

# CONTRACT



**WKAQ-AM**  
 P.O. Box 362050  
 San Juan, PR 00936-2050  
 Payable To: Televiscentro of Puerto Rico  
 (787) 792-4444

<u>Contract / Revision</u> 3098 /		<u>Alt Order #</u>
<u>Advertiser</u> DEMOCRACIA ES PROSPERIDAD		<u>Original Date / Revision</u> 04/17/24 / 04/22/24
<u>Contract Dates</u> 04/23/24 - 05/10/24	<u>Estimate #</u> 715.01.6783	
<u>Product</u> DEP RADIO PRIMARIAS		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WKAQ-AM	<u>Account Executive</u> Alejandra Cardona	<u>Sales Office</u> Guaynabo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GUARDARRAYA COMMUNICATIONS, LLC**  
 1511 AVE. PONCE DE LEON  
 STE 22  
 SAN JUAN, PR 00909

**WKAQ-AM - 3098A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKAQ	04/23/24	05/10/24	M-F Prime Rotator	6:00 AM-3:00 PM		:30				NM	33	\$8,745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/22/24	04/28/24	-3332--				11	\$265.00	0.00			
	Week:	04/29/24	05/05/24	32222--				11	\$265.00	0.00			
	Week:	05/06/24	05/12/24	32222--				11	\$265.00	0.00			
<b>Totals</b>											0.00	33	\$8,745.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 -04/30/24	16	\$4,240.00	\$3,604.00
05/01/24 -05/31/24	17	\$4,505.00	\$3,829.25
<b>Totals</b>	33	\$8,745.00	\$7,433.25

**Streaming WKAQ-AM - 3098C**

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	04/23/24	04/30/24	Instream audio SPOT Projected	16	\$160.00	Flat Fee	\$160.00
N 2	05/01/24	05/10/24	Instream audio SPOT Projected	17	\$170.00	Flat Fee	\$170.00
<b>Totals</b>				33			\$330.00

Time Period	Gross Amount	Net Amount
04/01/24 -04/30/24	\$160.00	\$136.00
05/01/24 -05/31/24	\$170.00	\$144.50
<b>Totals</b>	\$330.00	\$280.50

**Contract Totals**      0.033      35      \$9,075.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Client DEMOCRACIA ES PROSPERIDAD  
 Product INSTITUCIONAL  
 Description DEP RADIO PRIMARIAS F1 2024  
 Reference No. 715.01.6783  
 Revision No.

# PURCHASE ORDER

DEP Publicidad  
 1511 Ave. Ponce de Leon STE 22  
 San Juan, P.R. 00909

### Station Office

TELEVICENTRO OF PUERTO RICO LLC WKAQ-AM  
 PO BOX 362050  
 SAN JUAN, PR 00936-2050  
 ATTN:

### Order Approval

This order was approved by: Luis Roman  
 Media Buyer:  
 Phone:  
 Email:  
 Date Approved: 4/17/2024

### Advertiser Information

Client Name DEMOCRACIA ES PROSPERIDAD  
 Client Account No. 715  
 Product INSTITUCIONAL  
 Account Executive YOLANDA TORRES

### Campaign Summary

Campaign No. 6783  
 Description DEP RADIO PRIMARIAS F1 2024  
 Total Airings 33  
 Total Buy \$9,075.00

### Airing calendar

Spot	Day	Length	Cost	4/1	4/8	4/15	4/22	4/29	5/6	5/13	5/20	5/27	6/3	6/10	6/17	6/24	Total Spots
51151	MO	30 sec.	275.00	0	0	0	3	3	3	0	0	0	0	0	0	0	9
Program: SPOTS   Time Slot: 6:00 AM - 3:00 PM																	
51151	TU	30 sec.	275.00	0	0	0	2	2	2	0	0	0	0	0	0	0	6
Program: SPOTS   Time Slot: 6:00 AM - 3:00 PM																	
51151	WE	30 sec.	275.00	0	0	0	2	2	2	0	0	0	0	0	0	0	6
Program: SPOTS   Time Slot: 6:00 AM - 3:00 PM																	
51151	TH	30 sec.	275.00	0	0	0	2	2	2	0	0	0	0	0	0	0	6
Program: SPOTS   Time Slot: 6:00 AM - 3:00 PM																	
51151	FR	30 sec.	275.00	0	0	0	2	2	2	0	0	0	0	0	0	0	6
Program: SPOTS   Time Slot: 6:00 AM - 3:00 PM																	

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

DEMOCRACIA ES PROSPERIDAD

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DEP PUBLICIDAD

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**


I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 2 DAYS before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

4/22/20                      LIZA CORTES                      787-638-2302  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

                      Luis A. Garcia                      DOS  
Signature                                      Printed Name                                      Title

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KQ 105 - 580AM	<b>Date:</b> 4/22/20
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I, LIZA CORTES  
do hereby request station time concerning the following issue:

DEMOCRACIA ES PROSPERIDAD

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30SS	ROS	MO-SU	RD	BTA	3

**Total Charges:**    \$17,325

This broadcast time will be used by: DEMOCRACIA ES PROSPERIDAD

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**
 **No**