

ORDER

Orders
Order / Rev: 284794
Alt Order #: 09295874
Product Desc: ROGERS FOR CONGRESS
Estimate: C30N06
Flight Dates: 10/30/18 - 11/06/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: GENERAL

WNCN

Primary AE: Alex Hong
Sales Office: WASCX
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave Suite#100
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rogers for US Congress (R)
Demographic: A35+
Product Codes: PL1
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	4	\$945.00	\$803.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	4	\$945.00	\$803.25	0.00
Totals	4	\$945.00	\$803.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNCF	10/31/18	10/31/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--1----	:30	1	\$165.00	P-03	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--1----		1				\$165.00		0.00			
E 2	WNCF	11/01/18	11/01/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---1---	:30	1	\$165.00	P-03	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	---1---		1				\$165.00		0.00			
E 3	WNCF	11/05/18	11/05/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$165.00	P-03	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----		1				\$165.00		0.00			
E 4	WNCF	11/05/18	11/05/18	Mon Prime C Mon Prime C	CM	9p-10p	1-----	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----		1				\$450.00		0.00			
Totals														4	\$945.00

287794

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT24/18 20.21
*** WNCN-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME FRAN BERG

SALES PRSN WA- ALEX HONG

ALEXANDRIA, VA 22301

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT30/18 NOV6/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/24/18 20:21

NEW ORDER MIKE ROGERS FOR CONGRESS
TOTAL \$945
PLEASE CONFIRM THANKS,
JBF

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
***** IDB# 1046*****

MIKE ROGERS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =	ROG18	AGENCY EST# =	C30N06
AGENCY PRODUCT CODE =	ORDR		

1	630P-700P	30	\$165.00	10/31	10/31	1	WED	1
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PROGRAM : FAMILY FEUD
RA35+ : 4.0
CON COM1: FAMILY FEUD
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2	630P-700P	30	\$165.00	11/1	11/1	1	THU
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PROGRAM : FAMILY FEUD
RA35+ : 4.0
CON COM1 : FAMILY FEUD
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REP HEADLINE# 9295874
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9986 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT24/18 20.21
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3			630P-700P	30	3	\$165.00	11/5	11/5	1		MON	1
PROGRAM : FAMILY FEUD RA35+ : 4.0 CON COM1 : FAMILY FEUD												

4			900P-1000P	30	3	\$450.00	11/5	11/5	1		MON	1
PROGRAM : THE GOOD DOCTOR RA35+ : 4.5 ORD COM1 : RATE CHG CON COM1 : THE GOOD DOCTOR												

NOV/18 \$945.00 CONTRACT TOTAL \$945.00
 TOTAL SPOTS 4

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNCN Montgomery-Selma, Alabama	Date: 10/25/18
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I, Smart Media Group,
 being/on behalf of: Rogers for Congress,
 a legally qualified candidate of the Republican
 political party for the office of: AL CD-03
 in the General
 election to be held on: 11/6/18
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Smart Media Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SANDERS, JOAN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/18

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Steffanie Patterson

NSM

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Smart Media Group
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

10/9/18

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.