>MTWTFSS</u> WTF	Spots/Wee	<u>k</u> 4	Rate \$300.00							
Spots: #	<u>Ch</u>	ay Air	Date Air	Time Descrip	otion		Start/End	Time	Lengt	n Ad-ID			Rate	Туре
1	WTAP	W 05/0	08/24 5:4	42 AM 530a M	lorning Show		530a-6a		:30) WF2404	1101H		\$300.00) NM
4	WTAP	Th 05/0	09/24 5:4	42 AM 530a N	lorning Show		530a-6a		:30) WF2404	1101H		\$300.00) NM
2	WTAP	Th 05/0	09/24 5:4	49 AM 530a N	lorning Show		530a-6a		:30) WF2404	1101H		\$300.00) NM
3	WTAP	F 05/	10/24 5:4	48 AM 530a N	lorning Show		530a-6a		:30) WVF2404	1101H		\$300.00) NM
4 05/08	3/24 05/	10/24	Daybreak	@ 6a	6a-7a		WTF		:30	6	\$480.00	NM		
Weeks		t Date 6/24	End Date 05/12/24	<u>MTWTFSS</u> WTF	Spots/Wee	<u>k</u> 6	<u>Rate</u> \$480.00							
Spots: #	<u>Ch</u>	ay Air	Date Air	Time Descrip	otion		Start/End	Time	Lengt	n Ad-ID			Rate	Туре
1	WTAP	W 05/	08/24 5:5	57 AM Daybre	ak @ 6a		6a-7a		:30	WF2404	1101H		\$480.00	
4	WTAP	W 05/0	08/24 6:4	41 AM Daybre	ak @ 6a		6a-7a		:3) WVF2404	1101H		\$480.00) NM



Invoice #	3542276-1	Invoice Month	May 2024						
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24						
Advertiser	West Virginia Forward In	West Virginia Forward Inc							
Product	WVF	WVF							
Estimate #	4098 WVF 5.7-5.14								

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 05/08/24	05/10/24	Daybreak @ 6a	6a-7a	WГF	:30	6	\$480.00	NM	
Spots: # C	h Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	TAP Th 05	/09/24 6:18 AM Da	ybreak @ 6a	6a-7a	:3	0 WF24041	101H		\$480.00 N
5 W	TAP Th 05	/09/24 6:27 AM Da	ybreak @ 6a	6a-7a	:3	0 WF24041	101H		\$480.00 N
6 W	'TAP F 05	/10/24 6:29 AM Da	ybreak @ 6a	6a-7a	:3	0 WF24041	101H		\$480.00 N
3 W	TAP F 05	/10/24 6:57 AM Da	ybreak @ 6a	6a-7a	:3	0 WF24041	101H		\$480.00 N
5 05/07/24	05/10/24	Today Show	7a-9a	- TWFF	:30	6	\$400.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFS 05/12/24 - TWTF-		<u>Rate</u> \$400.00					
Spots: # C	h Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	TAP Tu 05			7a-9a		0 WVF24041	101H		\$400.00 N
	TAP W 05		•	7a-9a	:3	0 WVF24041	101H		\$400.00 N
	TAP Th 05		-	7a-9a	:3	0 WVF24041	101H		\$400.00 N
5 W	TAP Th 05		-	7a-9a	:3	0 WF24041	101H		\$400.00 N
6 W	TAP F 05	/10/24 7:26 AM To	-	7a-9a	:3	0 WF24041	101H		\$400.00 N
4 W	TAP F 05	/10/24 7:59 AM To	-	7a-9a	:3	0 WF24041	101H		\$400.00 N
7 W	TAP F 05	/10/24 8:59 AM To		7a-9a	:3	0 WF24041	101H		\$400.00 N
6 05/07/24	05/10/24	Today w/ Hoda & J	enna Today w/ Hoda &	& Je – TWTF- –	:30	6	\$140.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
Spoto: # C	05/06/24	05/12/24 - TWTF-	-	\$140.00 Stort/End Time	Long				Poto Tur
Spots: <u># C</u>	<u>h Day</u> Air /TAP Tu-05			<u>Start/End Time</u> Today w/ Hoda &		<u>h</u> <u>Ad-ID</u> 0 WF24041	1014		<u>Rate</u> <u>Typ</u> \$140.00 NM
			day w/ Hoda & Jenna day w/ Hoda & Jenna	Today w/ Hoda & Today w/ Hoda &		0 WVF24041 0 WVF24041			\$140.00 N
	TAP Th 05		day w/ Hoda & Jenna	Today w/ Hoda &		0 WVF24041			\$140.00 N
	TAP TH 05		•	Today w/ Hoda & Today w/ Hoda &		0 WVF24041 0 WVF24041			\$140.00 N
			day w/ Hoda & Jenna	-		0 WVF24041 0 WVF24041			
			day w/ Hoda & Jenna	Today w/ Hoda &		0 WVF24041 0 WVF24041			\$140.00 NI \$140.00 NI
7 05/07/24			day w/ Hoda & Jenna	Today w/ Hoda &	:30	6		NM	φ140.00 M
	05/10/24	NBC News Daily	1-2p		.30	0	\$300.00	INIVI	
Weeks:	Start Date 05/06/24	End Date MTWTFS 05/12/24 - TWTF-		<u>Rate</u> \$300.00					
Spots: <u>#</u> C	<u>h Day Air</u>	Date <u>Air Time</u> De	scription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	TAP Tu 05	/07/24 1:44 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
2 W	TAP W 05	/08/24 1:44 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
3 W	TAP Th 05	/09/24 1:42 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
5 W	TAP Th 05	/09/24 1:43 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
4 W	TAP F 05	/10/24 1:44 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
6 W	'TAP F 05	/10/24 1:46 PM NE	C News Daily	1-2p	:3	0 WF24041	101H		\$300.00 N
8 05/07/24	05/10/24	Live with Kelly & R	yan 9a-10a	- TWFF	:30	6	\$140.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFS 05/12/24 - TWTF-		<u>Rate</u> \$140.00					
Spots: # C				Start/End Time	Lenat	h Ad-ID			Rate Typ
	TAP Tu 05		e with Kelly & Ryan	9a-10a		0 WVF24041	101H		\$140.00 N
	TAP W 05		e with Kelly & Ryan	9a-10a		0 WVF24041			\$140.00 N
	TAP Th 05		e with Kelly & Ryan	9a-10a		0 WVF24041			\$140.00 N
				9a-10a n log. The station does not discrin					



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Advertiser	West Virginia Forward In	West Virginia Forward Inc							
Product	WVF	WVF							
Estimate #	4098 WVF 5.7-5.14								

ine Start Da	te End Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
8 05/07/24	4 05/10/24	4 Live	with Kelly & Ryan	9a-10a	- TWTF	:30	6	\$140.00	NM	
Spots: # C	Ch Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Ty
3 V		05/09/24	9:45 AM Live w	rith Kelly & Ryan	9a-10a		WF24041	101H		\$140.00 N
5 V	NTAP F	05/10/24	9:27 AM Live w	vith Kelly & Ryan	9a-10a	:30	WF24041	101H		\$140.00 N
4 V	NTAP F	05/10/24	9:59 AM Live w	ith Kelly & Ryan	9a-10a	:30	WF24041	101H		\$140.00 N
9 05/07/24	4 05/10/24	4 WTA	AP News @ Noon	12p-1230p	- TWTF	:30	6	\$340.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
0	05/06/24			6	\$340.00	1				
·		Air Date	Air Time Descr		Start/End Time	Length		1011		Rate Ty
		05/07/24	12:09 PM WTAF		12p-1230p		WF24041			\$340.00 N
		05/08/24	12:11 PM WTAF	· · - · ·	12p-1230p		WF24041			\$340.00 N
-		05/09/24	12:25 PM WTAF		12p-1230p		WF24041			\$340.00 N
-		05/09/24	12:27 PM WTAF	· · - · ·	12p-1230p		WF24041			\$340.00 N
6 V		05/10/24	12:12 PM WTAF	PNews @ Noon	12p-1230p		WVF24041			\$340.00 N
4 V	NTAP F	05/10/24	12:21 PM WTAF	PNews @ Noon	12p-1230p	:30	WF24041	101H		\$340.00 N
10 05/07/24	4 05/10/24	4 M-F	4P-430P	4P-430P	- TWTF	:30	4	\$240.00	NM	
Weeks:	Start Dat 05/06/24			Spots/Week 4	<u>Rate</u> \$240.00					
Spots: # C		Air Date	Air Time Descr	-	Start/End Time	Length	D-bA			Rate Ty
· – –		05/07/24	4:14 PM M-F 4		4P-430P		WF24041	101H		\$240.00 N
		05/08/24	4:07 PM M-F 4		4P-430P		WF24041			\$240.00 N
		05/09/24	4:24 PM M-F 4		4P-430P		WF24041			\$240.00 N
-		05/10/24	4:14 PM M-F 4		4P-430P		WF24041			\$240.00 N
11 05/07/24	4 05/10/24	4 New	/s @ 5p M-F	5p-530p	- ТWГF	:30	4	\$800.00	NM	
Weeks:	Start Dat 05/06/24	e <u>End D</u> 05/12		Spots/Week	Rate \$800.00					
Spots: <u>#</u>		Air Date	Air Time Descr		Start/End Time	Length				Rate Ty
		05/07/24	5:26 PM News		5p-530p		WF24041	1018		\$800.00 N
		05/08/24	5:26 PM News	•	5p-530p		WF24041			\$800.00 N \$800.00 N
		05/09/24	5:08 PM News				WF24041			\$800.00 N \$800.00 N
		05/09/24			5p-530p		WF24041			
			5:07 PM News	•	5p-530p		WI ² 4041			\$800.00 N
12 05/07/24	4 05/10/24	4 New	/s @ 6p M-F	559p-630p	- TWTF	:30	4	\$1,200.00	NM	
Weeks:	Start Dat 05/06/24			Spots/Week 4	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> <u>C</u>	Ch Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Ty
1 V	NTAP Tu	05/07/24	6:09 PM News	@ 6p M-F	559p-630p	:30 WVF24041101H			\$1,200.00 N	
2 V	WTAP W	05/08/24	6:13 PM News	@ 6p M-F	559p-630p	:30	WF24041	101H		\$1,200.00 N
3 V	WTAP Th	05/09/24	6:09 PM News	@ 6p M-F	559p-630p	:30	WF24041	101H		\$1,200.00 N
4 V		05/10/24	6:16 PM News	@ 6p M-F	559p-630p	:30	WF24041	101H		\$1,200.00 N
13 05/07/24	4 05/10/24	4 Jeop	oardy M-F	730p-8p	- ТWГF	:30	4	\$480.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
Spoto: # C	05/06/24			4	\$480.00 Stort/End Time	ا مممنا				Data To
Spots: <u>#</u> C	<u>Ch</u> Day	Air Date	Air Time Descr	ipuon	Start/End Time	Length				<u>Rate</u> Ty



Invoice #	3542276-1	Invoice Month	May 2024						
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Product	WVF	WVF							
Estimate #	4098 WVF 5.7-5.14								

ine Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 05/07/24	4 05/10/24	Jeopardy M-F	730p-8p	- TWTF	:30	4	\$480.00	NM	
Spots: #	Ch Day Air	Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Typ
· — ·	WTAP Tu 05		Jeopardy M-F	730p-8p		WF24041	101H		\$480.00 N
2	WTAP W 05		Jeopardy M-F	730p-8p	:30) WF24041	101H		\$480.00 N
3 \	WTAP Th 05	/09/24 7:36 PM	Jeopardy M-F	730p-8p	:30) WF24041	101H		\$480.00 N
4	WTAP F 05	/10/24 7:55 PM	Jeopardy M-F	730p-8p	:30) WF24041	101H		\$480.00 N
14 05/08/24	4 05/10/24	M-F 530p-6p	530p-6p	WTF	:30	3	\$520.00	NM	
Weeks:	Start Date 05/06/24	End Date MTW 05/12/24 W		<u>Rate</u> \$520.00					
Spots: #	<u>Ch Day Air</u>	Date Air Time	Description	Start/End Time	Length	n Ad-ID			Rate Typ
· — ·			M-F 530p-6p	530p-6p		WF24041	101H		\$520.00 NI
1 \	WTAP Th 05	/09/24 5:50 PM	M-F 530p-6p	530p-6p	:30	WF24041	101H		\$520.00 NI
3	WTAP F 05	/10/24 5:54 PM	М-F 530р-6р	530p-6p	:30) WF24041	101H		\$520.00 N
15 05/13/24	4 05/14/24	530a Morning Sl	now 530a-6a	МГ	:30	2	\$300.00	NM	
Weeks:	Start Date	End Date MTW		Rate					
	05/13/24	05/19/24 MT	_	\$300.00					
Spots: <u>#</u>	<u>Ch Day Air</u>		Description	Start/End Time		<u>Ad-ID</u>			Rate Typ
	WTAP M 05		530a Morning Show	530a-6a) WF24041			\$300.00 N
2	WTAP Tu 05	/14/24 5:43 AM	530a Morning Show	530a-6a	:30) WF24041	101H		\$300.00 N
16 05/13/24	4 05/14/24	Daybreak @ 6a	6a-7a	МГ	:30	2	\$480.00	NM	
Weeks:	Start Date 05/13/24	End Date <u>MTW</u> 05/19/24 <u>MT-</u> -	<u>FSS</u> <u>Spots/Week</u> 2	<u>Rate</u> \$480.00					
Spots: #	<u>Ch Day Air</u>	Date <u>Air Time</u>	Description	Start/End Time	Length	Ad-ID			Rate Typ
1 \	WTAP M 05	/13/24 6:17 AM	Daybreak @ 6a	6a-7a	:30	WF24041	101H		\$480.00 N
2	WTAP Tu 05	/14/24 6:43 AM	Daybreak @ 6a	6a-7a	:30) WF24041	101H		\$480.00 N
17 05/13/24	4 05/14/24	Today w/ Hoda a	& Jenna Today w/ Hoda &	kJε MT	:30	4	\$140.00	NM	
Weeks:	Start Date 05/13/24	End Date MΓW 05/19/24 MΓ	<u>FSS</u> <u>Spots/Week</u> 2	Rate \$140.00					
Spots: #	<u>Ch Day Air</u>	Date <u>Air Time</u>	Description	Start/End Time	Length	Ad-ID			Rate Typ
	WTAP M 05	/13/24 11:58 AM	Today w/ Hoda & Jenna	Today w/ Hoda	& Je :30	WF24041	101H		\$140.00 N
1	WTAP Tu 05	/14/24 11:30 AM	Today w/ Hoda & Jenna	Today w/ Hoda	& Je :30) WF24041	101H		\$140.00 N
18 05/13/24	4 05/14/24	Today Show	7a-9a	МГ	:30	2	\$400.00	NM	
Weeks:	Start Date 05/13/24	End Date MTW 05/19/24 MT		<u>Rate</u> \$400.00					
Spots: <u>#</u>	Ch Day Air		Description	Start/End Time	Length	n Ad-ID			Rate Ty
	WTAP M 05		Today Show	7a-9a		WF24041	101H		\$400.00 N
	WTAP Tu 05		Today Show	7a-9a) WF24041			\$400.00 N
19 05/13/24	4 05/14/24	Live with Kelly &	Ryan 9a-10a	МГ	:30	4	\$140.00	NM	
Weeks:	Start Date 05/13/24	End Date MTW 05/19/24 MT		<u>Rate</u> \$140.00					
Spots: #	Ch Day Air		Description	Start/End Time	Lenath	n Ad-ID			Rate Typ
	WTAP M 05		Live with Kelly & Ryan	9a-10a		WF24041	101H		\$140.00 N
-			nvoice was taken from the program						



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Product	WVF	WVF							
Estimate #	4098 WVF 5.7-5.14								

Line Start Date End Da	te Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 05/13/24 05/14/2	4 Live with Kelly & Ryan	9a-10a	МГ	:30	4	\$140.00	NM	
1 WTAP M 4 WTAP Tu	Air Date Air Time Descrip 05/13/24 9:45 AM Live wit 05/14/24 9:30 AM Live wit 05/14/24 9:36 AM Live wit	h Kelly & Ryan h Kelly & Ryan	<u>Start/End Time</u> 9a-10a 9a-10a 9a-10a	:30	n <u>Ad-ID</u>) WVF24041) WVF24041) WVF24041	101H		<u>Rate</u> <u>Type</u> \$140.00 NM \$140.00 NM \$140.00 NM
20 05/13/24 05/13/2	4 WTAP News @ Noon	12p-1230p	M	:30	2	\$340.00	NM	
1 WTAP M		News @ Noon	Rate \$340.00 Start/End Time 12p-1230p 12p-1230p	:30	n <u>Ad-ID</u>) WF24041) WF24041			<u>Rate</u> <u>Type</u> \$340.00 NM \$340.00 NM
21 05/13/24 05/13/2	4 M-F 4P-430P	4P-430P	M	:30	1	\$240.00	NM	
			Rate \$240.00 Start/End Time 4P-430P		<u>n Ad-ID</u>) WVF24041	101H		<u>Rate</u> <u>Type</u> \$240.00 NM
22 05/13/24 05/13/2	4 M-F 530p-6p	530p-6p	M	:30	1	\$520.00	NM	
Weeks: <u>Start Dat</u> 05/13/24 Spots: <u># Ch Day</u> 1 WTAP M	<u>05/19/24</u> M Air Date <u>Air Time</u> Descrip		Rate \$520.00 <u>Start/End Time</u> 530p-6p		n <u>Ad-ID</u>) WVF24041	101H		<u>Rate</u> <u>Type</u> \$520.00 NM
23 05/13/24 05/13/2	4 News @ 5p M-F	5p-530p	M	:30	1	\$800.00	NM	
1 WTAP M	05/19/24 M Air Date Air Time Descrip 05/13/24 5:20 PM News @		Rate \$800.00 Start/End Time 5p-530p		n <u>Ad-ID</u>) WF24041	101H		<u>Rate</u> <u>Type</u> \$800.00 NM
24 05/13/24 05/13/2	4 News @ 6p M-F	559p-630p	M	:30	1	\$1,200.00	NM	
	e End Date <u>MTWTFSS</u> 05/19/24 <u>M</u> <u>Air Date Air Time</u> Descrip 05/13/24 6:08 PM News @		<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 559p-630p		<u>n Ad-ID</u>) WVF24041	101H		<u>Rate</u> <u>Type</u> \$1,200.00 NM
25 05/13/24 05/13/2	4 Wheel of Fortune M-F	7p-730p	M	:30	1	\$520.00	NM	
			Rate \$520.00 <u>Start/End Time</u> 7p-730p		n <u>Ad-ID</u>) WF24041	101H		<u>Rate</u> <u>Type</u> \$520.00 NM
26 05/13/24 05/13/2	4 Jeopardy M-F	730p-8p	M	:30	1	\$480.00	NM	
1 WTAP M		dy M-F	Rate \$480.00 <u>Start/End Time</u> 730p-8p	:30	n <u>Ad-ID</u>) WF24041			<u>Rate</u> <u>Type</u> \$480.00 NM



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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24					
Advertiser	West Virginia Forward Inc							
Product	WVF	WVF						
Estimate #	4098 WVF 5.7-5.14							

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 05/13/24 05/13/24	Jeopardy M-F	730p-8p	M	:30	1	\$480.00	NM	
27 05/12/24 05/12/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	S	:30	1	\$700.00	NM	
Weeks: Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S	Spots/Week 1	Rate \$700.00					
Spots: <u># Ch Day</u> <u>Air</u> 1 WTAP Su 05			<u>Start/End Time</u> 7:00 PM-9:00 PM		<u>h Ad-ID</u>) WF2404	1101H		<u>Rate</u> <u>Type</u> \$700.00 NM
28 05/13/24 05/13/24	News @ 11p M-F	11p-1135p	M	:30	2	\$1,200.00	NM	
Weeks: Start Date 05/13/24	End Date <u>MTWTFSS</u> 05/19/24 M	Spots/Week 2	Rate \$1,200.00					
Spots: <u># Ch Day Air</u>	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WTAP M 05	/13/24 11:10 PM News @	0 11p M-F	11p-1135p	:30) WVF2404	1101H		\$1,200.00 NM
1 WTAP M 05	/13/24 11:33 PM News @	0 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
29 05/07/24 05/10/24	News @ 11p M-F	11p-1135p	- TWTF	:30	6	\$1,200.00	NM	
Weeks: <u>Start Date</u> 05/06/24	End Date <u>MTWTFSS</u> 05/12/24 - TWTF	Spots/Week 6	Rate \$1,200.00					
Spots: <u># Ch Day Air</u>	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTAP Tu 05	/07/24 11:19 PM News @	0 11p M-F	11p-1135p	:30	WF2404	1101H		\$1,200.00 NM
2 WTAP W 05	/08/24 11:11 PM News @	0 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
5 WTAP Th 05	/09/24 11:21 PM News @	0 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
3 WTAP Th 05	/09/24 11:25 PM News @	2 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
4 WTAP F 05	/10/24 11:10 PM News @	0 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
6 WTAP F 05	/10/24 11:22 PM News @	0 11p M-F	11p-1135p	:30) WF2404	1101H		\$1,200.00 NM
30 05/12/24 05/12/24	Meet The Press	9a-10a	S	:30	1	\$200.00	NM	
Weeks: Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S	Spots/Week 1	Rate \$200.00					
Spots: <u># Ch</u> Day Air	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTAP Su 05	/12/24 9:49 AM Meet Th	ne Press	9a-10a	:30) WF2404	1101H		\$200.00 NM
31 05/11/24 05/11/24	Sa Today	7a-9a	S-	:30	2	\$160.00	NM	
Weeks: <u>Start Date</u> 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S-	Spots/Week 2	Rate \$160.00					
Spots: <u># Ch Day Air</u>	••••		Start/End Time	Lenat	h Ad-ID			Rate Type
1 WTAP Sa 05			7a-9a) WVF2404	1101H		\$160.00 NM
2 WTAP Sa 05		-	7a-9a	:30) WF2404	1101H		\$160.00 NM
32 05/11/24 05/11/24	Jeopardy Sa	730p-8p	S-	:30	1	\$160.00	NM	
Weeks: <u>Start Date</u> 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S-	Spots/Week	Rate \$160.00					
Spots: # Ch Day Air		tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WTAP Sa 05			730p-8p) WF2404	1101H		\$160.00 NM
33 05/12/24 05/12/24	Su Today	8a-9a	S	:30	1	\$160.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					





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Advertiser	West Virginia Forward In	West Virginia Forward Inc						
Product	WVF							
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ine Start Date	End Date	Description	Start/End Time	MTWIFSS	Length	Spots/ Week	Rate	Туре	
33 05/12/24	05/12/24	Su Today	8a-9a	S	:30	1	\$160.00	NM	
Spots: <u># Ch</u> 1 WT/	05/06/24 <u>Day</u> <u>Air I</u> AP Su 05/1		cription	\$160.00 <u>Start/End Time</u> 8a-9a		h <u>Ad-ID</u>) WF2404:	1101H		<u>Rate</u> <u>Type</u> \$160.00 NM
34 05/11/24	05/11/24	Wheel of Forutune S	a 7p-730p	S-	:30	1	\$160.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WT/	<u>Start Date</u> 05/06/24 <u>Day</u> <u>Air I</u> AP Sa 05/1		1	<u>Rate</u> \$160.00 <u>Start/End Time</u> 7p-730p		<u>h Ad-ID</u>) WF24043	1101H		<u>Rate</u> <u>Type</u> \$160.00 NM
35 05/11/24	05/11/24	News @ 11p Sa	11p-1130p	S-	:30	2	\$400.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 2 WT/ 1 WT/	05/06/24 <u>Day</u> <u>Air I</u> AP Sa 05/1	1/24 11:09 PM New	<u>cription</u> /s @ 11p Sa	<u>Rate</u> \$400.00 <u>Start/End Time</u> 11p-1130p 11p-1130p	:3	<u>h Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM
36 05/12/24	05/12/24	News @ 11p Su	11p-1135p	S	:30	2	\$400.00	NM	
Weeks: Spots: <u># Ch</u> 1 WT/ 2 WT/	05/06/24 <u>Day</u> <u>Air I</u> AP Su 05/1	2/24 11:27 PM New	<u>cription</u> /s @ 11p Su	Rate \$400.00 Start/End Time 11p-1135p 11p-1135p	:3	h <u>Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM
37 05/11/24	05/11/24	News @ 6p Sat	6p-630p	S-	:30	2	\$400.00	NM	
Weeks: Spots: <u># Ch</u> 2 WT/ 1 WT/	05/06/24 <u>Day</u> <u>Air I</u> AP Sa 05/1	1/24 6:13 PM New	cription /s @ 6p Sat	<u>Rate</u> \$400.00 <u>Start/End Time</u> 6p-630p 6p-630p	:3	<u>h Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM
38 05/12/24	05/12/24	NBC Nightly News S	630p-7p	S	:30	1	\$2,000.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WT/	Day Air I	End Date MTWTFSS 05/12/24 5 Date Air Time Des 2/24 6:59 PM NBC		Rate \$2,000.00 <u>Start/End Time</u> 630p-7p		<u>h Ad-ID</u>) WF24041	1101H		<u>Rate</u> <u>Type</u> \$2,000.00 NM
39 05/12/24	05/12/24	News @ 6p Sun	6р-630р	S	:30	2	\$400.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 2 WT/ 1 WT/	<u>Day</u> <u>Air I</u> AP Su 05/1	2/24 6:28 PM New	S 2 cription /s @ 6p Sun	Rate \$400.00 <u>Start/End Time</u> 6p-630p 6p-630p	:3	<u>h Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM
40 05/13/24	05/14/24	NBC News Daily	1-2p	МГ	:30	4	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					



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Product	WVF	WVF						
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Line Start Date	e End Date	Description	Start/End Time	MTWIFSS	Length	Spots/ Week	Rate	Туре	
40 05/13/24	05/14/24	NBC News Daily	1-2p	МГ	:30	4	\$300.00	NM	
	05/13/24	05/19/24 MT		\$300.00					
Spots: <u>#</u> <u>Cr</u> 4 W		/13/24 N	escription BC News Daily	<u>Start/End Time</u> 1-2p	Lengti :00	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$300.00 NM
2 W	TAP M 05	/13/24 1:43 PM NI	BC News Daily	1-2p	:30) WF24041	101H		\$300.00 NM
5 W	TAP M 05	/13/24 1:44 PM NI	BC News Daily	1-2p	:30) WF24041	101H		\$300.00 NM
6 W	TAP Tu 05 Credited		BC News Daily	1-2p	:00	0			\$300.00 NM
1 W	TAP Tu 05		BC News Daily	1-2p	:30) WF24041	101H		\$300.00 NM
3 W	TAP Tu 05	/14/24 1:42 PM N	BC News Daily	1-2p	:30) WF24041	101H		\$300.00 NM
41 05/07/24	05/10/24	Wheel of Fortune I	М-F 7р-730р	- ТWГF	:30	4	\$520.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTF		<u>Rate</u> \$520.00					
Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Length	h Ad-ID			Rate Type
1 W	TAP Tu 05	/07/24 7:25 PM W	heel of Fortune M-F	7p-730p	:30	WF24041	101H		\$520.00 NM
2 W	TAP W 05	/08/24 7:25 PM W	heel of Fortune M-F	7p-730p	:30) WF24041	101H		\$520.00 NM
3 W	TAP Th 05	/09/24 7:08 PM W	heel of Fortune M-F	7p-730p	:30) WF24041	101H		\$520.00 NM
4 W	TAP F 05	/10/24 7:12 PM W	heel of Fortune M-F	7p-730p	:30) WF24041	101H		\$520.00 NM
42 05/07/24	05/12/24	Sunday Prime 2 H	our A 8:00 PM-9:00 PM	S	:30	2	\$700.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTF</u> 05/12/24	SS Spots/Week	<u>Rate</u> \$700.00					
Spots: # Ch	<u>n Day Air</u>	Date <u>Air Time</u> De	escription	Start/End Time	Length	h Ad-ID			Rate Type
1 W	TAP Su 05	/12/24 8:21 PM Su	unday Prime 2 Hour A	8:00 PM-9:00 PM	1 :30) WF24041	101H		\$700.00 NM
2 W	TAP Su 05	/12/24 8:40 PM Su	unday Prime 2 Hour A	8:00 PM-9:00 PM	1 :30) WF24041	101H		\$700.00 NM
43 05/09/24	05/10/24	M-F 2p-3p	2р-3р	TF	:30	3	\$220.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTF</u> 05/12/24 TF		<u>Rate</u> \$220.00					
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date <u>Air Time</u> De	escription	Start/End Time		h Ad-ID			Rate Type
2 W	TAP Th 05	/09/24 2:10 PM M	-F 2p-3p	2p-3p	:30) WF24041	101H		\$220.00 NM
1 W	TAP F 05	/10/24 2:20 PM M	-F 2p-3p	2р-3р	:30) WF24041	101H		\$220.00 NM
3 W	TAP F 05	/10/24 2:40 PM M	-F 2p-3p	2р-3р	:30) WF24041	101H		\$220.00 NM
44 05/13/24	05/13/24	M-F 2p-3p	2р-3р	M	:30	2	\$220.00	NM	
Weeks:	Start Date 05/13/24	End Date MTWTF 05/19/24 M	SS Spots/Week 2	Rate \$220.00					
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date <u>Air Time</u> De	escription	Start/End Time	Length	h Ad-ID			Rate Type
2 W	TAP M 05	/13/24 2:12 PM M	-F 2p-3p	2p-3p	:30) WF24041	101H		\$220.00 NM
1 W	TAP M 05	/13/24 2:41 PM M	-F 2p-3p	2р-Зр	:30) WF24041	101H		\$220.00 NM
45 05/13/24	05/13/24	M-F 1230p-1p	1230p-1p	M	:30	2	\$160.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
Spote: # CH	05/13/24			\$160.00 Start/End Time	Longth				Pata Tura
Spots: <u>#</u> Ch	<u>n Day Air</u>	Date <u>Air Time</u> De			Lengli	h Ad-ID			Rate Type



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Advertiser	West Virginia Forward In	West Virginia Forward Inc						
Product	WVF	WVF						
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
45 05/13/24	05/13/24	M-F 1230p-1p	1230p-1p	М	:30	2	\$160.00	NM	
Spots: <u># Ch</u> 1 WT. 2 WT.		/24 12:50 PM M-F 12	30p-1p	Start/End Time 1230p-1p 1230p-1p	:30	<u>Ad-ID</u>) WF2404 WF2404) WF2404			<u>Rate</u> <u>Type</u> \$160.00 NM \$160.00 NM
46 05/09/24	05/10/24	M-F 1230p-1p	1230p-1p	TF	:30	2	\$160.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 5/12/24 TF	Spots/Week 2	Rate \$160.00	Longt				Data Tima
Spots: <u>#</u> Ch 1 WT 2 WT	AP Th 05/09/		30p-1p	<u>Start/End Time</u> 1230p-1p 1230p-1p	:30	<u>h Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$160.00 NM \$160.00 NM
47 05/09/24	05/09/24	Thursday Prime Hr 3	10p-11p	T	:30	1	\$1,600.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WT	05/06/24 0 Day Air Da	nd Date <u>MTWTFSS</u> 5/12/24 T tte <u>Air Time</u> Descrip /24 10:32 PM Thursd		Rate \$1,600.00 <u>Start/End Time</u> 10p-11p	-	n <u>Ad-ID</u>) WF2404	1101H		<u>Rate</u> <u>Type</u> \$1,600.00 NM
48 05/09/24	05/09/24	Thursday Prime Hr 1	8р-9р	T	:30	1	\$1,400.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WT.	05/06/24 0			<u>Rate</u> \$1,400.00 <u>Start/End Time</u> 8p-9p		<u>n Ad-ID</u>) WVF2404	1101H		<u>Rate</u> <u>Type</u> \$1,400.00 NM
49 05/09/24	05/09/24	Thursday Prime Hr 2	9р-10р	T	:30	1	\$1,500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WT, 50 05/13/24	<u>Day</u> <u>Air Da</u> AP Th 05/09/		ay Prime Hr 2	Rate \$1,500.00 Start/End Time 9p-10p		n <u>Ad-ID</u>) WF2404 1	1101H \$1,500.00		<u>Rate</u> <u>Type</u> \$1,500.00 NM
Weeks:		·	Spots/Week	Rate	.30	-	\$1,500.00		
Spots: <u>#</u> <u>Ch</u> 1 WT	05/13/24 0 Day Air Da	5/19/24 M a <u>te Air Time</u> Descrip	otion 1	\$1,500.00 Start/End Time 9:00 PM-10:00 P		n <u>Ad-ID</u>) WF2404	1101H		<u>Rate</u> <u>Type</u> \$1,500.00 NM
51 05/12/24	05/12/24	Su 1130p-1235a	1130p-1235a	S	:30	1	\$140.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WT.			Spots/Week 1 otion 0p-1235a	Rate \$140.00 <u>Start/End Time</u> 1130p-1235a	Lengtl :0	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$140.00 NM
52 05/10/24	05/10/24	NBC Nightly News	630p-730p	F	:30	1	\$2,000.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u>	05/06/24 0	nd Date <u>MTWTFSS</u> 5/12/24F ate <u>Air Time</u> Descrip	Spots/Week 1 otion	Rate \$2,000.00 Start/End Time	Lengt	n Ad-ID			Rate Type



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Product	WVF	WVF						
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Line Start Da	ate End Date	Description	Start/End Time	MTWIFSS	Length	Spots/ Week	Rate	Туре	
52 05/10/2	4 05/10/24	NBC Nightly News	630p-730p	F	:30	1	\$2,000.00	NM	
	Ch <u>Day</u> Air WTAP <i>F 05</i> <i>Credited</i>	/10/24 NBC N	ightly News	Start/End Time 630p-730p	Length :00	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$2,000.00 NM
53 05/13/24	4 05/13/24	NBC Nightly News	630p-730p	M	:30	1	\$2,000.00	NM	
	<u>Start Date</u> 05/13/24 Ch <u>Day</u> Air WTAP <i>M</i> 05 <i>Credited</i>	/13/24 NBC N	Spots/Week 1 ition ightly News	Rate \$2,000.00 <u>Start/End Time</u> 630p-730p	Lengtl :00	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$2,000.00 NM
54 05/10/2	4 05/10/24	Friday Prime 2 Hour	9:00 PM-11:00 PM	F	:30	2	\$1,400.00	NM	
2		End Date MTWTFSS 05/12/24 F Date Air Time Descrip /10/24 9:21 PM Friday I /10/24 9:41 PM Friday I	Prime 2 Hour	Rate \$1,400.00 <u>Start/End Time</u> 9:00 PM-11:00 P 9:00 PM-11:00 P	M :30	n <u>Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$1,400.00 NM \$1,400.00 NM
55 05/11/2	4 05/11/24	NBC Nightly News Sa	630p-7p	S-	:30	1	\$2,000.00	NM	
	Start Date 05/06/24 Ch Day Air WTAP Sa 05 Credited	/11/24 NBC N	Spots/Week 1 ition ightly News Sa	Rate \$2,000.00 Start/End Time 630p-7p	Lengtl :00	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$2,000.00 NM
56 05/11/2	4 05/11/24	NBC Indy Car Race	Various	S-	:30	2	\$1,000.00	NM	
2	<u>Start Date</u> 05/06/24 Ch <u>Day Air</u> WTAP Sa 05, WTAP Sa 05,	/11/24 3:41 PM NBC In	dy Car Race	Rate \$1,000.00 <u>Start/End Time</u> Various Various	:30	n <u>Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$1,000.00 NM \$1,000.00 NM
57 05/11/2	4 05/11/24	MLS Soccer	Various	S-	:30	2	\$200.00	NM	
	<u>Start Date</u> 05/06/24 Ch <u>Day Air</u> WTAP Sa 05. WTAP Sa 05.	/11/24 1:23 PM MLS So	occer	<u>Rate</u> \$200.00 <u>Start/End Time</u> Various Various		n <u>Ad-ID</u>) WF2404) WF2404			<u>Rate</u> <u>Type</u> \$200.00 NM \$200.00 NM
58 05/11/2	4 05/11/24	Saturday Prime Hr 1	8p-9p	S-	:30	2	\$600.00	NM	
1	Start Date 05/06/24 Ch Day MTAP Sa WTAP Sa WTAP Sa 05/06/24 05/06/24	/11/24 8:23 PM Saturda /11/24 8:46 PM Saturda	ay Prime Hr 1 ay Prime Hr 1	Rate \$600.00 Start/End Time 8p-9p 8p-9p	:30	n <u>Ad-ID</u>) WF2404) WF2404	1101H		<u>Rate</u> <u>Type</u> \$600.00 NM \$600.00 NM
59 05/11/2	4 05/11/24	Saturday Prime Hr 3	10p-11p	S-	:30	1	\$800.00	NM	



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Product	WVF	WVF					
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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
59 05/11/24	05/11/24	Saturday Prime Hr 3	10p-11p	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/24 S-	Spots/Week 1	Rate \$800.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	AP Sa 05/	11/24 10:35 PM Saturda	ay Prime Hr 3	10p-11p	:3	0 WF2404	1101H		\$800.00 NM
60 05/11/24	05/11/24	Saturday Prime Hr 2	9p-10p	S-	:30	1	\$700.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/24 S-	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	AP Sa 05/	11/24 9:44 PM Saturda	ay Prime Hr 2	9p-10p	:3	0 WF2404	1101H		\$700.00 NM
				Total Spots	14	43			

Payment Terms 30 Days

Gross Total	\$70,140.00
ency Commission	\$10.521.00

Agency Commission \$10,521.00

Net Amount Due \$59,619.00

Invoice Balance as of 05/17/24 10:50:32 AM ET \$0.00