

**Issues/Programs Report**  
**Q3'19**  
**Radio 1300 WKQK**  
**Cocoa Beach, FL**

**ISSUES:**

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Environmental Awareness: Organizations in our community that help ensure that our environment remains clean and litter free.
2. Homelessness in Brevard County: Programs and services in Brevard County available to help homeless families receive the nourishment they need.
3. Supporting Local Economic Development: The importance of local organizations that support economic development and quality of life in Brevard County.
4. Hurricane & Emergency Preparation: The need for up-to-date hurricane forecast information and tips for helping residents be prepared for all types of emergencies.
5. Wildlife Preservation: Resources available in Brevard to address the preservation of our native wildlife.
6. Support for Child Caregivers: How the need is addressed in our community to provide guidance and support to children's caregivers.
7. Veterans Support Organizations: How organizations in Brevard provide support and services to veterans of our armed forces.
8. Resources for Alzheimer's Patients and Their Caregivers: Our county's aging population means more people find themselves in a caregiver role to patients with Alzheimer's; what resources are available to help them?

**ISSUES DISCUSSION AND PROGRAMMING:**

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program:

## **1. Environmental Awareness**

Keep Brevard Beautiful. Bryan Bobbitt, Deputy Executive Director  
Broadcast July 7, 2019, 7:02:32-8:01:39

Mr. Bobbitt discussed Keep Brevard Beautiful, an organization that promotes activities and events to keep Brevard County a beautiful place to live and thus greatly improve residents' quality of life.

## **2. Homelessness in Brevard County**

The Daily Bread. Jeff Njus, Executive Director  
Broadcast July 14, 2019, 7:02:00-8:02:34

Mr. Njus discussed the origins of The Daily Bread in Melbourne and detailed the services it provides to anyone in need, which include a hot meal and assistance in breaking out of the homeless cycle.

## **3. Supporting Local Economic Development**

Cocoa Beach Regional Chamber of Commerce. Jennifer Sugarman, President & CEO  
Broadcast July 21, 2019, 7:04:11-8:03:38

Ms. Sugarman described the many services that the Chamber provides to businesses in Central Brevard County, along with many other benefits associated with becoming a Chamber member.

Titusville Chamber of Commerce. Marcia Gaedcke, President  
Broadcast September 8, 2019, 7:04:16-8:04:45

Ms. Gaedcke provided interesting background into the history of Titusville, its tremendous growth during the Space Race, its current revitalization initiatives, and how the Chamber promotes business development in the city.

## **4. Hurricane & Emergency Preparation**

National Weather Service. Jessica Smith, Meteorologist  
Broadcast July 28, 2019, 7:01:20-8:02:21

Ms. Smith provided detailed forecast predictions during the 2019 hurricane season, including specifics related to Brevard County. She also explained important preparation steps residents should take, as well as what to do in the event of a hurricane.

## **5. Wildlife Preservation**

Merritt Island National Wildlife Refuge. Kimberly King-Wrenn, Visitor Services Manager  
Broadcast August 4, 2019, 7:00:29-8:02:44

Ms. King-Wrenn provided the history of this huge natural resource located in our county, the result of millions of acres of land acquired by NASA in the 1950s. She described facilities at the refuge that are available to the public and the myriad examples of wildlife that make their homes there.

Florida Bat Conservancy. Shari Clark, President  
Broadcast September 1, 2019, 7:03:15-8:04:56

Ms. Clark explained many of the myths associated with bats and emphasized their importance to our ecological system. She described ways that Brevard citizens can help reverse declining bat populations.

Brevard Zoo. Keith Winsten, Executive Director  
Broadcast September 29, 2018, 7:01:22-8:01:56

Mr. Winsten provided a vast amount of information about programs and activities at the zoo that help preserve scores of species of wildlife that are available for public viewing.

## **6. Support for Child Caregivers**

Grandparents Raising Grandchildren. Mary Ann Sterling, Founder & Executive Director and Lil Hobson, Chief Volunteer Officer  
Broadcast August 11, 2019, 7:03:28-8:04:33  
Broadcast September 15, 2019, 7:02:57-8:04:15

Ms. Sterling and Ms. Hobson described in detail their organization and explained the situations in which grandparents find themselves raising their children's children. They elaborated on the information, support, and resources this organization provides to grandparents who have stepped up to raise a child in need.

## **7. Veterans Support Organizations**

Brevard Veterans Resource Network. Scott Robinson, Executive Director  
Broadcast August 18, 2019, 7:00:44-8:01:18

Brevard Veterans Resource Network is a coalition of numerous organizations that provide support and services to military veterans. Mr. Robinson explained how the BVRN facilitates access to information and other resources for the many veterans who call Brevard County home.

## **8. Resources for Alzheimer's Patients and Their Caregivers**

Brevard Alzheimer's Foundation. Janet Steiner, Director of Education and Family Care Services; Robin LaFrance, Project Relief Respite Coordinator  
VITAS Healthcare. Kathryn Ridner, Community Education Liaison; Debbie Shepherd, Social Worker

This edition of *Brevard at Large* featured Fremont Bassett and his caregiving story for his wife who was afflicted with Alzheimer's Disease, as well as a team of professionals from the Brevard Alzheimer's Foundation and VITAS Healthcare, who provided critical support and services to the Bassetts as they battled this horrible disease.

### **SPECIAL NOTE:**

All *Brevard at Large* audio programs are available online by visiting [Radio1300.com](http://Radio1300.com) and clicking on Brevard At Large on the right-hand side of the screen.