

INVOICE



WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
Main: (540)344-7000
Billing:

www.wdbj7.com

Billing Address:

DON CALDWELL
Attention: Accounts Payable
3780 CHESTERTON ST. SW
ROANOKE, VA 24018

Send Payment To:

WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
38188-1	11/08/15	November 2015	10/26/15 - 11/03/15

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	Brian Boush	Political	Political spots

Advertiser	Product	Estimate Number
POLI / D CALDWELL//SEN/	DON CALDWELL 21 SENT	

Flight Dates	Order #	Alt Order #
10/26/15 - 11/03/15	38188	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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CBS All Access (a subscription based app) carries WDBJ 7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
38188-1	11/08/15	November 2015	10/26/15 - 11/03/15

Advertiser	Product	Estimate Number
POLI / D CALDWELL/SEN	DON CALDWELL 21 SENT	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																											
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CBS All Access (a subscription based app) carries WDBJ7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
38188-1	11/08/15	November 2015	10/26/15 - 11/03/15

Advertiser	Product	Estimate Number
POLI / D CALDWELL//SEN	DON CALDWELL 21 SENT	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																					
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CBS All Access (a subscription based app) carries WDBJ7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
38188-1	11/08/15	November 2015	10/26/15 - 11/03/15

Advertiser	Product	Estimate Number
POLI / D CALDWELL//SEN	DON CALDWELL 21 SENT	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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2	WDBJ	Sa	10/31/15	10:28 AM	SATURDAY EARLY SHOW	9A-11A SA	:30	DON CALDWELL FOR SENATE R	\$125.00	NM																																																																																																		
17	11/01/15	11/01/15	NEWS 7 SUNDAY MORNING 8-9A	8-9A	-----S	:30	2	\$185.00	NM																																																																																																			
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18	11/01/15	11/01/15	CBS News Sunday Morning SU 9-1030A	SU 9-1030A	-----S	:30	2	\$190.00	NM																																																																																																			
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CBS All Access (a subscription based app) carries WDBJ 7 & CBS programming (including commercials) within the Roanoke-Lynchburg television market. WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

INVOICE



Send Payment To:
WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
38188-1	11/08/15	November 2015	10/26/15 - 11/03/15

Advertiser	Product	Estimate Number
POLI / D CALDWELL/I/SEN	DON CALDWELL 21 SENT	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
21	11/02/15	11/02/15	NCIS: LOS ANGELES	MON 10-11P	M-----	:30	1	\$500.00	NM																																	
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Total Spots							105																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$29,440.00
<u>Agency Commission</u>	\$4,416.00
<u>Net Amount Due</u>	\$25,024.00

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