

Issues/Programs Report
Q2'19
Radio 1300 WKQK
Cocoa Beach, FL

ISSUES:

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Homelessness in Brevard County: Programs and services in Brevard County available to help homeless families secure housing and ways to become self sustaining.
2. Special Therapy Programs: Important information about horse therapy programs in our community that provide a wealth of benefits to those in need of them.
3. Community Government Awareness: Assisting Brevard citizens to understand and appreciate government organizations in our community.
4. Addressing Homeless Domestic Animals and Wildlife Preservation: Resources available in Brevard to address the care of homeless domestic animals as well as the preservation of our natural wildlife.
5. Hurricane Forecasts and Preparation: The need for up-to-date hurricane forecast information and tips for helping residents be prepared.
6. Resources for Alzheimer's Patients and Their Caregivers: Our county's aging population means more people find themselves in a caregiver role to patients with Alzheimer's; what resources are available to help them?
7. Arts in Brevard County: Activities for those interested in supporting the arts in our community.

ISSUES DISCUSSION AND PROGRAMMING:

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program:

1. Homelessness in Brevard County

Brevard Homeless Coalition. Dr. Miriam Moore, Executive Director

Community of Hope. Drew Warren, Executive Director

Broadcast April 7, 2019, 7:01:00-8:02:06

Broadcast May 26, 2019, 7:00:43-8:02:00

Our guests provided data on the extent of homelessness in Brevard County, as well as services and assistance available to assist the homeless population.

Volunteers of America. Michelle Auclair, Ministry Outreach Coordinator

Broadcast June 9, 2019, 7:00:27-8:00:01

Ms. Auclair explained the prevalence of homeless veterans in Brevard and described support and services provided by Volunteers of America which have steadily reduced the numbers of veteran homeless.

Housing for Homeless. Rob Cramp, Executive Director

Broadcast June 30, 2019, 7:00:45-8:03:30

Mr. Cramp represents another organization dedicated to providing support to homeless people in our county and explained the many services available through his organization.

2. Special Therapy Programs

Harmony Farms. Pamela Rogan, Founder, Executive Director, and Instructor

Broadcast May 19, 2019

Ms. Rogan described the founding and evolution of Harmony Farms and described in detail the therapeutic programs offered through interaction with horses and the types of individuals who are eligible for and benefit from these services.

3. Community Government Awareness

Town of Melbourne Beach. Jim Simmons, Mayor

Broadcast April 21, 2019, 7:03:25-8:04:22

Mr. Simmons described how he came to be the mayor of Melbourne Beach, primarily motivated through his desire to better his community. He also delineated how others can become involved in their communities.

City of Satellite Beach. Jeff Pearson, Police and Safety Chief
Broadcast May 5, 2019, 7:00:42-8:05:24

Chief Pearson discussed the many unique programs Satellite Beach has implemented, which continue to produce a drop in the city's crime rate and which other county towns and communities could emulate to enhance their public safety offerings. Programs include many involving well-trained volunteers, such as neighborhood, beach, and waterway monitoring programs, and house checks for out-of-town residents.

City of Cocoa Beach. Ben Malik, Mayor
Broadcast May 12, 2019, 7:03:07-8:04:02

Mr. Malik described the great impact that the Space Program has had on his community, how he came to become mayor of this beachside community, and how Cocoa Beach is addressing its environmental challenges.

4. Addressing Homeless Domestic Animals and Wildlife Preservation

Florida Wildlife Sanctuary & Hospital. Tracy Frampton, Executive Director
Broadcast June 16, 2019, 7:01:39-8:01:52

Ms. Frampton discussed the Florida Wildlife Sanctuary & Hospital's mission to protect and rehabilitate native Florida wildlife. She explained in detail how to transport injured and orphaned natural Florida wildlife to their facility, and also how the community can provide needed support to their efforts.

Brevard Humane Society. Theresa Clifton, Executive Director
Broadcast April 28, 2019, 7:02:10-8:14:52

This week's guest was Theresa Clifton, Executive Director, Brevard Humane Society. Ms. Clifton discussed all the services provided by the humane society, not only in addressing the management and care of homeless animals at this no-kill center, but also in educating the public and providing spay and neuter procedures to help control the population of unwanted animals in our community.

5. Hurricane Forecasts and Preparedness

The National Weather Service. Jessica Smith, Meteorologist
Broadcast June 23, 2019, 7:00:16-8:01:10

Ms. Smith provided detailed forecast predictions during the 2019 hurricane season, including specifics related to Brevard County. She also explained important preparation steps residents should take, as well as what to do in the event of a hurricane.

6. Resources for Alzheimer's Patients and Their Caregivers

Brevard Alzheimer's Foundation. Janet Steiner, Director of Education and Family Care Services; Robin LaFrance, Project Relief Respite Coordinator
VITAS Healthcare. Kathryn Ridner, Community Education Liaison; Debbie Shepherd, Social Worker

This edition of *Brevard at Large* featured Fremont Bassett and his caregiving story for his wife who was afflicted with Alzheimer's Disease, as well as a team of professionals from the Brevard Alzheimer's Foundation and VITAS Healthcare, who provided critical support and services to the Bassetts as they battled this horrible disease.

7. Arts in Brevard County

Melbourne Art Festival. Linda Castelli, Vice President
Broadcast April 14, 2019, 7:01:56-8:02:30

Ms. Castelli discussed what's new at the 35th Annual Melbourne Art Festival and how Brevard residents can participate in and enjoy this premier event which has a major impact in promoting the arts in our community.

SPECIAL NOTE:

All *Brevard at Large* audio programs are available online by visiting Radio1300.com and clicking on Brevard At Large on the right-hand side of the screen.