

INVOICE



WIYE
One Television Plaza
Parkersburg, WV 26101
Sales T & C: www.gray.tv/advertising
Main: (304) 485-4588
Billing:

Property	WIYE		
Invoice #	3542268-1	Order #	3542268
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/07/24 - 05/14/24
Advertiser	West Virginia Forward Inc		
Product	WVF		
Estimate #	4098 WVF 5.7-5.14		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9915473		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102636		
Advertiser Ref	630383		
Product 1			
Product 2			

Billing Address:

Target Enterprises
Attention: Julie Iadanza
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

WIYE
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/13/24	05/14/24	CBS AM News	630a-7a	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WIYE M 05/13/24 6:50 AM CBS AM News 630a-7a :30 WVF24041101H \$500.00 NM 2 WIYE Tu 05/14/24 6:54 AM CBS AM News 630a-7a :30 WVF24041101H \$500.00 NM									
2	05/08/24	05/10/24	CBS AM News	630a-7a	--WTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 --WTF-- 4 \$500.00									
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3	05/07/24	05/10/24	CBS This Morning	7a-9a	-1122--	:30	6	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -1122-- 6 \$160.00									
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4	05/08/24	05/10/24	M-F 6a-630a	6a-630a	--WTF--	:30	4	\$20.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WIYE
P.O. Box 14200
Tallahassee, FL 32317-4200

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Product	WVF		
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INVOICE

Send Payment To:



WIYE
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3542268-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	West Virginia Forward Inc		
Product	WVF		
Estimate #	4098 WVF 5.7-5.14		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	05/11/24	05/11/24	Saturday Prime Hr 3	10p-11p	-----S-	:30	1	\$580.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S- 1 \$580.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE Sa 05/11/24 10:26 PM Saturday Prime Hr 3 10p-11p :30 WVF24041101H \$580.00 NM									
10	05/10/24	05/10/24	Friday Prime Hr 3	10p-11p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ----F-- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE F 05/10/24 10:48 PM Friday Prime Hr 3 10p-11p :30 WVF24041101H \$800.00 NM									
11	05/12/24	05/12/24	Sunday Prime Hr 1	7p-8p	-----S	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S 1 \$360.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE Su 05/12/24 7:40 PM Sunday Prime Hr 1 7p-8p :30 WVF24041101H \$360.00 NM									
12	05/10/24	05/10/24	Friday Prime Hr 2	9p-10p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ----F-- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE F 05/10/24 9:44 PM Friday Prime Hr 2 9p-10p :30 WVF24041101H \$700.00 NM									
13	05/07/24	05/07/24	Tuesday Prime Hr 1	758p-9p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -T----- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE Tu 05/07/24 Tuesday Prime Hr 1 758p-9p :00 \$800.00 NM <i>Credited</i>									
14	05/13/24	05/13/24	Monday Prime Hr 2	9p-10p	M-----	:30	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 M----- 1 \$640.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE M 05/13/24 9:30 PM Monday Prime Hr 2 9p-10p :30 WVF24041101H \$640.00 NM									
15	05/09/24	05/09/24	Thursday Prime 1a	758p-830p	---T---	:30	1	\$920.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---T--- 1 \$920.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WIYE Th 05/09/24 8:19 PM Thursday Prime 1a 758p-830p :30 WVF24041101H \$920.00 NM									
16	05/12/24	05/12/24	Face The Nation	1030a-1130a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S 1 \$300.00									
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INVOICE

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WIYE
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3542268-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
17	05/12/24	05/12/24	CBS Sunday Morning	9a-1030a	-----S	:30	1	\$120.00	NM																																																					
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18	05/11/24	05/11/24	Prime Access Rotator Sa 7p-8p		-----S-	:30	1	\$40.00	NM																																																					
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2	WIYE	Tu	05/14/24	1:29 PM	Young and the Restless	1230p-130p	:30	WVF24041101H	\$120.00	NM																																																				
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22	05/07/24	05/14/24	Monday Prime 1a	758p-830p	1-----	:30	1	\$620.00	NM																																																					
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INVOICE

Send Payment To:



WIYE
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3542268-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	West Virginia Forward Inc		
Product	WVF		
Estimate #	4098 WVF 5.7-5.14		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
24	05/07/24	05/14/24	Sunday Prime Hr 3	9p-10p	-----1	:30	1	\$580.00	NM																																												
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Total Spots 53

Payment Terms 30 Days

<u>Gross Total</u>	\$17,560.00
<u>Agency Commission</u>	\$2,634.00
<u>Net Amount Due</u>	\$14,926.00
<u>Invoice Balance as of 05/17/24 10:50:27 AM ET</u>	\$0.00

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