

CONTRACT



KARK
5000 Riverside Dr
Building 5 Center 200
Irving, TX 75039
(501) 340-4427

<u>Contract / Revision</u> 3528876 /		<u>Alt Order #</u> 27775712	
<u>Advertiser</u> POL/Tim Griffin/Attorney General/AR/Rep		<u>Original Date / Revision</u> 05/02/22 / 05/03/22	
<u>Contract Dates</u> 05/10/22 - 05/16/22		<u>Estimate #</u> 14397	
<u>Product</u> 2022			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KARK	<u>Account Executive</u> Millennium Washingto	<u>Sales Office</u> Millennium/Was	
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
		<u>Total Ratings</u> 82.70	
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 1024	<u>Product 1/2</u> 1646	
<u>Agency Ref</u> IN16043/SP10305		<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
Attention: American Media & Advocacy Group Email
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KARK	05/10/22	05/16/22	KARK 4 TODAY 5AM	5A-6A		:30			P4		NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	11-1---	3			\$95.00	1.50					
N 2	KARK	05/10/22	05/16/22	KARK 4 TODAY 6AM	6A-7A		:30			P4		NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	--1-1--	2			\$235.00	2.20					
N 3	KARK	05/10/22	05/16/22	Today Show Sa	6-8am		:30			P4		NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	-----1-	1			\$105.00	0.90					
N 4	KARK	05/10/22	05/16/22	Today Show Su	7-8am		:30			P4		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	-----1	1			\$75.00	1.10					
N 5	KARK	05/10/22	05/16/22	KARK 4 NEWS AT 5	5-530pm		:30			P4		NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	11-1---	3			\$375.00	6.10					
N 6	KARK	05/10/22	05/16/22	KARK 4 NEWS AT 6	6-630p		:30			P4		NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	--1-1--	2			\$415.00	5.80					
N 7	KARK	05/10/22	05/16/22	KARK 4 NEWS AT 6	6V6-630pm		:30			P4		NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	-----1-	1			\$190.00	4.40					
N 8	KARK	05/10/22	05/16/22	KARK 4 NEWS AT 5	5V5P-530P		:30			P4		NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	-----1	1			\$190.00	10.50					
N 9	KARK	05/10/22	05/16/22	KARK 4 NEWS AT 10	10-10:35pm		:30			P4		NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	11111--	5			\$375.00	4.20					
N 10	KARK	05/10/22	05/16/22	Thursday 7-8p	7-8p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/10/22	05/16/22	--1---	1			\$600.00	6.00					
Totals												82.70	20	\$5,745.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/10/22 - 05/16/22	2022	14397

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
04/25/22 -05/29/22	20	\$5,745.00	(\$861.75)	\$4,883.25
Totals	20	\$5,745.00	(\$861.75)	\$4,883.25

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>