

**BEASLEY BROADCAST  
MODEL ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WXKB**

**1st QUARTER, 2014**

**JANUARY 1<sup>ST</sup>, 2014 TO MARCH 31<sup>TH</sup>, 2014**

Prepared by:

Sheila Book

**ISSUES OF CONCERN TO STATION WXKB**  
**ADDRESSED IN RESPONSIVE PROGRAMMING IN THE**  
**1ST QUARTER, 2014**

1. Charity: Helping to count the homeless.

Interviewee: Name: Janet Bartos

Organization: Homeless Coalition

2. Health: Older Adults and Addictions

Interviewee Name: Brenda Illif

Organization: Hazelden

Phone number: 239-659-2350

Website: [www.hazelden.org](http://www.hazelden.org)

3. Recreation: Local Art

Interviewee Name: Leoma Lovegrove

Organization: Beall's

Phone number: 239-822-4109

Website: [www.leomalovegrove.com/gallery.html](http://www.leomalovegrove.com/gallery.html)

4. Child Welfare: Making sure children have the things they need.

Interviewee Name: Jean Ann Lynch

Organization: Baby Basics

Website: [www.babybasicscollier.org](http://www.babybasicscollier.org)

5. Health: Lupus

Interviewee Name: Kelly Yalden

Organization: The Lupus Foundation

Phone Number: 561-279-8606

Website: [www.lupusfl.org](http://www.lupusfl.org)

6. Health and Women: Addictions and Women

Interviewee Name: Brenda Illif

Organization: Hazelden

Phone Number: 239-659-2350

Website: [www.hazelden.org](http://www.hazelden.org)

7. Animal Welfare: Adopting an Animal

Interviewee Name: Ria Brown

Organization: Lee County Domestic Animal Services

Phone Number: 533-9202

Organization Website: <http://www.leelostpets.com>

8. Community Events: Creating great ideas.

Interviewee Name: Randy Antik

Organization: Imagine Solutions

Phone Number: 239-566-1481

Organization Website: [www.imaginesolutionsconference.com](http://www.imaginesolutionsconference.com)

9. Violence: Exploring domestic violence.

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

10. Charity: Helping children with special needs go to camp

Interviewee Name: Marjean Sage

Organization: The Hot Flashz Dancers

Organization Website: <http://www.hotflashz.org/>

**PUBLIC AFFAIRS PROGRAMS**

**STATION WXKB PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

First Quarter 2014

January 1<sup>st</sup> -March 31<sup>st</sup>, 2014)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE:       HEALTH**

**In Touch**

January 12, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Brenda Illif of Hazelden about Older Adults and Addictions, how we can spot the problems and help.

**ISSUE:       CHARITY**

**In Touch**

January 19th, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

.20 Minutes of a 30 Minute Program

Jean Ann Lynch from Baby Basics told us about the local children needs and how we can contribute.

**ISSUE:       HEALTH**

In Touch

January 26th, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Amy Kelly Yalden from The Lupus Foundation about Lupus and their upcoming event.

**ISSUE:        WOMEN AND CHILDREN**

In Touch

March 2nd, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Natalie Quintero, Invest Advocate for The Shelter for Abused Women and Children, where they provide most everything needed for those needing shelter from abuse.

Also listed under Domestic Violence

**ISSUE:        WOMEN AND CHILDREN**

In Touch

February 2nd, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

Deborah Tate Taylor informed us of the perils of how the media portrays women and children.

**ISSUE:        COMMUNITY**

In Touch

February 16, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

Randy Antik, CEO of Imagine Solutions, told us about his upcoming event that helps the community to work together better.

**ISSUE:        ANIMAL WELFARE**

In Touch

March 9, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book chatted with Noelle Matthews and Mark Scarola about Shy Wolf Sanctuary and how they collect unwanted exotic animals. They also spoke about their upcoming fundraiser, Cruise for a Cause.

**ISSUE:        PUBLIC SAFETY, HEALTH AND WELFARE**

In Touch

March 23, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book talked with Brad Congress about scams used to cheat you on your diamond purchases and how to avoid the problems.

**ISSUE:        CHILDREN**

In Touch



February 9, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program

Scott Hutton spoke about the program K is for Kids where the goal is to help children to read by providing them books.

Also listed under Charity

**ISSUE:        CHARITY**

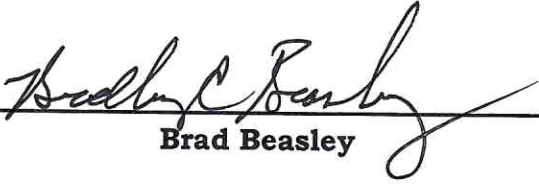
In Touch

January 19, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program

Marjean Sage from The Hot Flashz Dancers told us how their dance team dancers at events to raise money for underprivileged children.

**DATE:** 3/25/14 **SIGNATURE:**   
**Brad Beasley**  
**VP/ Market Manager**

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PSA Director, WXKB-fm, WXKB-fm HD2