

CONTRACT



WPHL-TV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

<u>Contract / Revision</u> 351657 /		<u>Alt Order #</u> 08315275
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 3077
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 06/28/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPHL-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14775	<u>Advertiser Code</u> 155	<u>Product Code</u> 347
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/21/16	10/21/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,250.00	0.00			
N 2	17	10/21/16	10/21/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,150.00	0.00			
N 3	17	10/21/16	10/21/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$100.00	0.00			
N 4	17	10/21/16	10/21/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$950.00	0.00			
N 5	17	10/21/16	10/21/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$2,000.00	0.00			
N 6	17	10/21/16	10/21/16	Friday Prime Hour 1	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$800.00	0.00			
N 7	17	10/24/16	10/24/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,250.00	0.00			
N 8	17	10/24/16	10/24/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$100.00	0.00			
N 9	17	10/24/16	10/24/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$950.00	0.00			
N 10	17	10/24/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$2,000.00	0.00			
N 11	17	10/24/16	10/24/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,250.00	0.00			
N 12	17	10/22/16	10/22/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 351657 /		<u>Alt Order #</u> 08315275
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> SENATE LDRSHIP FUN	<u>Estimate #</u> 3077
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 06/28/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,250.00	0.00			
N 13	17	10/22/16	10/22/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,150.00	0.00			
N 14	17	10/22/16	10/22/16	Sa Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,000.00	0.00			
N 15	17	10/23/16	10/23/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,250.00	0.00			
N 16	17	10/23/16	10/23/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,150.00	0.00			
N 17	17	10/20/16	10/20/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,150.00	0.00			
N 18	17	10/20/16	10/20/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$100.00	0.00			
N 19	17	10/20/16	10/20/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$950.00	0.00			
N 20	17	10/20/16	10/20/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$2,000.00	0.00			
N 21	17	10/18/16	10/18/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,250.00	0.00			
N 22	17	10/18/16	10/18/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,150.00	0.00			
N 23	17	10/18/16	10/18/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$100.00	0.00			
N 24	17	10/18/16	10/18/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$950.00	0.00			
N 25	17	10/18/16	10/18/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$2,000.00	0.00			
N 26	17	10/19/16	10/19/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,250.00	0.00			
N 27	17	10/19/16	10/19/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,150.00	0.00			
N 28	17	10/19/16	10/19/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$100.00	0.00			
N 29	17	10/19/16	10/19/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
351657 /	08315275

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	SENATE LDRSHIP FUN	3077

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Leadership Fund	06/28/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$950.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	17	10/17/16-10/23/16	M-F 630p-7p	6:30 PM-7:00 PM	---W-----	:30		\$950.00	0.00	NM	1	
	See MG 29.2												
	2	17	10/19/16-10/19/16	Wednesday Prime	8p-10p	---W-----	:30		\$950.00	0.00	NM		
	Ⓜ MG for 29.1 10/19												
N 30	17	10/19/16	10/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$2,000.00	0.00			
Totals										0.00		30	\$32,700.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/24/16	30	\$32,700.00	\$27,795.00
Totals	30	\$32,700.00	\$27,795.00

Signature: _____ **Date:** _____

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