



**QUARTERLY ISSUES AND PROGRAMS REPORT**  
**1<sup>st</sup> Quarter – January 1-March 31, 2017**

Though not an exhaustive list of the issues facing our community, KGCW-TV's programs, news reports and public services announcements provided significant treatment of the following issues in the 1<sup>st</sup> quarter of 2017 (January 1-March 31, 2017).

**Community/Quality of Life**

**Crime/Law Enforcement**

**Economy/Business**

**Education/Youth**

**Environment**

**Government/Politics**

**Health**

**Public Safety**

## NATIONAL PROGRAMMING

### Matter of Fact w/Soledad O'Brien

Description: "Matter of Fact with Soledad O'Brien" is a weekly program produced in Washington, DC which debuted KGCW-TV on Sunday, June 5, 2016. This program offers an analysis and perspective on current political and socioeconomic issues with a focus on the implications for newer generations who are shaping a rapidly changing American landscape. Matter of Fact will seek to put information in context, in a conversation that shifts away from ideology, partisanship and inside-the-Beltway chatter, and explains the issues in a way that is down-to-earth, relevant and more inclusive for all audiences.

## LOCAL/REGIONAL PROGRAMMING

**Regularly Scheduled Programming:** Locally produced news Programs providing the most significant treatment of the above-identified community issues include:

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Encore	Monday-Friday	2-2:30am
This Week in Iowa	Sunday	11:30a-12n
Capitol Connection	Sunday	12n-12:30pm
Matter of Fact w/Soledad O'Brien	Sunday	12:30-1pm

### This Week in Iowa

Description: This is a weekly news/public affairs program produced by WOI-TV in Des Moines, Iowa and is designed to keep Iowa viewers up to date on state politics and issues that have the potential to impact their lives. In addition to a look at political news of the week, we talk to state government officials whose decisions shape life in our state explore the critical issues they face. This show debuted on KGCW-TV on Sunday, June 5, 2016.

January 8th, 2017 - Governor Branstad previews the legislative session

Terry Branstad, Iowa governor

January 15th, 2017 - First week of the legislative session underway

Kim Reynolds, Lt. Governor

Craig Robinson, Republican blogger

Matt Sinovic, progressive activist

January 22nd, 2017 - Breaking down President Trump's inauguration and a new texting and driving bill

Sen. Matt McCoy, State Senator (D)

Sen. Charles Schneider, State Senator (R)

Kevin Hall, communications for Secretary of State

## **This Week in Iowa**

- continued -

January 29th, 2017 - State education budget, immigration policies in Iowa  
Rep. Jake Highfill, State Rep (R)  
Rep. Dave Loebsack, Congressman (D)  
Derek Eadon, new IDP chair

February 3rd, 2017 - Supreme Court justice nominee fight and traffic camera legislation  
Sen. Nate Boulton, State Senator (D)  
Sen. Charles Scheider, State Senator (R)  
Matt Sinovic, progressive activist

February 10th, 2017 - Collective bargaining fight in Iowa at the statehouse  
Gretchen Tegeler, Taxpayers Association of Central Iowa  
Sen. Janet Petersen, State Senator (D)

February 17th, 2017 - State of the Democratic and Republican parties of Iowa, judiciary funding  
Jeff Kaufmann, Iowa GOP Chair  
Jack Hatch, former congressional candidate  
Stephen Eckley, president-elect of ISBA

February 26th, 2017 - Collective bargaining fight and its impact on Iowa workers, gun control  
Sen. Bill Dix, Senate Majority Whip  
Sen. Chuck Grassley

March 12th, 2017 - Constitutionality of legislation at the statehouse, voter ID bill  
Veronica Fowler, ACLU of Iowa  
Mark Kende, Drake University law professor  
Rep. Bruce Hunter, State representative (D)

March 19th, 2017 - Des Moines Water Works bill and workers' compensation bill  
Rep. John Forbes, state representative (D)  
Pat Rynard, progressive blogger  
Craig Robinson, conservative blogger

March 26th, 2017 - Des Moines Council's involvement in Des Moines Water Works legislation, medical malpractice bill  
Brian Galligan, medical malpractice lawyer  
Skip Moore, Des Moines City Council member

## **LOCAL/REGIONAL PROGRAMMING**

- continued -

### **Capitol Connection**

Description: This is a weekly news/public affairs program produced by WCIA-TV in Springfield, IL and is designed to keep Illinois viewers up to date on state politics and issues that have the potential to impact their lives. In addition to a look at political news of the week, we talk to state government officials whose decisions shape life in our state explore the critical issues they face. This weekly program debuted on KGCW-TV on Sunday, June 5, 2016

## **LOCAL SHORT FORM PROGRAMMING**

All of the above programming is locally produced news and entertainment programming presenting a mix of news, weather, sports, and lifestyle programming focusing on current issues and events as follows:

### **Community/Quality of Life**

Story Title: I-Cash

Program: Local 4 News Encore

Duration of Segment: 10:00

Detailed Description: Tonight we're partnering with the Illinois Treasurer's office to find out if people in the Illinois Quad Cities have unclaimed cash or property in our I-Cash Telethon. Volunteers have been on the phones all night and the results have been pretty incredible. We've fielded calls from more than 500 people and helped them claim thousands of dollars. The biggest find so far was \$23,000 in cash and bonds for a viewer in Milan. The treasurer's office says there is more than \$39 million being held, waiting for its rightful owner. We've helped a lot of people tonight and the phones will stay open until 10:30pm tonight.

Story Title: Roll Call

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: It was a ceremony to honor Vietnam veterans in the Quad Cities. East Moline hosted a roll call of those who died in the war. Some veterans say they knew some of the honorees. The Honor Guard presented the flags, did a 21-gun salute and played taps. One veteran says ceremonies like these are important for young people to learn more about what they went through. John Woner was a Vietnam veteran from Silvis who died in 1970. His family received a special honor today.

Story Title: Wall of Honor

Program: Local 4 News Encore

Duration of Segment:

Detailed Description: A former Pleasant Valley High School graduate went back to her old stomping grounds tonight to be added to the school's Wall of Honor. Lt. Colonel Melanie Burja graduated from the school in 1991. After earning a Bachelor's degree in nursing, she entered the U.S. Air Force. She also has a Master's degree in nursing anesthesia along with a doctorate in nursing. The Wall of Honor was established in 1999 and is reserved for distinguished alumni.

Story Title: Gift of Reading

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: Students at one Rock Island school are sharing the gift of reading with their peers. Children at Jordan Catholic School collected 450 books for the University of Iowa Children's Hospital. 5<sup>th</sup> and 6<sup>th</sup> graders took on the mission to help fill a new library at the facility. Some of the students have a personal connection to the hospital. The books will be delivered in a few weeks.

Story Title: Tornado Cleanup

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: People in Muscatine say they're making progress on the cleanup three weeks after a tornado swept through their town. The F-2 tornado took trees down and blew siding and roofs off homes. Some of the worst damage was to Wesley United Methodist Church. Crews have been working every day to repair the damage and is working with a newly formed task force to come up with improvement ideas.

## **Crime/Law Enforcement**

Story Title: Death Penalty

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Some Iowa lawmakers want to bring the death penalty back to the state. Two separate bills are making their way through the Senate right now, both led by republican lawmakers. The aim is to restore the death penalty an option in extreme cases of rape and murder. The state outlawed the death penalty in 1960 and several attempts to restore it have failed. Some opponents to the death penalty say it is wrong on moral grounds, regardless of the crime involved.

Story Title: Police Ramming

Program: Local 4 News Encore

Duration of Segment: :45

Detailed Description: A Davenport man will spend five years behind bars for ramming a police car. Rodricco Parks Jr. pleaded guilty in February to 2<sup>nd</sup> Degree Criminal Mischief and Assault on a Police Officer. Yesterday a judge sentenced the 20-year old. Davenport Police say, back in July, they responded to a shots-fired call on Rockingham Road. That's when they say Parks refused to stop his car and intentionally drove toward an officer standing near his squad car. The officer managed to get out of the way but Parks rammed the car. Two officers fired their weapons, hitting Parks. He was arrested and taken to the hospital for his injuries.

Story Title: Stockton, IL

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Detectives have identified the man shot and killed by police in Stockton, IL yesterday. He is 41-year old Troy Boyle of Pearl City and autopsy results show he died from gunshot wounds during the shootout with officers. Illinois State Police say a preliminary investigation indicates Boyle stole gas from a local station before his car broke down on Blackhawk Drive. They say he was seen setting the car on fire before police got there. Police say Boyle shot at them and they returned fire.

## **Economy/Business**

Story Title: I-74 Bridge Construction

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: The Quad Cities Riverfront Council held a meeting in Davenport today to discuss the next steps in the I-74 Bridge Corridor Project, parts of which will soon go out for bid. The Bi-State Regional Commission has been working on the project for nearly 20 years. It is mostly funded which means that any additional federal and/or state budget cuts should not impact the project timeline. While much prep work has been done on both sides of the river, work on the actual bridge will begin in the middle of the Mississippi River this July.

Story Title: John Deere Road

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Some local businesses say they're getting hurt by the construction work going on John Deere Road. Work for the \$50 million project picked up again earlier this month. Crews will eventually expand John Deere Road from four lanes to six but right now there's a lot of work at 53<sup>rd</sup> Street and 44<sup>th</sup> Avenue and the manager of a nearby convenience store says he's seen sales drop because of the work. Unfortunately, it's going to get worse before it gets better; Illinois transportation officials plan to shut down the intersection entirely for two weeks when the weather improves.

## **Economy/Business**

- continued -

Story Title: Job Fair

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Dozens of local businesses offered job opportunities at Blackhawk Community College today. More than 90 employers came out for the college's annual job fair at Moline's Brave's Gym. It was a chance for job hunters to learn more about the opportunities face-to-face. Organizers want to show how many openings there are in the community and say this was the best turnout of potential employers they've seen in years.

Story Title: Pay Cut

Program: Local 4 News Encore

Duration of Segment: :45

Detailed Description: Iowans in four counties are set for a pay cut. Governor Terry Branstad signed a bill this afternoon that takes away the rights of counties to set their own minimum wage. The state's current minimum wage is \$7.25 per hour. Branstad says uniformity throughout the state is good for business. Branstad also signed a controversial bill that would change workers compensation in the state.

Story Title: Jobs Climate

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Manufacturers in Illinois are calling on lawmakers in Springfield to improve the jobs climate. The Illinois Manufacturer Association says the state added only one new job every two months since the year 2000. It wants lawmakers to adopt a manufacturing agenda to strengthen the Workforce Development System. Job hunters say it's hard finding work. The Manufacturing Association says Illinois needs a balanced budget with economic reforms.

Story Title: Triple Crown Whiskey Bar & Raccoon Motel

Program: Local 4 News Encore

Duration of Segment: 2:30

Detailed Description: A new music venue has opened in downtown Davenport, co-owned by the man who founded DayTrotter. Sean Moeller and Rich Cooksey turned the former Musicians Local 67 Union HQ on 3<sup>rd</sup> Street into the Triple Crown Whiskey Bar & Raccoon Motel and stepping into it is like stepping into history. Owners say the "70's dive bar" was their inspiration. It's a small venue with a stage, a huge whiskey collection, and plans to be Davenport's most unique new hangout.

## **Education/Youth**

Story Title: Doodle for Google

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: A local 3<sup>rd</sup> grader's artwork could be part of something millions of people use every day. Shalini Chandupatala goes to Hopewell Elementary in Bettendorf and is one of 53 finalists in Google's 9<sup>th</sup> annual Doodle for Google competition. The contest was open to students from Kindergarten through 12<sup>th</sup> grade. Participants were challenged to redesign the Google logo based on the theme "What I See For The Future". This is Shalini's second time as a finalist and her school held a surprise assembly today to celebrate her accomplishment.

## Education/Youth

- continued -

Story Title: Youth Conference

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: Hundreds of students spent the day learning about some important topics at the Quad Cities Youth Conference at Davenport's River Center. The 2-day event focused on teaching around 700 kids the value of community. The keynote address was a play performed by Cambridge High School and written by its superintendent. It focused on the life of a student and the pressure that can lead to thoughts of suicide. Students also learned about prescription drug abuse, gender labels, and career navigation.

Story Title: Illinois Budget

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Some Illinois state lawmakers spoke about the state's budget impasse and the impact it is having on higher education. Moline's Blackhawk College hosted a legislative forum with state representatives Tony McCombie and Mike Halpin as well as Senator Neil Anderson. They discussed state funding for community colleges, money for MAP grants, and other ways students can get help paying for their education. Blackhawk College cut seven full-time faculty positions just last week; the board says it is in response to a lack of state funding and lower enrollment.

Story Title: East Moline Teachers

Program: Local 4 News Encore

Duration of Segment: 3:00

Detailed Description: At tonight's East Moline School Board meeting, superintendent Kristin Humphries recommended that fifteen licensed school employees be cut. The teachers union and the school board argued for 10 months over teacher contracts and Humphries warned multiple times that higher wages would mean big cuts. And now those jobs are on the line. Humphries admitted that the underlying problem is in the form of decreased state funding but increased salaries don't help. The cuts will be discussed by the board on March 8<sup>th</sup>.

Story Title: East Moline Cuts

Program: Local 4 News Encore

Duration of Segment: 3:00

Detailed Description: Twenty East Moline teachers will not return to the classroom for the 2017 school year. Superintendent Kristin Humphries says the cuts are a response to consistent shortfalls in state funding for the last seven years. Emotions ran high tonight on both sides of the argument but, in the end, the cuts were approved. All teachers will receive an "honorable discharge" which means they will be eligible for re-hire for two years and that they will be first hired should future funding allow.

Story Title: Minecraft

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Indianola High School history teacher Amy Edwards is trying to use the game of Minecraft to help teach her students. The game is like online Legos; kids can build their own interactive worlds using these computer bricks. Recently, Minecraft came out with an educational version of the game. Edwards thought it would be a good way to bring her kids inside an important World War II battle: D-Day. Edwards has been given a \$1,000 grant to help make her vision happen.

## **Environment**

Story Title: Tornado Clean-up

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: It may be a full year later but it's not too late. Living Lands and Waters is taking on a two-year project to clean up after a tornado damaged land in the area in 2016. Today, they kicked off the I-80 Restoration Project which focuses on land near the I-80 bridge on the Illinois side that sustained significant damage from a tornado in 2016. The project will rely mainly on volunteers and Living Lands and Waters is hopeful that the community will get behind the project.

Story Title: Trees

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: A swarm of seventh graders descended on East Moline today to get their hands on some trees. The students from North Scott Junior High helped Living Lands & Waters on its Million Trees Project. Each of the 240 students worked on the process to wrap and bag the trees. It preserves the trees that will be sent to 16 different states. Living Lands & Waters plans to deliver 100,000 trees.

## **Government/Politics**

Story Title: Klipsch

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: Davenport Mayor Frank Klipsch says he's not done trying to improve the city's riverfront. Klipsch highlighted some of the city's accomplishments over the past year during his State of the City Address today. He also spoke about improving the Riverfront by moving the old Rhythm City Casino boat out of the area. The riverfront, he says, remains a priority for the city.

Story Title: Moline Mayor

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Incumbent Scott Raes is the only name on the ballot however five people are eligible as write-in candidates. Raes seemingly cleared the field when he successfully blocked Stephanie Acri's and Bob Vogelbaugh's names because their applications were missing page numbers. Acri stayed in the race by launching a write-in campaign and filed the paperwork for four other candidates to force a primary and prevent Raes from an easy reelection. Anyone voting for a write-in candidate must type that candidate's name on the electronic ballot.

Story Title: Levee Commission

Program: Local 4 News Encore

Duration of Segment: 1:30

Detailed Description: Davenport's Levee Commission is moving forward on its existing ordinance with a few amendments. The discussions took place at the Levee Improvement Commission meeting tonight. Members decided to keep the ordinance and added changes to committee size and how aldermen can make appointments. Levee Commission Secretary Karl Rhomberg says this was a clear decision to accommodate the commission, the mayor and the public. The final ordinance will be reviewed in two weeks at Davenport's Committee of the Whole meeting.

## **Government/Politics**

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Story Title: Branstad

Program: Local 4 News Encore

Duration of Segment: 2:00

Detailed Description: Iowa governor Terry Branstad unveiled his plan to reduce spending for the fiscal year ending in 2019. The state expects to spend more money than it generates in revenue. Branstad wants to take about \$18 million from gambling revenue and put it in the general fund. That would give the state \$24 million more to spend. Reductions are still needed with a \$40 million increase promised to education and other departments pushing for increases. \$3 million would be dropped from the Board of Regents budget; \$1.2 million from community colleges; and \$15 million from Health & Human Services. Despite the shortfall, Branstad says he is optimistic about the state's economy. Budget discussions in the House and Senate will start next month.

## **Health**

Story Title: Misfit Produce

Program: Local 4 News Encore

Duration of Segment: 1:00

Detailed Description: Misfits find a place in a local grocery store. HyVee launched a new program called Misfit Produce today. It's stores are selling slightly bruised or odd-shaped fruits and vegetables at a discount. The food is fine but, without this program, it would normally get thrown away. Americans waste up to 40% of the nation's food supply and programs like this one are designed to help eliminate that waste.

## **Public Safety**

Story Title: Augustana College

Program: Local 4 News Encore

Duration of Segment: :45

Detailed Description: A change to protect people walking near Augustana College is now in effect. Rock Island City Council voted to lower the speed limit to 20 miles per hour on the stretch of Seventh Avenue from 34<sup>th</sup> to 38<sup>th</sup> Streets. Crews installed new signs las Friday. The move comes after an increase in reported close calls where drivers almost hit students.

## Public Service Announcements

In addition to the above programming KGCW-TV broadcast public service announcements and news coverage related to the following events/issues supported by the station:

**1/13-16/17 - Be A Tourist In Your Own Backyard:** QCCVB encourage people to explore some area attractions within the Quad Cities as they encourage Quad Citizens to get rid of their winter blues with fantastic discounts at hotels, restaurants and attractions all over the Quad Cities! The Quad Cities Convention & Visitors Bureau is pleased to partner with local businesses throughout the region to bring you amazing deals!

**1/14/17 – Icestravaganza:** This is a growing family event in Downtown Davenport. This year we are moving the event into the parking lot at the Freight House along the beautiful Mississippi River. During the day this free event features ice sculpture carving, kids activities, princesses, photo ops and more! Plus, new this year, we are adding an outdoor cocktail party among the ice sculptures in the evening! The fun never stops in Downtown Davenport!

**1/17-20/17 – Relay For Life Kickoff:** The Quad Cities' annual Relay for Life event kicked off with a bowling party this year. The kickoff encourages teams registration for the actual relay event which will be held in May at Bettendorf high school. Relay For Life raises money for research, education and help for families fighting cancer. A kickoff party was held at Big River Bowling in Davenport. Our own Jim Niedelman serves on the event's planning committee.

**1/18-20/17 - BBBS Putt-A-Round:** Big Brothers & Big Sisters invite teams to support more than 800 kids in the one-on-one mentoring program. This event features miniature golf holes designed and manned by supporting businesses & sponsors. (WHBF & KGCW)

**1/23/17 – Quad Cities Open Network Presents the Seconds Annual Action Forum:** Jim Niedelman served as emcee for a conversation to discuss the question: "What Will 2017 Bring for Human Service Providers?" Pat Verschoore and Don Moffitt, retiring state representatives, were on hand for some open and frank discussion regarding the workings of state government, how decisions are actually made, and how we might be more effective in advocating for the people we serve.

**1/28/17 – 8<sup>th</sup> Annual Winter Wine Experience:** A night filled with great music, hors d'oeuvres from local chefs, and of course – wine! This fun evening is a combination wine tasting and fundraiser. The Winter Wine Experience is the kick off for RME's Annual Appeal, and helps fund all of the music and educational programming at RME. There will be wine tasting, hors d'oeuvres, a 50/50 raffle, silent auction, and live jazz music from the Steve Grismore Quartet. Each attendant will receive a complimentary wine glass for tasting.

**1/29/17 – The Chocolate Experience:** Guests were invited to indulge at the Chocolate Experience and get out of the cold for a day of relaxation and simple delights. Local chocolate shops and bakeries provided samples their products and demonstrated the services they offer . . . just in time for Valentine's Day.

**1/30-3/12, 2017 – JA Bowl-A-Thon:** Every year, JA supporters head out to their local bowling alley to help provide students with JA's financial literacy, work-readiness, and entrepreneurship programs. Participants form their own bowling team and enjoy a fun time with friends, co-workers, and relatives. Proceeds from the event help support more than 55,000 students benefitting from JA.

**2/10-12/17 - Iowa / Illinois Regional Auto Show:** The latest in automotive technology at the area's largest new car show at the Davenport RiverCenter

**2/16/17 - HAVLife Martini Shake Off:** The HAVlife foundation invites guests to sip martinis, snack and mingle all in the name of a good cause!

**2/23/17 – Friendship Manor Academy Awards:** An evening to test the knowledge of participants with a night of trivia...tropical style. Special tips and hints were available on social media about the Botanical Center's Tropical Category.

**2/23/17 – Heart Walk Kickoff:** A meeting to inspire teams in their fundraising efforts for this year's Heart Walk which is May 20, 2017. This rally featured a scripted presentation hosted by the Local 4 Morning team of Emily Scarlett, and Anthony Peoples.

**2/24/17 – QCBC – Tropical Trivia:** An evening to test the knowledge of participants with a night of trivia...tropical style. Special tips and hints were available on social media about the Botanical Center's Tropical Category.

## Public Service Announcements

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**2/25/17 – JA Bowl-A-Thon Quad Cities Event:** The WHBF / KLJB staffers serve as emcees at multiple venues around the metro Quad City area as well as managed six teams to participate in the Junior Achievement of the Heartland's annual bowling event which raises funds for JA programs.

**2/25/17 – Black Hawk Area Education Center Celebrity Basketball Game:** Members of the Quad City media were challenged to play a basketball game against the BHAEC staff in a fun basketball game to raise funds for the Playground Initiative. Briana Collier represented our stations at the event. The BHAEC works with 13 local school districts and their facility serves children with very individualized needs who currently have no updated playground to serve the specialized needs of the children they serve. Since August, \$65,000 has been raised. Planner estimate \$255,000 dollars needed to complete the playground.

**3/3/17 – Quad City Home Educators Station Tour:** Promotion Manager Patty Gilbert toured 9 Quad City home schooled students (and chaperones) around the station. At the end of the tour, Chief Meteorologist Andy McCray shared his educational background and gave the girls an opportunity to test their skills at using the chroma key system to point out cities and weather patterns.

**3/5/17 - 3/12/17 – IA Lottery/ Problem Gambling PSA.** All five stations aired these announcements to bring attention to problem gambling treatment assistance available in our area. As requested, our stations aired one :30 PSA during the 10:00 – 10:30 p.m. on March 5th as part of a statewide roadblock. The campaign continued March 6-12, with each station scheduled to run additional announcements as inventory allowed.

**3/8/17 – 4/30/17 – NABEF: Sharon Stone Blessings in a Backpack.** In cooperation with the NAB's Educational Foundation, all stations ran this PSA to support Blessings in a Backpack, which mobilizes communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

**3/9/17 – BBBS Big Idea Workshop – Bridging Generations.** A seminar where generational experts engage attendees and help them gain a better understanding of the values each generation brings to the workplace. In addition, attendees will leave with specific ideas on how they can attract, motivate and communicate across a multi-generational workforce and marketplace.

**3/18/17 – CASI - St. Patrick's Day Parade:** Annual St. Patrick's Day Race in Downtown Davenport. March 18, 2017. We produced public service announcements for all stations to encourage viewers to come watch the country's only bi-state St. Patrick's Day Parade.

**3/19/17 – The Polar Plunge, presented by Law Enforcement Torch Run:** This is a unique opportunity to support Special Olympics athletes by taking a flying leap – a leap into the frigid waters of Wick's Lake at Jumer's Casino and Hotel. The event had 270 participants and raised \$53,000 to support the Special Olympics Illinois.

**3/20/17 – 3/26/17 – IBA PEP Campaign – Food Bank:** A new IBA Public Education Partnership (PEP) TV campaign is scheduled to begin running on March 20 with the Food Bank of Iowa. The campaign will end March 26. The Food Bank provides food for Iowa children, families and seniors in need.

**3/22/17 – St. Ambrose ProFair:** Annual job fair primarily for SAU students seeking full-time employment upon graduation. Some underclassmen are also looking to obtain Intern positions.