

INVOICE



WOVA
One Television Plaza
Parkersburg, WV 26101
Sales T & C: www.gray.tv/advertising
Main: (304) 485-4588
Billing:

Property	WOVA		
Invoice #	3542270-1	Order #	3542270
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/13/24	Flight Dates	05/07/24 - 05/14/24
Advertiser	West Virginia Forward Inc		
Product	WVF		
Estimate #	4098 WVF 5.7-5.14		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9915473		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102636		
Advertiser Ref	630383		
Product 1			
Product 2			

Billing Address:

Target Enterprises
Attention: Julie Iadanza
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

WOVA
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/13/24	05/14/24	Monday Prime Hr 1	758p-9p	M-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 M----- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOVA M 05/13/24 7:59 PM Monday Prime Hr 1 758p-9p :30 WVF24041101H \$360.00 NM									
2	05/13/24	05/13/24	M-F 10p Parkersburg Ne ws	Late News	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOVA M 05/13/24 10:24 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM 1 WOVA M 05/13/24 10:27 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM									
3	05/07/24	05/10/24	M-F 10p Parkersburg Ne ws	Late News	-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOVA Tu 05/07/24 10:19 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM 2 WOVA W 05/08/24 10:24 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM 3 WOVA Th 05/09/24 10:23 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM 4 WOVA F 05/10/24 10:28 PM M-F 10p Parkersburg News Late News :30 WVF24041101H \$400.00 NM									
4	05/12/24	05/12/24	Weekend Rotator Su	7:30 AM-8:00 AM	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOVA Su 05/12/24 Weekend Rotator Su 7:30 AM-8:00 AM :00 \$100.00 NM See MG 4.2 2 WOVA Su 05/12/24 9:21 AM Weekend Rotator Su 9:00 AM-9:30 AM :30 WVF24041101H \$100.00 NM MG for 4.1 05/12									
5	05/07/24	05/14/24	FOX News Sunday	10a-11a	-----S	:30	2	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

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WOVA
P.O. Box 14200
Tallahassee, FL 32317-4200



Invoice #	3542270-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	West Virginia Forward Inc		
Product	WVF		
Estimate #	4098 WVF 5.7-5.14		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	-----S	2	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WOVA	Su	05/12/24	10:36 AM	FOX News Sunday	10a-11a	:30	WVF24041101H	\$300.00	NM
1	WOVA	Su	05/12/24	10:45 AM	FOX News Sunday	10a-11a	:30	WVF24041101H	\$300.00	NM
<u>Total Spots</u>							10			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,460.00
<u>Agency Commission</u>	\$519.00
<u>Net Amount Due</u>	\$2,941.00
<u>Invoice Balance as of 05/17/24 10:50:29 AM ET</u>	\$0.00

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