# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Matchstick Media	_, hereby request station time as fo	ollows: See <b>Order</b> for proposed								
schedule and charges. See Invo	ice for actual schedule and charges	·								
Check one:										
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.										
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates								
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED								
Station time requested by: Citizens for J	udicial Fairness									
Agency name: Matchstick Media Strategie	S Sample was to supplie to the contract of the									
Address: P.O. Box 124, Dublin, Ohio 43017	<b>7</b> Language de la composition della composition									
Contact: Matchstick Media Strategies	Phone number:	Email: comps@matchstickmediastrategies.co								
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede oust match the sponsorship ID in ad):	ral Election Commission [for federal								
Name: Citizens for Judicial Fairness										
Address: P.O Box 243 Naperville IL 60566										
Contact: Paul Kilgore	Phone number:	Email:								
Station is authorized to announce the ti	me as paid for by such person or entity.									
	ers of the executive committee and the boonsor (Use separate page if necessary.):	poard of directors or other								
Chairperson - David J. Eckert, P.O. Box 124 Board Member- Jim Nowlan, 101 W. Main S Treasurer - Paul Kilgore, 824 S. Milledge Av	t., Toulon, IL 61483									
By signing below, advertiser/sponsor representative committee and board of direct	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the								
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following	: N/A								
Name(s) of every candidate referred to:										
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):									
Date of election: June 28, 2022										
ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A								
no national importance										

# THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative									
Signature: DJ Eckert	Signature: Day Druk									
Name: David Eckert	Name: nosidox									
Date of Request to Purchase Ad Time: 5.9.2022	Date of Station Agreement to Sell Time: 5   17   22									
TO BE COMPLETED	BY STATION ONLY									
Ad submitted to station?	Date ad received: 5/12/22									
Note: Must have separate PB-19 forms for each version	of the ad (i.e., for every ad with differing copy).									
in writing if there are any other officers, executive committe	If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.									
Disposition:	20 TO 10 TO									
Accepted	es.									
Accepted IN PART (e.g., ad not received to determine	content)*									
Rejected – provide reason:										
*Upload partially accepted form, then promptly upload update	ed final form when complete.									
Date and nature of follow-ups, if any:										
Contract #: Station Call Letters: WMK	Date Received/Requested: 5/12/22									
Est. #: Para Ta	glovi1672 Run Start and Find Dates:									
For national issue ads only (not required for state/local is	sue ads):									

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET:

UM - Taylorville, IL

Regional Reps Non-Rep

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**AMOUNT:** \$1,998.00

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

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WEST PALM BEACH, FL 33401

MOD:

REP:

1 Stn Ver: 1 Last:

**REP VER: 1** 

SPOTS: 54

SALES OFFICE:

**CHICAGO** 

Invoices@MediaFinancial.com

SALESPERSON:

SLS PH: 216-233-8181

Linley Grande

SLS FAX:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4424990** 

ADVERTISER:

Citizens for Judicial Fairness

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

5.13-6.8 - Citizens for Judicial

AGY EST:

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

Fairness

WEST PALM BEACH, FL 33401

FLIGHT:

05-13-2022 TO 6/12/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

**TOT # OF WEEKS:** 5

PRIM. DEMO:

Adults 35+

[X]Cash [ ]Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 05/13/2022 07:58

## COMMENTS

05/13/2022: This order has been cancelled. Station is not on the air. Please confirm to leta.mork@genmediapartners.com

05/13/2022: This is a new order. WMKR-HD4 Air 5/13-6/8 only. 6/8 cutoff. Please confirm to leta.mork@genmediapartners.com or in Radio Exchange if you are setup.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED, MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION, PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\*\*\*\*\* Spots to air 5/13-6/8. 6/8 cutoff \*\*\*\*\*\*\*\*\*

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#### 5/13/2022 To 5/15/2022

WK FOT \$111.00	
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**WK TOTAL SPOTS 3** 

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		F.,	6:00AM	10:00AM	60	5/13/2022	5/13/2022	1	\$39	\$39
	2		F	10:00AM	3:00PM	60	5/13/2022	5/13/2022	1	\$33	\$33
	3		F	3:00PM	7:00PM	60	5/13/2022	5/13/2022	1	\$39	\$39

# Line 1 => WMKR-HD2

W	EE	(#2-	W	EEI	<b>\#4</b>
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#### 5/16/2022 To 6/5/2022

WK TOT \$	555.00
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# WK TOTAL SPOTS 15

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MTWTF	6:00AM	10:00AM	60	5/16/2022	6/3/2022	5	\$39	\$195
	5		MTWTF	10:00AM	3:00PM	60	5/16/2022	6/3/2022	5	\$33	\$165
	6		Mידשידיד	3:00PM	7:00PM	60	5/16/2022	6/3/2022	5	\$39_	\$195

MARKET:

\_.... UM - Taylorville, IL

Regional Reps Non-Rep

**AMOUNT:** \$1,998.00 SPOTS: 54

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

REP:

1 Stn Ver: 1 Last:

**REP VER:** 1

Invoices@MediaFinancial.com

SALES OFFICE:

**CHICAGO** 

SALESPERSON:

Linley Grande

SLS PH: 216-233-8181

SLS EMAIL:

SLS FAX: Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4424990** 

ADVERTISER:

Citizens for Judicial Fairness

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

5.13-6.8 - Citizens for Judicial

PRODUCT:

FLIGHT:

1655 Palm Beach Lakes Blvd.

Fairness

AGY EST:

9th Fl, Suite 903

WEST PALM BEACH, FL 33401

05-13-2022 TO 6/12/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 5

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 05/13/2022 07:58

WEEK#5

### 6/6/2022 To 6/12/2022

WK	TO	Г \$222.	.00
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WK TOTAL SPOTS 6

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		MTW	6:00AM	10:00AM	60	6/6/2022	6/8/2022	2	\$39	\$78
	8		MTW	10:00AM	3:00PM	60	6/6/2022	6/8/2022	2	\$33	\$66
	9		MTW	3:00PM	7:00PM	60	6/6/2022	6/8/2022	2	\$39	\$78

TOTAL	May	Jun	-	And the state of t					Total
SPOT	33	21						·	54
CASH	1,221.00	777.00							1,998.00
TOTAL	1,221.00	777.00							1,998.00