

KFMT-FM Order Confirmation

Scanned

OrderID: 2343-011

Walnut Radio LLC
 1746 E 23rd St
 Fremont, NE 68025
 (402) 721-1340

Sponsor: FRIENDS OF BRETT LINDSTROM
 Product: FRIENDS OF BRETT LINDSTROM
 Estimate/PO: 3196350
 AccountRep: POLITICAL
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 5/4/2022 - 5/10/2022
 Items Ordered: 33
 Ordered Amount: \$660.00
 -Agency Commission: -\$99.00
 Net Amount: \$561.00

MEDIUM BUYING, LLC
 3380 TREMONT ROAD
 SUITE 290
 COLUMBUS, OH 43221

Scheduled Station(s): KFMT-FM FRIENDS OF BRETT LINDSTROM

Printed 5/3/2022 8:48:44 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/4/2022 - 5/10/2022	All Weeks	06:00 AM - 10:00 AM	2	2	3	2	2			11	1:00	Spot			11	20.00	220.00
02 5/4/2022 - 5/10/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	3	2			11	1:00	Spot			11	20.00	220.00
03 5/4/2022 - 5/10/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	3			11	1:00	Spot			11	20.00	220.00

Calendar Month Projected Billing:

Apr-22	0.00	May-22	660.00	Jun-22	0.00	Q2-2022	660.00
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Confirmed Correct; Payment Guaranteed

Accepted for KFMT-FM

Station: KFMT

Order #: 3196350

MARKET: Unmeasured Market **AMOUNT:** \$660.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: McGavren Guild Media **SPOTS:** 33 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: CHICAGO **SLS PH:** 216-233-8181
SALESPERSON: Linley Grande **SLS FAX:**
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4424351**
ADVERTISER: Friends of Brett Lindstrom **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: 5/4-5/10 NE GOV Radio **AGY EST:** 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
FLIGHT: 05-04-2022 TO 5/10/2022 **[X]Unwired []Spot []Mod**
TOT # OF WEEKS: 1
PRIM. DEMO: Adults 50+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT: 05/02/2022 16:52**

COMMENTS

[Rep Comment] 05/02/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADER:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	5/4/2022 To 5/10/2022						WK TOT \$660.00	WK TOTAL SPOTS 33			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	5/4/2022	5/10/2022	11	\$20	\$220
	2		WThF../MTu	10:00AM	3:00PM	60	5/4/2022	5/10/2022	11	\$20	\$220
	3		WThF../MTu	3:00PM	7:00PM	60	5/4/2022	5/10/2022	11	\$20	\$220

TOTAL	May										Total
SPOT	33										33
CASH	660.00										660.00
TOTAL	660.00										660.00

JP 5/12/22

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

General

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Dillon Lloyd

Signature:

Janel Reeves

Name: Dillon Lloyd

Name:

Janel Reeves

Date of Request to Purchase Ad Time: 3/9/22

Date of Station Agreement to Sell Time:

5/3/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/2/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Janel Reeves

From: Lauren Welch <lauren.welch@genmediapartners.com>
Sent: Monday, May 2, 2022 4:59 PM
To: Lauren Welch
Subject: Friends of Brett Lindstrom 5.4 - 5.10 GEN
Attachments: NE GOV-_REST OF STATE_ RADIO AD-R.mp3; NE GOV-BL-_OMAHA_ RADIO AD-R.mp3; Brett Lindstrom NAB.pdf

Hi Team,

We just sent URGENT new orders for Friends of Brett Lindstrom to air 5/4-5/10. Attached is the NAB/spots and traffic is as follows:

KBRL – REST OF STATE 100%
KCRO – OMAHA 100%
KFMT – REST OF STATE 100%
KHUB – REST OF STATE 100%
WJAG – REST OF STATE 100%

Our finance team is working on payment and will email you detailed info ASAP.

If your station is set up in Radio Exchange, please login to the system and confirm the order(s) that way. If not, please just reply to this email with your station call letters, to confirm receipt/acceptance of the order.

NOTE: Although this is political and your stn will be paid in advance, proof of performance invoices and affidavits will be required by broadcast month. This documentation should be provided to us no later than the 3rd after a month has ended. Invoice guidelines are below as well as a link at the bottom of my signature that explains how to read and bill our orders. Please understand if you fail to submit this documentation in a timely manner, refunds may be requested.

Invoice Guidelines:

- Include station call letters
- Include Advertiser name (Gen Media/MFS is never the advertiser. For this buy, the advtsr is Friends of Brett Lindstrom)
- billed by broadcast month
- include dates and all exact spot times
- include isci codes or name of spots that aired
- include gross spot rates
- include Gross & NET totals (Gross minus the 15% agency discount)
- the orders tell you where and how to send invoices. If you cannot send EDI, they go to invoices@mediafinancial.com

Please direct all political payment inquiries to politicals@mediafinancial.com

Let me know any issues/questions.
Thanks for your help!

Lauren Welch
Sales Support Coordinator
Phone: (469) 525-6183