

**CONTRACT****WNEM.COM**

www.wnem.com

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

And:

**NEBO Media, Media Account**  
**1911 North Ft. Myer Drive, Suite 400**  
**Arlington, VA 22209**  
**USA**

<u>Contract / Revision</u> 599028 /		<u>Alt Order #</u> 07297781
<u>Product</u> <b>CAMP 4 JOBS AND OPP</b>		
<u>Contract Dates</u> 07/30/14 - 08/05/14	<u>Estimate #</u>	
<u>Advertiser</u> <b>Campaign For Jobs And Opportunity</b>		<u>Original Date / Revision</u> 07/31/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	08/04/14	08/04/14	TV5 Noon News	12n-1230p		:30			FNP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$500.00					
N 2	WNEM	08/03/14	08/03/14	CBS Sun AM 9a-1030:9-1030am			:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1				1	\$600.00					
N 3	WNEM	08/01/14	08/01/14	TV-5 News at 530pm	530-6pm		:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	----1--				1	\$600.00					
N 4	WNEM	08/04/14	08/04/14	TV-5 News at 530pm	530-6pm		:30			FNP		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$600.00					
N 5	WNEM	08/04/14	08/04/14	Jeopardy	7-730pm		:30			FNP		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$900.00					
N 6	WNEM	08/04/14	08/04/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/04/14	08/10/14	1-----				1	\$1,000.00					
N 7	WNEM	08/02/14	08/02/14	TV-5 News Saturday	6-30p		:30			FNP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/28/14	08/03/14	-----1-				1	\$400.00					
<b>Totals</b>													<b>7</b>	<b>\$4,600.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/04/14	7	\$4,600.00	(\$690.00)	\$3,910.00
<b>Totals</b>	<b>7</b>	<b>\$4,600.00</b>	<b>(\$690.00)</b>	<b>\$3,910.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
Wnem TV5      Saginaw, MI	7-31-14

I, Benjamin Rheault

do hereby request station time concerning the following issue:

Campaign for Jobs and Opportunity
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: Campaign for Jobs and Opportunity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign for Jobs and Opportunity

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Campaign for Jobs and Opportunity  
C/O BULLDOG COMPLIANCE  
138 CONANT STREET  
BEVERLY, MA 01915

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charles Gantt (treasurer)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Campaign for Jobs and Opportunity  
C/O BULLDOG COMPLIANCE  
138 CONANT STREET  
BEVERLY, MA 01915

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

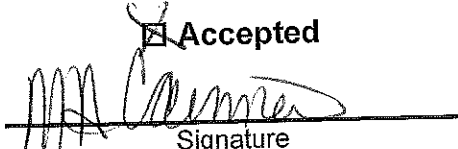
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>7/15/14</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
<u></u>	<u>Marjorie Carmichael</u>	<u>DSM</u>
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
1			1200N-1230P	30		\$500.00	8/4	8/4	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
2			900A-1030A	30		\$600.00	8/3	8/3	1		SUN	1
PROGRAM : SUN MORN												
CON COM1: SUN MORN												
3			530P-600P	30		\$600.00	8/1	8/1	1		FRI	1
PROGRAM : NEWS												
CON COM1: NEWS												
4			530P-600P	30		\$600.00	8/4	8/4	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												

JUL30/14 18.04  
\*\*\* WNEM-TV \*\*\*

SVC- NSI  
DEMOS- RA35+\*