

KTVM  
Butte, Montana  
*K42BZ BOZEMAN*  
COMMUNITY ISSUES REPORT  
1<sup>st</sup> Quarter 2006

1. Child/Teen Issues
2. Consumer Issues
3. Crime/Safety
4. Drugs/Substance Abuse
5. Economy
6. Education
7. Growth
8. Health
9. Housing
10. Jobs

In addition to airing local programming and public service announcements which addressed various community issues, the station aired the following network, local or syndicated programs which may have focused on such issues during the quarter.

<u>Program</u>	<u>Source</u>	<u>Day</u>	<u>Time Period</u>
Ag Day	Syndicated	Mon-Fri	5-5:30AM
Early Today	NBC	Mon-Fri	5:30-6AM
US Farm Report	Syndicated	Sun	5-6AM
Teen Kids News	Syndicated	Sat	11-11:30AM
Today Show	NBC	Mon-Fri	7-10AM
NBC Nightly News	NBC	Mon-Fri	5:30-6PM
NBC Nightly News/Weekend	NBC	Sat-Sun	5-5:30PM
Dateline Saturday	NBC	Sat	7-8PM
Dateline Sunday	NBC	Sun	6-7PM/6-8PM
Saturday Today	NBC	Sat	5-7AM
Sunday Today	NBC	Sun	8-9AM
Meet the Press	NBC	Sun	9-10AM
Dateline-All Night	NBC	Sun	3-4AM
Meet the Press-All Night	NBC	Sun	4-5AM

***Child/Teen Issues***

The Community Medical Center Foundation Minerva Society and Missoula YMCA are sponsoring a free public panel discussion on Tuesday, January 10 <sup>th</sup> at 7:00pm in the Urey Underground Lecture Hall on the U of M Campus. The lecture will include a panel of experts on level III pedophiles and what you can do to protect your child. The purpose of the panel is to create awareness of the measures we can take to help protect the children in our community and to teach steps that we can take to assist in preventing level III incidents.	MT Today 1/9/06 Interview #2 3:05
Nearly one in five fatal accidents in Montana kills a teenager, so the state is adding some additional requirements to teens who plan on getting their license. The teen cannot have had an MIP or been in trouble with drugs six months prior to getting the license, and they will have to complete 50 hours of supervised driving with an eligible adult driver, like a parent or guardian before they go out on their own. This legislation starts this summer.	MT Today 1/19/06 Package 1:23
Child Care Resources has funds available to help struggling families pay for child care. A family of three can make \$2011 per month and still qualify for the assistance. This program called Best Beginnings Scholarship Program is in place to make sure that children do not receive sub-standard care and are not placed in any type of danger because the family can't make the necessary child care payments. There is no waiting list at this time to get the assistance.	MT Today 1/30/06 Interview #1 2:30
Senator Max Baucus wants to keep kids away from Internet predators, and is introducing a bill to give pornographic web sites a triple-X domain name. If passed, the web sites would have to use this address instead of dot-com.	MT Today 2/6/06 VO 0:22
Many children from all over the world are adopted by American families, but because of their past they have a hard time adjusting to their new life. A ranch in Eureka, Montana has become a haven and an education on how to get along with others, how to get over the past and look to the future, and how to function in our society, but without losing who they are culturally. After the ranch, the kids are often adopted by other families, are ready for Job Corp. or will be sent back to their original family.	MT Today 2/17/06 Package 6:08

There will be a fundraiser for PLUK, "Parent's Let's Unite for Kids", on March 4<sup>th</sup> at the Northern Rockies Heritage Center at Fort Missoula. An afternoon presentation of dinosaur exploration with Jack Horner will be from 1-3pm and a dinner with Jack Horner from 6-8pm. Tickets for the afternoon presentation are \$25 and for the dinner are \$35 for adults and \$20 for children. PLUK is a non-profit charity that provides training and information on special education and disability topics to parents and educators.

MT Today  
02/21/06  
Interview #1  
2:00

InnerRoads Wilderness Program is enrolling now for its April 7<sup>th</sup> trip, and applications need to be turned in by March 31<sup>st</sup>. This program of Youth Homes Inc., provides therapeutic programming for troubled teenagers and their families. The program includes a four week therapeutically focused backcountry expedition, and four weeks of community and family activity.

MT Today  
3/15/06  
CG  
0:15

The recent drownings of two toddlers in Montana are a sad reminder of one of the leading causes of death of children under 5 in America. The Safety Commission urges those with children to do some easy child-proofing in their homes in order to prevent these deaths. Using door knob covers and door locks help keep children away from rooms or places of hazard, and placing door locks high enough so they are out of reach.

MT Today  
3/17/06  
Package  
1:05

Soroptomists International of Hamilton will be hosting a community baby shower, an event to benefit infants from low-income families in the Bitterroot Valley, at Kids First on Saturday, March 25<sup>th</sup> from 12pm to 4pm. They are encouraging the public to donate basic infant items in order to help these struggling families take care of their infant properly.

MT Today  
3/23/06  
CG  
0:30

It is something parents don't even want to think of, but is necessary to help in an investigation if your child was ever abducted. Having your child fingerprinted now could be critical if they were ever to go missing, and the Kalispell Police Department is teaming up with the Kalispell Mall by offering fingerprinting and child identification kits. Any time between 10a-2p you can get your child fingerprinted on Saturday April 1<sup>st</sup>.

MT Today  
3/31/06  
VO  
0:26

## *Child/Teen Issues*

A group called "Kids and Cars" is lobbying congress to pass a law, which will force carmakers to install a new kind of switch in car doors. It is designed to make it more difficult for a child to accidentally activate power windows which has recently caused many deaths by getting caught in-between the window and the door.

News @ 5  
1/10/06  
VO  
0:29

Montana ranks 16<sup>th</sup> in the nation when it comes to teen driving fatalities. Starting this summer, Montana will be enforcing more strict licensing requirements. New drivers will need 50 hours of supervised driving time with 10 of those hours at night before they can drive alone. If the minor has been cited for underage drinking or drug use, they will have to be substance free for 6 months before they will be allowed a license.

News @ 5  
1/18/06  
Live Net  
0:22

This day in age, American children have much to do, and not enough time to do it in. While parents want the best for their children, experts say over-scheduling can be unhealthy, and the kids can suffer emotionally and physically. Experts say it is important to schedule "unstructured" play time and family dinners so that kids can get away from the pressures of their lessons and structure activities.

News @ 5  
1/27/06  
Package  
2:47

A warning to parents with kids between the ages of 8 to 18...you might want to keep the computer out of there room. A new study shows that kids without direct supervision may spend many hours on internet social clubs, instant messaging and experts say this could make them targets of sexual predators. They suggest setting up the computer in a family room or in an open area so you can keep an eye on what they are doing on the internet.

News @ 5  
2/3/06  
VO  
0:31

A new study warns doctors and parents that paper shredders are creating a new wave of injuries in children. It comes at a time when more families are using shredders in the home to keep personal information and documents from being stolen, but it is causing very devastating finger and hand injuries in children. Some paper shredder manufacturers are already taking steps to minimize the danger by including smaller openings, warning labels and adding on off switch to prevent the machine from automatically activating when something hits the blades. These are the better shredders to purchase, but doctors say your best bet is to just keep your children away from them completely.

News @ 5  
2/6/06  
Package  
2:10

The Flathead Alcohol Enforcement Team was started to combat the escalating problem of underage drinking going on. A town hall meeting is scheduled for all community leaders tonight to gather and discuss what can be further done to combat this issue and to raise awareness to how serious the issue is. Everyone is encouraged to attend the meeting, including parents and children to voice their opinions.

News @ 5  
3/21/06  
VO  
0:31

New TV ads over the airwaves are informing parents on car restraint for kids of all ages. Most people know that infants and babies are to be restrained in a car seat that faces backwards. But many don't know that kids between the ages of 4-8 need to sit in the back with a booster seat to help the seatbelt fit them properly, and that all kids need to sit in the back seat through 12 years of age. Often times these simple rules become the deciding factor in life and death during a car wreck. The federal government is targeting states that don't have child restraint laws, and offering \$25 million over the next four years if they implement or toughen their laws.

News @ 5  
2/15/06  
Package  
1:55

More parents are starting to learn about the website myspace and many are wondering how to find out if their child is using it. Wired.com has come to the rescue with a cheat sheet for these parents on how to find if their child is using the site, in what context, and lists the possible dangers that lie within the site.

News @ 5  
2/28/06  
Live Net  
0:34

It is something parents don't even want to think of, but is necessary to help in an investigation if your child was ever abducted. Having your child fingerprinted now could be critical if they were ever to go missing, and the Kalispell Police Department is teaming up with the Kalispell Mall by offering fingerprinting and child identification kits. Any time between 10a-2p you can get your child fingerprinted on Saturday April 1<sup>st</sup>.

News @ 5  
3/30/06  
VO  
0:28

Butte has been dealing with underage drinking issues for years, and it only seems to be getting worse. The city is desperately looking at different programs used by cities all over the country to raise awareness, and using law enforcement to crack down on places where minors get their alcohol.

News @ 5  
3/31/06  
VO  
0:24

## *Consumer Issues*

Northwestern Energy has a warning out for Montana consumers about a phone scam going around. Calls are going out telling people about a device that they can buy for a small fee that will help reduce energy bills. The caller then asks for your checking account number, and Northwestern Energy has warned that they would never call and ask for that numbers, so consumers need to be aware not to give any information out if they get this call.

News @ 5  
1/18/06  
Reader  
0:25

Montana is now one of dozens of states that have made it illegal to supply cigarettes over the internet. The new law is to help curb the sale of cigarettes to minors in the state of Montana and across the country. Philip Morris, a major tobacco company, will stop sending money to the internet suppliers in accordance with the law.

News @ 5  
1/27/06  
Reader  
0:22

Attorney General Mike McGrath and consumer groups are proposing a plan that allows Montanans to freeze access to their credit reports. This could help block criminals from stealing identities. McGrath says that a "security freeze" restricts access to consumer credit reports, preventing identity thieves from taking out new loans or credit under a victim's name.

News @ 5  
2/9/06  
Reader  
0:21

Tens of thousands of Cooper tires have been recalled because of concerns about air leaks and cracking. The tires were manufactured between February of 2004 and July of 2005, and though there have been no reports of crashes or injuries, Cooper will still be replacing these tires for free.

News @ 5  
2/14/06  
VO  
0:24

Someone else may be using your Internet connection for free while you are paying the bill. It is called "piggy-backing," and if you have a wireless internet connection, your neighbors could very likely be taking advantage of that. Consumer groups say that if you are going to have a wireless connection in your home, you should be sure to "lock" your connection with encryption so that no one else can use it and make your connection slower.

News @ 5  
3/8/06  
VO  
0:22

Here is some good news about your energy bill- officials at Northwestern Energy say they are reducing there electricity and natural gas rates for Montana customers. by April 21<sup>st</sup> you will see a 22% decline in natural gas rates and a 9% reduction in electricity rates.

News @ 5  
3/16/06  
CG  
0:17

***Crime/Safety Issues***

The parent's of a man that was killed by a drunk driver are trying to pass a bill through the legislature requiring DUI offenders to use neon orange license plates on their vehicle once they get their driver's license back. They feel it would be a way to show everyone the dangers of drunk driving.	MT Today 01/09/06 Package 1:43
Car break-ins have increased 18% in the past year in Missoula, and thieves are targeting recreation areas like Blue Mountain. Authorities say whether you are parking in-town or out, it is important to take these necessary precautions: don't leave anything of value in plain sight and lock them up in the trunk, don't leave receipts in the bags when you are shopping so the items can't be returned, and make sure CD's, Ipod's, guns and tools are hidden as they are the most popular items to be stolen.	MT Today 1/17/06 VO 0:44
Big changes to transport vehicles are being made after an inmate escaped from a van in Helena heading to Montana State Prison in Deerlodge. The sheriff in Cascade County is ordering 40 sets of more secure handcuffs that hide the handcuff lock, and also hiring more deputies to make sure all inmates are strip-searched before transport.	MT Today 1/27/06 VO 0:27
Currently at least 18 Montana State prisoners have escaped from the correctional facility they were in, including pre-release centers. The Department of Corrections has arrest warrants out for each of these people, but that is all they say they can do. The only way they will be captured is if they turn themselves in or get pulled over.	MT Today 2/10/06 Package 6:29
Currently dozens of sex offenders live in local hotels because they say most times landlords won't rent to them, and the motels don't have the access to background checks that property managers do. Authorities are reminding parents to be aware of where your children are when in an unfamiliar place, like a motel, and to not let them run free.	MT Today 2/22/06 VO 0:31



***Crime/Safety Issues***

A two-person team from the National Institute of Corrections did a federal evaluation of the Flathead Valley county jail because overcrowding has been a large problem. In their exit interview, they stated that operations and inmate behavior seemed good, but the team encouraged a closer profiling of inmates to see if those in jail meet the criteria for a community threat. The team stated this could be a way to combat the overcrowding issue.

News @ 5  
1/25/06  
VO  
0:38

There will soon be more security at the border between Montana and Canada. Senator Conrad Burns says the "Northern Border Security Wing" will begin flying missions this summer hoping to block illegal immigration and drug trafficking, while also being ready to respond to potential terrorist threats.

News @ 5  
1/31/06  
Reader  
0:19

The "Most of Us" campaign, researched at MSU, has found that people wouldn't break the law if they realized that everybody's "not" doing it. "Most of Us" uses social norms to examine perceptions, opinions and behaviors that inform daily choices- ultimately encouraging people to make better, healthier decisions. Some of the issues the campaign has researched are underage drinking, seatbelt use, and traffic crimes.

News @ 5  
3/23/06  
VO  
0:28

***Drugs/Substance Abuse***

Experts say that one in four kids see no harm in trying Meth just once, so the Montana Meth Project decided to show them the harm with their ad campaign. This spring you will see a new, and more graphic round of anti-meth ads on television, and instead of featuring actors, the ads will show real Montana teens telling their life stories of Meth use. A new poll will come out in the spring to see if these ads are working.

MT Today

2/28/06

Package

1:16

The anti-meth ads that are on TV may be coming to theaters in Montana. The Montana Meth Project and members of Montana's Congressional Delegation are pushing Carmike Cinemas to start running the ads. Last year Carmike's management rejected the commercials, saying they were too graphic and inappropriate for children.

MT Today

3/10/06

VO

0:26

There will be a meth awareness presentation on Friday, March 24<sup>th</sup> at 7:00pm at St. Joseph Catholic School. The presenter is Ken Poteet of The Awareness Group and is a well known expert on meth and it's affects on today's community. There is no fee for this presentation, and he plans to educate those in attendance on knowing the behaviors and indicators of meth use.

MT Today

3/23/06

Live On

0:30

***Drugs/Substance Abuse***

Attorney General Mike McGrath is pushing for a controversial meth treatment jail to be approved by the Legislative Audit committee. The Department of Corrections proposed the plan, and supporters say it adds to current treatment programs, and it would reduce current prison numbers by putting meth offenders and users in a different jail that would be built in Helena.

News @ 5  
2/7/06  
VO  
0:29

Experts say that one in four kids see no harm in trying Meth just once, so the Montana Meth Project decided to show them the harm with their ad campaign. This spring you will see a new, and more graphic round of anti-meth ads on television, and instead of featuring actors, the ads will show real Montana teens telling their life stories of Meth use. A new poll will come out in the spring to see if these ads are working.

News @ 5  
2/27/06  
VO  
0:33

Senator Conrad Burns is pushing for \$25 million in federal money to help combat meth in counties across the nation, including Montana. The money would go to hard-hitting awareness efforts like we have already seen here through graphic commercials done by the Montana Meth Project. Reports from around the country show that 60% of counties say that Meth is their number one problem, and Meth arrests have jumped up by 90%.

News @ 5  
3/1/06  
VO  
0:23

ISSUE

PROGRAM

DAY/TRT/FRMT

***Economy***

Senator Max Baucus welcomed a move by the Chinese government to lift a duty placed on a cardboard product made at the Smurfit-Stone Container pulp and paper mill. On his nine day tour of China and India, Baucus and seven other Montanans are meeting with top economic officials in order to connect Montana businesses with growing markets and to create more jobs stateside.

MT Today  
1/11/06  
VO  
0:31

ISSUE

PROGRAM

DAY/TRT/FRMT

***Economy***

Montana expects to receive another \$7.7 million in federal aid to help the poor pay their heating bills this year. It is an unexpected boost in federal aid, but welcomed by the Low Income Energy Assistance Program.

News @ 5  
3/29/06  
Reader  
0:19

***Education***

An orientation for the "Transition to College" Program will be on 1/30/06 at 3pm at the Dickinson Lifelong Learning Center. The program is tailored for adults interested in attending a college of technology or university and are wanting some short term help to prepare. It is a free 6-week program that meets for 4 hours a day, 4 days a week in order to refresh math or writing skills, learn study techniques, and to research different career options. (Community Calendar)	MT Today 1/10/06 CG 0:15
The Flagship Community Carnival will be held on Saturday, January 21 <sup>st</sup> from 11am-4pm at Sentinel High School. There will be fun for the entire family with games, prizes, food and silent auction items. The Montana Logging & Ballet Company Concert will be on Friday, February 3 <sup>rd</sup> at 7:30pm at The University Theatre. Proceeds from the carnival, and ticket proceeds from the concert will benefit The Flagship program, which is a school/community partnership that provides skill-building activities to Missoula youth during non-school hours.	MT Today 1/17/06 Interview #1 2:00
High school seniors and first year students are eligible to apply for 55 scholarships from the Governor's Post-Secondary Scholarship program. There are 20 scholarships in the amount of \$2000 each to attend a 4-year college for a maximum of 4 years, and 35 in the amount of \$1000 to attend a 2-year college for a maximum of 2 years. The applications must be completed and turned in by March 31 <sup>st</sup> in order to be considered.	MT Today 3/2/06 Interview #1 2:00
The Waterford Clean Your Closets Garage Sale will be held on Saturday, March 25 <sup>th</sup> from 9am to 1pm at Waterford in Butte. All proceeds will go to the Touchmark Foundation for health care grants and scholarships. All Butte-area students pursuing a career in health are encouraged to apply for a scholarship.	MT Today 3/24/06 Live On 1:00

ISSUE

PROGRAM

DAY/TRT/FRMT

***Education***

The University of Montana is joining a national effort to encourage high ethical standards at college campuses. A UM official says that in the past two years, there has been an increase in unethical conduct, including trying to influence an instructor to change your grade, taking a test for someone else, and helping someone commit an act of dishonesty when changing their academic record.

News @ 5  
1/25/06  
Reader  
0:24

ISSUE

PROGRAM

DAY/TRT/FRMT

***Growth***

Mayor John Engen is agreeing with local businesses that the "Broadway Diet" that happened last October is not working and is essentially more dangerous for pedestrians because of the constant flow of traffic. Initial changes of making the road four lanes again should start this summer, and long-term changes within the next few years including traffic lights, and a fifth lane to compensate our growing city.

MT Today  
1/26/06  
Package  
1:07



ISSUE

PROGRAM

DAY/TRT/FRMT

## ***Growth***

The state of Montana has experienced an unprecedented 4% growth rate in the last three years. A top economist says that Montana's economic growth can be attributed to the continued oil boom in Eastern Montana, and the reopening of certain mines around the state.

News @ 5  
1/19/06  
Reader  
0:24

***Health***

A free public lecture sponsored by the Minerva Society of the Community Medical Center Foundation will be on January 26<sup>th</sup> at 5:00pm in the Community Medical Center rehab center dayroom. Dr. John R. Harrison will help attendees understand the problems children face who have non-verbal disabilities, what causes it, the symptoms, treatments available, and parenting tips. (Community Calendar)

MT Today  
1/23/06  
CG  
0:15

The ninth annual Survivors and Thrivers Mardi Gras will be held on Saturday, March 4<sup>th</sup> at the Thornton Building in Butte. This event will be Cajun catered, and dancing will start at 7:30pm. Tickets are \$25 per person, or \$40 a couple in advance, and tickets to the dance only are \$5. The money raised at this event helps provide financial assistance to cancer patients throughout Southwestern Montana, and they program also provides emotional support to patients and their families.

MT Today  
3/3/06  
Phoner  
1:30

David Baltimore, Ph.D., will be in Hamilton on March 10 to discuss "Viruses in the News: Global Concerns". His presentation starts at 7pm in the Performing Arts Center of Hamilton High School. The Talk is targeted to a general audience as part of Rocky Mountain Laboratories free public lecture series, and Dr. Baltimore plans to address the many questions and concerns of these alarming viruses.

MT Today  
3/6/06  
Phoner  
2:00

Social workers at St. Patrick's Dialysis Center want all Montanans to be aware of a new check off on the Montana tax return this year, allowing a donation to End-Stage Renal Disease, similar to the check off for donation to a presidential campaign. They say that state funding runs out about this time every year and any help they can get would be appreciated.

MT Today  
3/16/06  
Phoner  
2:00

A former Montana cattle rancher is speaking out about the dangers of mad cow disease. He says that just 4-oz. Of hamburger can be from 200-1000 different cows, and in the U.S. only 1/10 of one percent of cows are tested for mad cow disease. This has prompted him to go meat free, but if you don't want to go that route, he urges you to buy certified organic meat because those animals have only been fed grass and grains, not animal parts.

MT Today  
3/16/06  
VO  
1:05

**Health**

Researchers around the world are continuing to perfect a vaccine for avian flu. Although the bird flu has not been detected in America, scientists are not taking any chances. They say they are developing a vaccine that shows promising results in protecting Americans.

News @ 5  
1/27/06  
VO  
0:19

FDA officials say they now have a test that could quickly detect bird flu in people. The test could be given in a hospital, transferred to a government lab, and then once at the lab the test would take four hours to determine if they have bird flu. Right now tests take days to get results.

News @ 5  
2/3/06  
VO  
0:24

Researchers say people get 50% of their total lifetime sun exposure before they turn 18 years old, and kids in elementary school get more sun than teens do. Researchers are now urging doctors to start educating children and their families about sun protection and safety as soon as possible.

News @ 5  
2/14/06  
VO  
0:20

A former Montana cattle rancher is speaking out about the dangers of mad cow disease. He says that just 4 oz. Of hamburger can be from 200-1000 different cows, and in the U.S. only 1/10 of one percent of cows are tested for mad cow disease. This has prompted him to go meat free, but if you don't want to go that route, he urges you to buy certified organic meat because those animals have only been fed grass and grains, not animal parts.

News @ 5  
3/15/06  
VO  
0:51

The FDA has approved a new imaging system to help detect cells that could lead to cervical cancer. The new Luma Cervical Imaging System shines a light on the cervix, and then analyzes how different areas of the cervix respond to the light, helping doctors distinguish between healthy and potentially diseased tissue.

News @ 5  
3/20/06  
VO  
0:20

Attorney General Mike McGrath announced that effective immediately, all insurance companies have to cover contraceptives like birth control pills and other gynecological services to women they insure. McGrath's decision carries the weight of the law with it, but it can be overturned if an insurance company appeals.

News @ 5  
3/29/06  
Reader  
0:19

## *Housing*

A program in Montana called Mutual Self-Help Housing is helping low income Montanans become homeowners. Participating families earn their down payments, closing costs and equity by investing considerable and regular time into the building of their home, and the homes of their neighbors. The program is partnered with Northwest Montana Human Resources who is eagerly accepting the responsibility of program in our area.	MT Today 2/1/06 Phoner 1:00
The Missoula Organization of Realtors wants the community to be aware of the entire problem of Meth, and are holding free, public seminar at the Doubletree Hotel on March 1 <sup>st</sup> . When Meth is made in a house, the state lists it as a contaminated Meth site until a certified contractor clears the property. Realtors feel that it is not just the contamination, but also personal safety becomes an issue with these houses because it is always possible that users who purchased Meth from the house will remember it and coming knocking on the door looking to get drugs.	MT Today 2/28/06 Package 1:21
Selling your home is a big decision, and many want to be able to avoid the real estate commission, and do it on their own. A website called <a href="http://forsalebyowner.com">forsalebyowner.com</a> allows homeowners to do just that by being able to list your house there with color photos, virtual tours and 1000 word descriptions on the home, and they will even help you set a price on your home. After that you just have to be able to spend the time doing open houses and showings, but you save that 6% commission.	MT Today 3/30/06 Package 2:30

ISSUE

PROGRAM

DAY/TRT/FRMT

***Jobs***

Montana will be getting \$5 million a year for up to three years to help create jobs and build local economy in central and eastern Montana. Senator Conrad Burns announced the grant yesterday in a joint statement with the US Secretary of Labor.

MT Today  
2/2/06  
CG  
0:21