

**WION PUBLIC ISSUES REPORT
OCTOBER 1-DECEMBER 31, 2018**

WION Regularly airs the following:

- 1. National and International News, top of each hour, 24/7 at 144 minutes per day.**
- 2. State of Michigan News, 16 minutes per day in 8-'casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.**
- 3. Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)**
- 4. 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.**
- 5. 1-visit with the Ionia Area Chamber of Commerce each first Tuesday of the month during morning show.**
- 6. WION donates (100 percent, not a "match") advertising to the local non-profit "Recycle Ionia" to help them increase recycling in our area. Approximate time and value: 32 spots/month, 16 minutes or more total, value: \$239/MONTH.**

October 1, 2018: WION began promoting ways to shop, donate, and give to our early November upcoming "Treasures for Troops." Ran extra PSAs and added to our show notes about any business that is locally helping. No particular time-duration, but important in the big picture of getting the word to listeners that November brings this annual event.

October 2 2018: Spent about 20 minutes explaining the upcoming National EAS test scheduled for tomorrow. Listeners asked why it was happening, we did our best to explain that the system relies on local stations. This was during the morning show. WION had run PSA's for about two weeks also reminding people "this is only a test"

October 3, 2018: WION receives note from listener Leonard Cohen in New York regarding the quality of sound on our AM stereo broadcasting: "Hi! This almost 66 year old is in a bike ride along Long Island's South Shore listening to "When I'm 64". Although that horse for me left the gate in 2016, the song sounds wonderful on my headphones and I'm using the least-data intensive stream!"

October 4th: Easton Township has power brownout, part of Ionia has blackout...WION is still on -grid and contacts Consumers' Energy to get information. Duration of outage: about 3 hours. Cause we're told: Line down. Phone conversation with Roger Morgenstern of Consumers' energy aired live on WION. Phone duration: 2 minutes. Outage information recorded and played back over the next 2.5 hours, unknown total duration as these were

reminders we knew about the outage and that it was being attended-to.

October 10th WION receives a box via UPS for our Treasures for Troops all the way from Connecticut ...120 count Slim Jims. This prompts talk of other businesses becoming collection points for our drive. The box is from "Satelliteguys.us" owner Scott Grezkowski and his wife.

October 12th: TWO broadcasts from Ionia High School. First one is with the "Link Crew" students who are the leadership students, mentoring incoming freshmen and taking leadership roles in the school. WION sold advertising inviting folks to this tailgate broadcast ahead of homecoming, and during the broadcast we presented a \$500 check to the Link Crew Advisor, Ms. Jockeck, We're told this will be used for sending the kids to leadership training conference in SE Michigan.

October 12th: Live homecoming broadcast of football game with Walt Downes and Kevin Grummett. Duration: 2.5 hours. First homecoming broadcast on WION in more than 10 years on WION.

October 15th: Special non-scheduled visit by Ionia Area Chamber of Commerce to announce plans for the holiday season contests and schedule. Duration: 1.5 hours with Bobbie Edlin, Chamber Director co-hosting at the famous WION "Round Table" in-studio.

October 19th: WION receives on-air word from Ionia High School that they will participate as a drop off location AND ask interested students to write letters to our deployed Military as part of our "Treasures for Troops" coming in November. Thank YOU, Ionia High School! We love your involvement and enthusiasm. Contact: Principal Ben Gurk.

October 21st: WION receives another fan-mail from out of state: *"Just discovered your radio station online about three weeks ago. I love it!! I also love the fact I get to hear a live on the air AM STEREO radio station again using their on the air signal. I wish you guys had an am stereo station down here in central Arkansas, it's an am radio wasteland here. Keep up the great work! You have a fan down here in central Arkansas!"* WION is complimented by this and believes this proves we provide unique programming both locally and worldwide via our AM stereo stream.

October 23rd: Ionia Sup't of Schools Ron Wilson visits WION by invite to talk about the latest school board news, student testing, and how the funding of the sinking fund is helping students and the school system in general. Duration: about 1 hour of co-hosting and discussion during morning show.

Thursday October 25th: WION welcomed Jason Smith, Sup't of Saranac Community Schools to our morning show...to discuss their students involvement in Treasures for Troops, band concerts, football, and more! Duration: about 1 hour of co-hosting.

October 25th: WION made the announcement that special gift-certificates are available at Muir Village Market for Treasures for Troops. These certificates can be bought by those who don't have time to shop but want to contribute items to be purchased at the Muir Village Market. On this same day, we released information on our upcoming Halloween night programming. Duration: Unknown, (done via regular announcements during morning and afternoon show from our show notes page).

October 31st: WION airs 6 hours of special "Halloween" programming including Barry Scott's Lost 45's for Halloween, special programming provided by Campfire Radio Theatre in England (podcast network) along with selected Twilight Zone episode "To Serve Man" and the classic "Frankenstein" from 1939. Duration 6 hours.

October 31st: WION is proud to announce that the Lowell High School student-run LPFM is partnering with us to collect items for "Treasures for Troops." WION wrote promos for the young announcers to record/air and promises to promote WWRW-LP all through the drive. We're proud of this commercial to non-commercial radio partnership, possibly the only known one in the nation.

November 1st: WION welcomed Ionia County Clerk Jenae Cooper to our show discussing HOW to vote in the upcoming election with regard to the ballots, how to download a sample ballot, and how to know what precinct to which you should go to vote. These and other questions were discussed. Duration: 1 hour. We also welcomed Ionia Chamber Director Bobbie Edlin and Kelsey, her assistant to the round table to discuss holiday plans, chamber membership, and more. Total duration with the ladies this day: 2 hours.

November 14th: Sup't Jason Smith and the man who calls-in to WION as "Temperature Tom" brought over 400 letters and cards to WION all written by Saranac Community Schools to contribute to our Treasures for Troops. They visited the morning show for about a half hour and talked about the kids' involvement.

November 12th-16th: BROADCAST from Muir Village Market for Treasures for Troops, duration 3 hours. BROADCAST from Lowell Area Chamber of Commerce (the 15th) Duration 3 hours, including visit from WRWW-LP (Lowell Area High School students) collecting the Lowell High and Lowell City donations for "treasures." BROADCAST from Young Automotive's GM Store

as a wrap-up for our donation collection. Total broadcast hours approximately 9-12;

November 19th: Blue Star Mothers' Brenda Gibson guest co-hosted on the morning show, and announced: Final donations of this drive provided enough materials for the Ionia Kent and Montcalm County Blue Star Mothers to make up 260 boxes to be sent to our deployed men and women. Later in the day, we took all the boxes to the Saranac Post office where they were mailed. It took the whole Saranac Post Office Staff who were happy to assist to get all the boxes in, and all the forms completed. Saranac's Post Office was grateful for the extra business this lent to their final quarter of the year, and they treated WION very politely.

November 21st: Tina Connor-Wellman, now the director of Portland Main Street Portland, MI was a guest co-host talking about the 40-plus businesses in Portland that are participating in "Small Business Saturday" this weekend. Portland Main Street co-bought advertising with the Ionia DDA on WION to promote these businesses and the event itself. Tina co-hosted on morning show from 7:45 to 9AM, duration 1.25 hours among regular programming.

November 25th: WINTER STORM WATCH replaces the winter weather advisory for our area, announcements added to automation, duration: 2 minutes per "run."

November 26th: Some leftover power outages in Ionia from the winter storm, WION contacted Consumers' Energy about this and got time of restoration and exact local causes for those affected. Announced during morning show a few times for an audience that cycles in and out due to getting ready for work.

November 29th: Saranac Schools Sup't brought 3 students in from the basketball team to talk about their season, their graduation goals, and what Saranac being a small town school means to them. Duration: 1.5 hours.

November 30th: Specially scheduled and fun visit with the Ionia Area Chamber of Commerce on "Ionia's Morning Show" to highlight the community events for that evening, including the lighting of the community Christmas tree, the "Electric Christmas Parade" and community caroling around the tree. Duration of on-air visit: Around 1.5 hours of conversation among regular programming.

December 1st: WION publicly thanks the Michigan Association of Broadcasters for including our "Treasures for Troops" final press release with amount of boxes and volunteers in their weekly MAB newsletter. We're honored to be mentioned (again) in this well-circulated weekly publication.

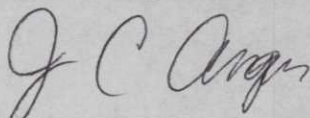
December 12th: WION discusses the updated cost of the "12 days of Christmas" from the Consumer Price Index, as we do each year. Public commented by phone on some of the items and costs. 3 phone calls to show about the topic, discussed just for "fun"...duration: 30 minutes.

December 17th: Freezing rain in the area pushed FM Translator reflected power UP beyond normal. We interrupted our FM translator to install a bird-watt meter to monitor actual power, not just the ratio of reflected. Public notified of reason for very short interruptions which were needed to safely install watt-meter. Also had "extra caution" notices added to forecasts since back roads were a slick of ice. No duration total available, but these were inserted for a "significant" amount of time during the icing then removed.

December 19th (Thursday) WION is the FIRST place the Ionia Area Chamber of Commerce along with Greenridge Realty, Ionia announce the winners of the Community Christmas Lighting Contest, and the downtown Ionia Business Window Decorating Contest. Bobbie Edlin from the Chamber and her associate Kelsey were guests on our morning show for general conversation and announcement of winners for about 1.5 hours. We were honored to be THE FIRST PLACE they chose to make the announcement. The winner of the People's Choice lighting award was listening and called the morning show, went on air very excited to be the winner. Duration of this visit: 1.5 hours. This was also the highest-listened-to online show, second only to our annual Christmas Eve community Open house, by the way!

December 24th: Christmas Eve...WION's annual on-air Christmas party and Community Open house! We had over 60 guests come to the studio to share the microphone, stories of traditions in their homes, and share in a potluck-style gathering. Chamber Director Bobbie Edlin was here, Client YCD Wireless, Two Historical Society Members, Recycle Ionia's co-owner, Pastor Ken Harger of Shiloh Church, The Lamplight Grill's owner Rich Thompson, Reurink Roofing & Siding Owner Todd Reurink attended, as did Darin Elliot of Greenridge Realty, and many non-business residents of our area. Duration: 4 hours from 6-10 AM. We do this each year, and are amazed that people will take time this close to Christmas to visit their local radio station! It's a wonderful gathering of the public, and all are welcome and invited. "God Bless Us....Every One!"

Filed this 27th Day of December 2018



Jim Carlyle, Chief Operator and Owner WION-AM (and W224BZ)