

CONTRACT



WPHL-TV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

<u>Contract / Revision</u> 351657 /		<u>Alt Order #</u> 08315275
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 3077
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 06/28/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPHL-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14775	<u>Advertiser Code</u> 155	<u>Product Code</u> 347
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/21/16	10/21/16	Action News @ 10 on PHL	17:00:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,250.00	0.00			
N 2	17	10/21/16	10/21/16	Action News @ 10 on PHL	17:00:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,150.00	0.00			
N 3	17	10/21/16	10/21/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$100.00	0.00			
N 4	17	10/21/16	10/21/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$950.00	0.00			
N 5	17	10/21/16	10/21/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$2,000.00	0.00			
N 6	17	10/21/16	10/21/16	Friday Prime Hour 1	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$800.00	0.00			
N 7	17	10/24/16	10/24/16	Action News @ 10 on PHL	17:00:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,250.00	0.00			
N 8	17	10/24/16	10/24/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$100.00	0.00			
N 9	17	10/24/16	10/24/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$950.00	0.00			
N 10	17	10/24/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$2,000.00	0.00			
N 11	17	10/24/16	10/24/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,250.00	0.00			
N 12	17	10/22/16	10/22/16	Action News @ 10 on PHL	17:00:00 PM-10:30 PM		:30				NM	1	\$1,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> SENATE LDRSHIP FUN
		<u>Estimate #</u> 3077
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 06/28/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,250.00	0.00			
N 13	17	10/22/16	10/22/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,150.00	0.00			
N 14	17	10/22/16	10/22/16	Sa Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,000.00	0.00			
N 15	17	10/23/16	10/23/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,250.00	0.00			
N 16	17	10/23/16	10/23/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,150.00	0.00			
N 17	17	10/20/16	10/20/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,150.00	0.00			
N 18	17	10/20/16	10/20/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$100.00	0.00			
N 19	17	10/20/16	10/20/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$950.00	0.00			
N 20	17	10/20/16	10/20/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$2,000.00	0.00			
N 21	17	10/18/16	10/18/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,250.00	0.00			
N 22	17	10/18/16	10/18/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,150.00	0.00			
N 23	17	10/18/16	10/18/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$100.00	0.00			
N 24	17	10/18/16	10/18/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$950.00	0.00			
N 25	17	10/18/16	10/18/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$2,000.00	0.00			
N 26	17	10/19/16	10/19/16	Action News @ 10 on PHL	1710:00 PM-10:30 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,250.00	0.00			
N 27	17	10/19/16	10/19/16	Action News @ 10 on PHL	1710:30 PM-11:00 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,150.00	0.00			
N 28	17	10/19/16	10/19/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$100.00	0.00			
N 29	17	10/19/16	10/19/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$950.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$950.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	17	10/17/16-10/23/16		M-F 630p-7p	6:30 PM-7:00 PM	---W-----	:30		\$950.00	0.00	NM		
See MG 29.2													
2	17	10/19/16-10/19/16		Wednesday Prime	8p-10p	---W-----	:30		\$950.00	0.00	NM		
Ⓜ MG for 29.1 10/19													
N 30	17	10/19/16	10/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$2,000.00	0.00			
Totals										0.00		30	\$32,700.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/24/16	30	\$32,700.00	\$27,795.00
Totals	30	\$32,700.00	\$27,795.00

Signature: _____ **Date:** _____

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