

WION Public Interest Quarterly Report, 3rd quarter 2013
(July 1st-September 30th 2013)

Every First Monday of the Month: Regular visit with our DDA Director in Ionia, Linda Curtis. We review and highlight the contents of her latest newsletter, events specific to the DDA district, and any other news that has an effect on DDA members including both businesses and residents.
Duration: 1 hour each visit (once per month)

WION ALSO REGULARLY AIRS:

Minimum 12 minutes of PSA's daily (recorded) plus our "live talk" of local interest during morning and afternoon shows.

1 Hour of Church programming per week (Shiloh Community Church)

144 minutes of CBS news each full day, plus the CNBC business minute 3 times daily.

During this quarter, WION also had guests on the morning show from Relay for life at least twice for co-hosting, and ran special thanks and promos for the event in Ionia. Because the morning show host also has to do the interviews, take calls, monitor our forum, e-mails, and Facebook during the morning shows, these visits were not logged here, but did, indeed take place, and can be verified by Penny Beeman, who helped head up the team WION sponsored "Volunteers for a Cure." We also took calls from listeners and conducted a month-long contest between our morning and afternoon shows to see which could raise more money to fight cancer in pledges to the relay.

Tuesday June 4th: Interview with Becca Usher, Public Relations and Web designer for the Ionia Freefair. We discussed this year's workaround for flood damage at the fair, volunteerism, the new website for the freefair, camping, and how individuals with websites can start their own "looking forward to freefair" campaign to spread the word that our local flood did not cancel the fair. Duration: 1.5 hours, special guest was Tina Connor Wellman, Chamber Director for Ionia Area chamber of Commerce.

June 5th: Guests from the Thelen Family promoting their hosting of "family fun on the farm" which is a FREE event for anyone who wishes to attend, coming up on June 15th from 10AM to 2PM. Sponsors were thanked, the importance of "Americana" and teaching youngsters about honest work and how farms operate was discussed. About 5 breaks over

a one-hour period of time as our guests spoke from the round table. Sponsors include Ionia and Clinton County Farm Bureau.

June 19th: Michael Carigon was guest co-host at the round table, discussing the national "Field Day" event for local ham radio operators. We talked the importance of ham radio in emergencies, the low cost of radio units today, the ease of taking the exam in Ionia County once each month, and how ham radio has changed over the years and does not require big bucks or big equipment anymore. Duration: 1.5 hours during regular morning show programming.

June 25th: Special visit with representative of Lake Odessa Fair. Discussed the fair which opens this week, what it has to offer, the parade, how to get involved, the value of the free "inflatables" to families with kids (cost of inflatables donated this year by local businesses) who may not have much of a budget, and how the fair is good for Lake Odessa's economy. Duration: 1 hour during regular morning show programming.

July 2013

July 2nd (tuesday) Morning show co-hosted by Ionia Freefair P.R. committee member Becca Usher. Kind of a "Countdown" to our freefair. This is the biggest single event for our local economy, and for our local families, and EXTRA important this year that we do all we can as a radio station for the fair. (Public perception after a completely flooded fairgrounds this year was that there would NOT be a fair.) Discussed upcoming attractions, volunteerism, chamber involvement and more. Duration: 2 hours of co-hosting time.

July 9th (tuesday) Again, we visited with our friends from the Ionia Freefair. This was the final "regular" preview show, as on teh 16th (next week) the fair will be in town, and the staff will be busy. Discussed parade route (changed this year due to state construction) the new Mascot, Antique village, the "free" attractions, website, facebook, and how to get "instant" information about the fair. Duration as co-hosts of morning show: 2.5 hours.

July 18th-27th: WION LIVE at the freefair with reports, interviews, and more. This time is DONATED by WION and not part of any advertising packages. 35 minutes of "recorded" interviews, more done live that are NOT archived. many of the interviews repeated throughout each day.

August

7th: Regular visit with Penny Beeman as co-host. Topic of the morning was the planning for harvesting and soliciting help for the Community Gardens operated by the Community Food Network. Also covered was the signup sheet online for the upcoming September 21st Fallfest at Bertha Brock Park. Duration: 1.5 hours of regular co-hosting.

Aug 14: Regular visit with Penny Beeman. This show's goal to get signups for Fallfest. We covered the variety of booths that would be attending. Live-interview with Ionia County Historical Society regarding their fundraiser the "duck race" in the creek. Got one live signup while on the air through the website google form! Duration: 1.5 hours of regular co-hosting.

August 21st Regular visit with Penny Beeman. Also had Vicki Kennedy of "Friends of Bertha Brock Park" with a heavy push on finalizing the map of registrants who will be exhibiting at our annual "Fallfest" At Bertha Brock Park.

September 10th: Guest cohost on the morning show was Audiologist Dr. Ed from West Michigan Hearing, taking calls from listeners and describing the symptoms of gradual hearing loss, need of protection of hearing, and more. Duration: 1.5 hours of co-hosting the morning show.

Week of September 16th, 2013

Monday Sept 16th: First of (5) winners drawn in family-friendly contest for FREE admission to Van Andel Arena for "Dragons" from Ringling Bros/Barnum & Bailey. Also a visit with Penny Beeman promoting fallfest and last minute signups and information. Duration on morning show: Approx 2 hours.

Wed September 18th: Visit with "Billie" from United way, promoting the charity walk/run for "2-1-1" in Ionia County. This event precedes the Fallfest event opening and takes place at Bertha Brock Park. Spoke about the 2-1-1 program, what it offers, how it works, how it is funded, and how this walk/run event can help. Duration of visit: 2 hours on morning show as co-host.

September 21, 2013

Broadcast on behalf of Bertha Brock Park. Total broadcast time 20 minutes over 5 hours, plus live appearance at the park for total "in person" time of 6 hours. Approximately 1000 people attend this annual event. WION also donated the printing of 500 maps for the park event, and free PR ahead of fallfest.

Respectfully filed this 8th day of October, 2013

A handwritten signature in black ink, appearing to read 'J. C. Angus', is written over the signature line. To the right of the signature, the date '10/08/13' is handwritten.

**Jim "Carlyle" Angus
WION Owner and Chief-operator**