

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Matchstick Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Citizens for Judicial Fairness

Agency name: Matchstick Media Strategies

Address: P.O. Box 124, Dublin, Ohio 43017

Contact: Matchstick Media Strategies

Phone number:

Email: comps@matchstickmediastrategies.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Citizens for Judicial Fairness

Address: P.O. Box 243 Naperville IL 60566

Contact: Paul Kilgore

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Chairperson - David J. Eckert, P.O. Box 124, Dublin, Ohio 43017
 Board Member- Jim Nowlan, 101 W. Main St., Toulon, IL 61483
 Treasurer - Paul Kilgore, 824 S. Milledge Ave, Suite 101, Athens, GA 30605

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: June 28, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

no national importance

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | | Station Representative | |
|--------------------------------------|--|---|---------------------|
| Signature: | <i>David Eckert</i> <small>Verified by pdfFiller 05/12/2022</small> | Signature: | <i>David Eckert</i> |
| Name: | David Eckert | Name: | <i>David Eckert</i> |
| Date of Request to Purchase Ad Time: | 5.9.2022 | Date of Station Agreement to Sell Time: | <i>5/12/22</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5/12/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | | | | |
|-------------|-----------------|-----------------------|-------------------|--------------------------|-----------------|
| Contract #: | <i>Attached</i> | Station Call Letters: | <i>WMKP</i> | Date Received/Requested: | <i>5/12/22</i> |
| Est. #: | | Station Location: | <i>Dayton, OH</i> | Run Start and End Dates: | <i>Attached</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| | | | | | |
|--------------------------|---|---------------------------|--------------|--|--------------------------|
| STATION: | WMKR-FM | ORDER#: | 3196728 | DATE: | 05/12/2022 |
| MARKET: | UM - Pana, IL | AMOUNT: | \$1,836.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 54 | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | REP VER: | 1 | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4424990 | |
| ADVERTISER: | Citizens for Judicial Fairness | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | 5.13-6.8 - Citizens for Judicial Fairness | AGY EST: | | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com | |
| FLIGHT: | 05-13-2022 TO 6/12/2022 | [X]Unwired []Spot []Mod | | | |
| TOT # OF WEEKS: 5 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 05/12/2022 10:31 | |

COMMENTS

05/12/2022: This is a new order. Air 5/13-6/8 only. 6/8 cutoff. Please confirm to leta.mork@genmediapartners.com or in Radio Exchange if you are setup.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

***** Spots to air 5/13-6/8. 6/8 cutoff *****

| WEEK#1 | | 5/13/2022 To 5/15/2022 | | | | | WK TOT \$102.00 | | WK TOTAL SPOTS 3 | | |
|--------|----|------------------------|---------|---------|----------|-----|-----------------|-----------|------------------|------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 1 | |F.. | 6:00AM | 10:00AM | 60 | 5/13/2022 | 5/13/2022 | 1 | \$36 | \$36 |
| | 2 | |F.. | 10:00AM | 3:00PM | 60 | 5/13/2022 | 5/13/2022 | 1 | \$30 | \$30 |
| | 3 | |F.. | 3:00PM | 7:00PM | 60 | 5/13/2022 | 5/13/2022 | 1 | \$36 | \$36 |

| WEEK#2-WEEK#4 | | 5/16/2022 To 6/5/2022 | | | | | WK TOT \$510.00 | | WK TOTAL SPOTS 15 | | |
|---------------|----|-----------------------|---------|---------|----------|-----|-----------------|----------|-------------------|------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 4 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 5/16/2022 | 6/3/2022 | 5 | \$36 | \$180 |
| | 5 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 5/16/2022 | 6/3/2022 | 5 | \$30 | \$150 |
| | 6 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 5/16/2022 | 6/3/2022 | 5 | \$36 | \$180 |

| | | | | | |
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| MOD: | Stn Ver: 1 Last: | REP VER: | 1 | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4424990 | |
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| PRODUCT: | 5.13-6.8 - Citizens for Judicial Fairness | AGY EST: | | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com | |
| FLIGHT: | 05-13-2022 TO 6/12/2022 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | |
| TOT # OF WEEKS: | 5 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 05/12/2022 10:31 | |

WEEK#5 **6/6/2022 To 6/12/2022** **WK TOT \$204.00** **WK TOTAL SPOTS 6**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|----------|----------|-------|------|--------------|
| | 7 | | MTW | 6:00AM | 10:00AM | 60 | 6/6/2022 | 6/8/2022 | 2 | \$36 | \$72 |
| | 8 | | MTW | 10:00AM | 3:00PM | 60 | 6/6/2022 | 6/8/2022 | 2 | \$30 | \$60 |
| | 9 | | MTW | 3:00PM | 7:00PM | 60 | 6/6/2022 | 6/8/2022 | 2 | \$36 | \$72 |

| TOTAL | May | Jun | | | | | | | | | Total |
|-------|----------|--------|--|--|--|--|--|--|--|--|----------|
| SPOT | 33 | 21 | | | | | | | | | 54 |
| CASH | 1,122.00 | 714.00 | | | | | | | | | 1,836.00 |
| TOTAL | 1,122.00 | 714.00 | | | | | | | | | 1,836.00 |