PUBLIC ISSUES AND REPORT SIGNIFICANT PROGRAMMING FIRST QUARTER 2012

WION regularly airs PSA's once each hour: duration each day: 12 minutes.
WION provides CBS news to our audience at the top of each hour. Duration each day: 144 minutes. WION airs 1 hour of local church-oriented programming each Sunday from Shiloh Church, Duration 4 hours/month min.

January 18, 2012: Penny Beeman co-hosted (Regular Wednesday) discussing MLK day events, including the "Peace Readers" reading at schools, Also discussed was the "Great Start Collaborative" (preparing early on kits at the ISD) and the use of the calendar and thanking people for their volunteer hours. Also discussed the "Cool Communities Warm Neighbors" coat drive.

January 24, 3012 Maureen Meade co-hosted the morning show, covered teacher conferences, Kindergarten registration 2012, STEP parenting classes, and the usual Dawggle calendar. Duration: 1 hour co-hosting

January 25, 2012--Dana K. Organizer of relay for life joined Penny Beeman on the the coffeecrew morning show talking about the upcoming "Camp relay" which organizes the Relay for life 2012" Duration: 1.5 hours of cohosting the morning show.

January 31, 2012 WION ended its official sales of the CD from our 2011 radio play, "A Christmas Carol" which raised \$135 for the American Cancer Society. Through "live" talk and PSA's totaling 120 plays (60 total minutes.) Checks and cash presented to Relay for Life organizer, Dana K.

February 2nd: Regular monthly visit with Ionia DDA director Linda Curtis. Topics included the new newsletter available on the city website, events coming to the Ionia Freefair (which is in the DDA District, and Linda is Fair Manager, too)...and how to get more involved with the DDA. Also touched on the topic of fundraising for the July 2012 fireworks in Ionia, the new "Red Brick" downtown association (designed to help generate foot traffic and business for downtown merchants) and the Theatre's new digital projector, funded partially by the DDA.

Feb 7, 2012: Maureen Meade, ionia Public Schools co-hosted and discussed: Empty Bowls Thursday, Feb. 23. Usually held on Wednesday, so take note. Believe Feb. 22 is Ash Wednesday. This past Saturday Forensics competed at Leslie. We placed 7th overall with only <u>2 speakers</u>. Greg Botting (12th grade) placed 8th in Original Oratory and Tamisha Michelson (12th) placed 7th in Poetry. Also brought up was: Twin Rivers

CarnivalDate: Saturday, February 11, 2012 Time: 11am – 2pm. Maureen was co-host for a half hour.

Feb 9, 2012 Special morning show with students from Ionia Schools cohosting for about 2 hours. They were here promoting the "empty bowls" program in which they each do a certain task, like promotion, food service, appearance, etc. (4) students and their advisor co-hosted the morning show on behalf of Ionia Public schools.

Friday Feb 10, 2012 John Rule from Discount Tire & Battery joined us on the Friday Round table as a "walk in" guest just for fun. Later in the show. Loren Gage, (Bertha Brock Park Director) and Vicki Kennedy (organizer of "Friends of Bertha Brock Park) explained the organization, joining, and fund-raising for the new "Friends of Bertha Brock Park." Duration: 1 hour. Importance: It's the only local large county park in which many reunions, weddings, and it has a rich history in the county.

March 1, 2012: Ionia DDA visit to WION. Main topic was the installation of the new projection equipment at the Ionia Theatre which is operated by the DDA and owned by the city of Ionia. The upgrade was necessary to remain competitive and still keep "new" movies coming in to the theatre. The theatre is like an "anchor" on our main street, and part of the economic picture of main street Ionia. Also in this visit was the promoting of this weekend's "Buckaroo Ball" which is the major fundraiser for the cityowned theatre.

March 3, 2012: Mike Vollman and Steve Van Buren from Vollman ford were guest co-hosts at the round table during the morning show, discussing the upcoming "Drive one for your school" event, the 3rd of its kind in Ionia, coming up on March 10th. Duration: 1 hour. Also on the program were City Manager Jason Eppler and Ionia Mayor Dan Balice as guest call-ins on the topic of "Girl Scout Cookie" sales. Technically, they called to express their favorite cookies and vote on that topic, but....they saw it as "necessary" to be part of the show, and we're glad to have involvement by our city officials on WION.

March 23, 2012 Visit from Vicki and Mike Kennedy, co-organizers of "Friends of Bertha Brock Park." They brought in a 10 foot yellow kayak, which was the subject of our Friday morning webcam, and made that the celebrity as we spoke about the prizes people could win by attending this fundraiser. Friends of Bertha Brock is designed to help support our lonia county park in its "want list" and its need for volunteers and help with events and maintenance in the park. Duration: 1 hour of co-hosting, and a video posted to the web, which as of the end of March had many viewers.

March 27, 2012 Maureen Meade was our co-host on the morning show. She was reminding listeners about the Ionia Public Schools' "Community Dinner" which was slated for this evening, and she spoke on the content of the entertainment and awards programs that take place. Duration: 1/2 hour of co-hosting the morning show!

March 28, usual weekly visit with "Community Correspondent" Penny Beeman. She co-hosted the show. Main topic was the fundraiser for Relay for Life on the 31st, the "Wii Relay" to be held at First Christian Church. Money raised from this first-time event goes toward the team "Volunteers for a cure" in the Ionia Relay for Life. Other teams will be there, selling food and supporting the cause. Duration: 1.5 hour visit co-hosting. Also promoted was the new WION online "form" for submitting public service announcements and information to both WION and the "Ionia Host Dot Com" site.

March 30, 2012, Guest at the round-table, Glen Rairigh of Americana Auctions, promoting his fund-raising effort for the Ionia County Historical society. It's an "appraisal roadshow" where family antiques can be appraised for only \$5 each, and the proceeds go to the Ionia County Historical Society. Duration of this visit: 2 hours of co-hosting time.

Respectfully Submitted this 7th Day of April 2012,

James C. Angus,

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Owner and Chief Operator WION-AM and FM 92-7 W224BZ, Ionia