## PUBLIC INFORMATION FILE OCTOBER THROUGH DECEMBER 2014

Minimum 12 minutes of PSA's daily (recorded) plus our "live talk" of local interest during morning and afternoon shows.

1 Hour of Church programming per week (Shiloh Community Church)

144 minutes of CBS news each full day, plus the CNBC business minute 3 times daily.

12 Minutes of news-type feature, "The Osgood File' with two updates in the morning, one in the noon hour, and one in our 5PM "Information block."

3 minutes daily of the CNBC business minute, at 9:06, in the noon hour, and in our 5PM "information block."

December 1st: WION Adds 8 minutes each weekday of the "Michigan news Network, (another 40 minutes of pertinent information each week to listeners) to our morning, noon and evening drive time.

October 6th: Regular Visit with our DDA Director from Ionia, Linda Curtis. She talked about the upcoming Christmas season, the soliciting of listener donations to "wrap poles in garland" by the city and how listeners can "adopt a pole" with a laminated card in honor, memory, or to make tribute to someone. Topics also included how money from the state in matching grants can help DDA district property owners rehab their properties, and her latest newsletter. Duation: 1.5 hours of regular cohosting on the morning show.

October 7th: Took call from "Historical Hank" about the upcoming "Spirits of Ionia" cemetery tour. This is a fundraiser for the Ionia County Historical Society in which their members impersonate people buried in the cemetery to help teach history. Duration: 10 minutes of morning show via telephone.

October 23rd: Aired a taped interviw with Portland Historical Society President Margaret Sheffer about Portland's second annual "Cemetery Walk" fundraiser. She assured us it's not a scary event at all, rather it's educational and helps bring history "alive" with members of their group and some actual ACTORS from the Portland Civic Players as well. Duration of recorded interview: 15 minutes.

Friday October 24th: Morning show guests included Pat, Julie, and Chad Lyons, organizers and presenters of the fundraiser downtown this weekend and next, the "Haunted Ionia Theatre." We also had WION friend Loren Gage (Bertha Brock Park Manager) join us, as he is playing a part inside the theatre as one of the "spooks" of Halloween. It was his "heads up" which put WION on to this great event, which has 100 percent of proceeds donated to the City-owned Volunteer-Operated Ionia Theatre. Duration: 1.5 hours of morning show co-hosting.

October 28th: Special visit on the PB &J Show (our regular Wednesday) by Ionia County 9-1-1 director Jim Valentine. The topic is their 9-1-1 open house scheduled for October 29th from 1 to 3 and 5 to 7 PM. This is a public open house to show how central dispatch actually does it's job and is important to take away the "fear" of dialing 9-1-1. Topics also included proper and IMPROPER use of the 9-1-1 resource, and how the whole "call-respond-dispatch" system works from beginning to end. Duration: 1.5 hours.

November 20th: WION announces the final schedule for our "Treasures for Troops" campaign, in which we'll be collecting items to be sent to deployed servicemen and women with help from the Blue Star Mothers group. This effort will be a combined effort from Berger Motor sales (Providing the wifi via a new 2015 Chevy Colorado truck) along with WION, various host locations, and the Blue Star Mothers. We devoted around an hour of the show to announcing and explaining this effort which will take place from December 1st-5th at locations throughout our county.

December 1st: WION Adds the Michigan News Network to it's weeday lineup, providing news from across the state of MI. See note above on our regular carriage of this new source of information.

December 1st: Broadcast from the Muir Village Market, collecting for "Treasures for Troops". Duration of this broadcast: 4 hours. We collected over 1 hundred dollars, and may items. The Blue Star Mothers had (2) representatives with us on this broadcast.

December 2nd: Broadcast from the Portland VFW hall collecting for T4T. Penny Beeman and Bill Lynch did the broadcast. (Jim Carlyle was very ill, and took the reports to produce them from his sick bed!) the VFW and G & B Pool & Spa made significant contributions to our collections. 3 hours.

December 3rd: Live broadcast with Penny Beeman and Bill Lynch from Lake Odessa at Carl's Market, collecting more items for "Treasures for Troops". Duration: 4 hours total. NONE of our appearance locations are paid locations, they're all non-sponsored locations for which WION receives no money for the broadcasts. 3 hour broadcast.

Thursday December 4th: Treasures for Troops did a 3 hour broadcast from Millie's Family Restaurant, where they greeted us with open arms. They had been collecting donations throughout the previous week! With donations collected this day added to all the previous days, Penny won her bet with Jim that we would collect more then 2 full truck loads! We also collected \$119 in cash donations to help with shipping costs. 3 hour broadcast.

Friday December 5th: Wrap up broadcast of "Treasures for Troops" on WION at the Lamplight Grill in downtown Ionia. Final time to collect for this effort. Another \$100 toward shipping was collected and another half a truck full. Duration of broadcast: 3 hours.

TREASURES FOR TROOPS PRESS RELEASE OF FINAL RESULTS ATTACHED TO THIS REPORT....

December 24th, (Christmas Eve) WION hosted a live morning show with our "round table" voices, and welcomed around 50 guests to the morning show. We had meatballs, cheese, cookies, crackers, coffee and hot cocoa, and many people dropped-in to wish WION a "Merry Christmas!" This is a voluntary thing, a gathering of close friends to our station open to the public. Duration 3 hours.

December 24th: We aired our LOCALLY produced presentation of Charles Dickens' "A Christmas Carol" (twice) at 9AM and again at 5PM. Scrooge was played by WION's former news director from the 1950's and 1960's, Mr. Harry Boyes. Other voices came from clients, friends, and WRDN's owners in Durand, Wisconsin, Karla and Brian Winnekins. This is WION's gift to our listeners, and this is our 5th year of producing "A Christmas Carol."

There are more things we do which probably didn't make this list,
Those who view this report are welcome to see our "thank you book"
of things WION has been involved with and the e-mails and cards we
receive for our involvement in our community. While not an "official
document" it certainly shows our commitment to bettering our
listening area.

Respectfully submitted this 9th of January 2015,

Names C. Angus

Chief operator and owner, WION-AM and W224BZ FM

## **Treasures for Troops for Christmas**



WION Radio and its many partners hosted 'Treasures for Troops' December 1st through 5th collecting items at remotes from five locations in Ionia countv. WION's community partners included Berger Motor Sales providing a truck with WFI, the lonia County Shopper's Guide and Printing & Office Essentials for printing and publicity. Blue Star Mothers and the Montcalm-Ionia Medical Reserve Corps providing volunteers, and four host locations collecting items to pack in care packages. WION's listeners donated over three pickup trucks full of items most wanted by our nation's deployed servicemen and women. By partnering for broadcasts in Ionia, Muir, Lake Odessa, and Belding, and with donations from all parts of Ionia county, WION's listeners contributed to a RECORD NUMBER of care packages being sent out this year!

WION drove the Motor Trend Truck of the Year, a 'connected' 2015 Chevrolet Colorado from Berger Motor Sales to each location, providing transportation of goods, and communications/ station control via wifi! Blue Star Mothers also collected 'Loot in

the Boot! to pay for shipping the boxes, with cash donations totaling \$1.187. At the end of the event WION's listeners had contributed enough items for Blue Star Mothers Chapter 188 to prepare, package, and mail 93 large priority-mail boxes to servicemen and women via the Lakeview, Michigan Post Office! Donations continued by patrons of the Post Office on mailing day where another \$200 was donated to cover the over \$1,200 shipping costs. Blue Star Mothers pack care packages, (Boxes of Love) throughout the year to support their military sons and daughters. Each time they pack and send, an average of 10 to 15 boxes are mailed. Items sent may seem ordinary to civilians but are often hard to come by for deployed soldiers. Each box carries a variety of items including food, clothing, games, utility items, and personal care items.

Each Mom has a trademark way of packing their boxes, such as using small candies like packing peanuts to make sure no space is wasted between items. The boxes of love that were sent out with WION's Treasures for Troops also contained lots of Christmas cards that were decorated at elementary schools, boy scouts, girls scouts, listeners, and volunteers assisting on packing day.

From WION Radio in Ionia a huge thank you goes to Berger Motor Sales, The Ionia County Shoppers' Guide, Muir Village Market, Carl's Market of Lake Odessa, Millie's Restaurant in Belding, the Lamplight Grill, and our donors! Once again you've proven that small-town radio makes a difference. For more information contact Jim Carlyle, Owner/Manager WION Radio at 616-527-9466 or office@i1430.

com