



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1725201 /		<u>Alt Order #</u> 26216031
<u>Product</u> 3FRDY		
<u>Contract Dates</u> 10/11/18 - 10/17/18		<u>Estimate #</u> 7049
<u>Advertiser</u> POL/FRSCC - Young/Diaz/Perry		<u>Original Date / Revision</u> 10/08/18 / 10/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agcy Code</u> 9912736	<u>Advertiser Code</u> 460	<u>Product 1/2</u> 570
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
210 W. Pennsylvania Ave
Suite 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/11/18	10/11/18	Local News @ 430a	430-5a		:30			P2		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$160.00					
N 2	WFLA	10/12/18	10/12/18	Local News @ 430a	430-5a		:30			P2		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$160.00					
N 3	WFLA	10/15/18	10/15/18	Local News @ 430a	430-5a		:30			P2		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----				1	\$160.00					
N 4	WFLA	10/16/18	10/16/18	Local News @ 430a	430-5a		:30			P2		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$160.00					
N 5	WFLA	10/17/18	10/17/18	Local News @ 430a	430-5a		:30			P2		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$160.00					
N 6	WFLA	10/11/18	10/11/18	Local News @ 5a	5-530a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$600.00					
N 7	WFLA	10/12/18	10/12/18	Local News @ 5a	5-530a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$600.00					
N 8	WFLA	10/15/18	10/15/18	Local News @ 5a	5-530a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----				1	\$600.00					
N 9	WFLA	10/17/18	10/17/18	Local News @ 5a	5-530a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$600.00					
N 10	WFLA	10/16/18	10/16/18	Local News @ 5a	5-530a		:15/:15			P2		BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$600.00					
N 11	WFLA	10/11/18	10/11/18	Local News @ 530a	530-558a		:30			P3		NM	1	\$1,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1725201 /		<u>Alt Order #</u> 26216031
<u>Contract Dates</u> 10/11/18 - 10/17/18	<u>Product</u> 3FRDY	<u>Estimate #</u> 7049
<u>Advertiser</u> POL/FRSCC - Young/Diaz		<u>Original Date / Revision</u> 10/08/18 / 10/08/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$1,050.00					
N 12	WFLA	10/12/18	10/12/18	Local News @ 530a	530-558a		:30			P3		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$1,050.00					
N 13	WFLA	10/15/18	10/15/18	Local News @ 530a	530-558a		:30			P3		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----				1	\$1,050.00					
N 14	WFLA	10/16/18	10/16/18	Local News @ 530a	530-558a		:30			P3		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$1,050.00					
N 15	WFLA	10/17/18	10/17/18	Local News @ 530a	530-558a		:30			P3		NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$1,050.00					
N 16	WFLA	10/12/18	10/12/18	Local News @ 6a	558-7a		:30			P2		NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$2,100.00					
N 17	WFLA	10/17/18	10/17/18	Local News @ 6a	558-7a		:30			P2		NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$2,100.00					
N 18	WFLA	10/11/18	10/11/18	Today Show	657-9a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$3,000.00					
N 19	WFLA	10/12/18	10/12/18	Today Show	657-9a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$3,000.00					
N 20	WFLA	10/16/18	10/16/18	Today Show	657-9a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$3,000.00					
N 21	WFLA	10/17/18	10/17/18	Today Show	657-9a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$3,000.00					
N 22	WFLA	10/11/18	10/11/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$600.00					
N 23	WFLA	10/12/18	10/12/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$600.00					
N 24	WFLA	10/15/18	10/15/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----				1	\$600.00					
N 25	WFLA	10/16/18	10/16/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$600.00					
N 26	WFLA	10/17/18	10/17/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$600.00					
N 27	WFLA	10/11/18	10/11/18	M-F 2-3p	2-3p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	1			\$400.00						
N 28	WFLA	10/12/18	10/12/18	M-F 2-3p	2-3p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	----F--	1			\$400.00						
N 29	WFLA	10/15/18	10/15/18	M-F 2-3p	2-3p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$400.00						
N 30	WFLA	10/16/18	10/16/18	M-F 2-3p	2-3p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$400.00						
N 31	WFLA	10/17/18	10/17/18	M-F 2-3p	2-3p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$400.00						
N 32	WFLA	10/16/18	10/16/18	M-F 4-5p	4-5p		:15/:15			P3		BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$1,200.00						
N 33	WFLA	10/11/18	10/11/18	M-F 4-5p	4-5p		:30			P3		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	2			\$1,200.00						
N 34	WFLA	10/12/18	10/12/18	M-F 4-5p	4-5p		:30			P3		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	----F--	2			\$1,200.00						
N 35	WFLA	10/15/18	10/15/18	M-F 4-5p	4-5p		:30			P3		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	2			\$1,200.00						
N 36	WFLA	10/16/18	10/16/18	M-F 4-5p	4-5p		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$1,200.00						
N 37	WFLA	10/17/18	10/17/18	M-F 4-5p	4-5p		:30			P3		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	2			\$1,200.00						
N 38	WFLA	10/11/18	10/11/18	M-F 5-530p	5-530p		:15/:15			P3		BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	1			\$1,500.00						
N 39	WFLA	10/15/18	10/15/18	M-F 5-530p	5-530p		:15/:15			P3		BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$1,500.00						
N 40	WFLA	10/16/18	10/16/18	M-F 5-530p	5-530p		:15/:15			P3		BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$1,500.00						
N 41	WFLA	10/12/18	10/12/18	M-F 5-530p	5-530p		:30			P3		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	----F--	1			\$1,500.00						
N 42	WFLA	10/15/18	10/15/18	M-F 5-530p	5-530p		:30			P3		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$1,500.00						
N 43	WFLA	10/17/18	10/17/18	M-F 5-530p	5-530p		:30			P3		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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<u>Advertiser</u> POL/FRSCC - Young/Diaz		<u>Original Date / Revision</u> 10/08/18 / 10/08/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$1,500.00						
N 44	WFLA	10/11/18	10/11/18	Local 7p News	7-730p		:15/:15			P3		BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	1			\$2,400.00						
N 45	WFLA	10/12/18	10/12/18	Local 7p News	7-730p		:15/:15			P3		BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	----F--	1			\$2,400.00						
N 46	WFLA	10/16/18	10/16/18	Local 7p News	7-730p		:15/:15			P3		BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$2,400.00						
N 47	WFLA	10/15/18	10/15/18	Local 7p News	7-730p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$2,400.00						
N 48	WFLA	10/17/18	10/17/18	Local 7p News	7-730p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$2,400.00						
N 49	WFLA	10/11/18	10/11/18	M-F 730-8p	730-8p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	1			\$2,400.00						
N 50	WFLA	10/12/18	10/12/18	M-F 730-8p	730-8p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	----F--	1			\$2,400.00						
N 51	WFLA	10/15/18	10/15/18	M-F 730-8p	730-8p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$2,400.00						
N 52	WFLA	10/16/18	10/16/18	M-F 730-8p	730-8p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$2,400.00						
N 53	WFLA	10/17/18	10/17/18	M-F 730-8p	730-8p		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$2,400.00						
N 54	WFLA	10/11/18	10/11/18	Tonight Show	Tonight Show		:30			P3		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	---T---	1			\$1,600.00						
N 55	WFLA	10/15/18	10/15/18	Tonight Show	Tonight Show		:30			P3		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	M-----	1			\$1,600.00						
N 56	WFLA	10/17/18	10/17/18	Tonight Show	Tonight Show		:30			P3		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$1,600.00						
N 57	WFLA	10/13/18	10/13/18	Local Sa 6a News	6-7a		:30			P2		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S-	1			\$400.00						
N 58	WFLA	10/13/18	10/13/18	Local Sa 7a News	7-8a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S-	1			\$600.00						
N 59	WFLA	10/13/18	10/13/18	Today Show Sa	657-10a		:30			P2		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

<u>Contract / Revision</u> 1725201 /		<u>Alt Order #</u> 26216031
<u>Contract Dates</u> 10/11/18 - 10/17/18	<u>Product</u> 3FRDY	<u>Estimate #</u> 7049
<u>Advertiser</u> POL/FRSCC - Young/Diaz		<u>Original Date / Revision</u> 10/08/18 / 10/08/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S-	1			\$1,200.00						
N 60	WFLA	10/13/18	10/13/18	Sa 6p News	6-630p		:30			P3		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S-	1			\$1,500.00						
N 61	WFLA	10/14/18	10/14/18	WFLA 7a News Su	Su 7-8a		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$400.00						
N 62	WFLA	10/14/18	10/14/18	Today Show Su	8-9a		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$1,600.00						
N 63	WFLA	10/14/18	10/14/18	Today Show Su	8-9a		:15/:15			P2		BK	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$1,600.00						
N 64	WFLA	10/14/18	10/14/18	Local Su 9a News	9-10a		:30			P3		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$800.00						
N 65	WFLA	10/14/18	10/14/18	Local Su 9a News	9-10a		:15/:15			P3		BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$800.00						
N 66	WFLA	10/14/18	10/14/18	Su 6p News	6-630p		:30			P3		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$1,000.00						
N 67	WFLA	10/14/18	10/14/18	Late News Late Run	Various		:30			P3		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/08/18	10/14/18	-----S	1			\$2,400.00						
Totals									0.00				71	\$92,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/17/18	71	\$92,350.00	(\$13,852.50)	\$78,497.50
Totals	71	\$92,350.00	(\$13,852.50)	\$78,497.50

Signature: _____ Date: _____

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