

WION PUBLIC FILE 3rd QUARTER 2023
July through end of Septemeber 2023

WION regularly carries:

“Town Hall News” (National and International) each hour, 24/7 Total: Over 48 minutes of National news each day of the week, actually more because some hours we record and air the full five minutes, not just the two.

Michigan News Network updates: 8 times each weekday including holiday, duration 3 minutes each edition aired. 24 minutes per weekday, 72 minutes per day.

LOCALLY PRODUCED (only) PSA announcements, one each our, 24/7. Duration: 1 minute each, local topics included:

The program “Into Tomorrow” with Dave Graveline Each noon hour, 5 minutes per week updating listeners on new technology and the anniversaries of technology we enjoy in our daily lives. This is a new program each day, Monday through Friday.

The J and J Midday show produced locally from our studios from 9 to noon daily offers topics:

Tuesday: “Text Topic Tuesday”....

Wednesday: Trivia or, “name the product” from a very old newspaper ad

Thursday: The “Mostly Request Thursday” taking texts, calls, and emails from listeners to play what THEY want to hear.

July 1, 2023: The J and J Midday show publicly thank Mr. Rich Thompson of the Lamplight Grill in downtown Ionia for his 20 years of serving food to the public and being a “cornerstone” of our downtown Ionia community. He retired yesterday, June 30th and closed the restaurant hoping to find a buyer, but none have come forward as of yet. Jim Carlyle read a tribute to the Lamplight as it was WION’s longest running advertiser when closed, and posted his tribute to www.i1430.com. Duration of actual tribute: 2-3 minutes. Duration of discussion after on the air: about 30 minutes. Many listeners called to say Thank you to Rich, and many were very heartbroken about Ionia losing this great

July 14-22nd: WION did an “in part” donation to the Ionia Freefair against their \$3800 buy of commercials. We did (3) phoned-in interviews with the new General Manager of the Freefair, each 15 minutes in length during the J and J Midday show. We did one opening Monday the 17th, one on the 19th, and one on the 20th.

July 26th: Two Marketing and Foundation guests from Montcalm Community College joined Jim Carlyle in-studio discussing enrollment, free tuition programs, and new fall class schedules, plus the ability for each student to have a “mentor” that follows them

through everything from enrollment to financial aid to class help, tutoring info, etc...so they feel more “connected” to the school and, are seemingly more likely to succeed. The guests remained with us one hour in studio, talk time probably 20-25 minutes in separate breaks between usual midday “benchmark” events. We also had extended time on the midday show due to storms moving in across Lake Michigan and the possibility of severe weather later in our day.

July 31st : WION’s Jim and Justin discussed the importance of LOCAL INVESTMENT IN OUR BUSINESS COMMUNITY (specifically Ionia, MI) and the discouraging of corporate buyouts whenever possible, as one LOCAL business we’ve known for years had sold, and cancelled all local involvement including donations to certain civic organizations, and advertising LOCALLY. We FIRMLY believe that local ownership is needed for small towns to survive. A summation of the conversation is posted on our website, written the day before the discussion on-air.

August 7-11th, the Community Churches get together for Vacation Bible School. WION Donated \$50 for supplies, and added this to our online “events” calendar ahead of time at www.i1430.com. Thank you note received 9-23-2023 as shown below:

THE IONIA COMMUNITY
VACATION BIBLE SCHOOL
wishes to

Thank

The City of Ionia for the use of the corner lot of Main & Dexter; Nick Bowerman of Ionia Tent Rentals; Chad Listerman of C&L Trucking for the fencing; WION for announcing VBS and cash donation; all the volunteers and the donations.

Sponsored by: First Assembly of God; First Christian; First Presbyterian; Restore Church; St. John's Episcopal, St. Peter & Paul Catholic Church; The Well Church; Zion Methodist.

9.23.23

Jim,

We really appreciated all your help with the Ionia Community VBS. Just in case you missed it, I've enclosed a copy of the Thank You we put in the Shoppers Guide.

Thanks again, *Jose Ferrer*,
Treasurer

August 10th: WION receives a "Thank you" USPS package from the UK, containing a copy of the song "Feelings" by Morris Albert. The (online) listener thanked us for broadcasting worldwide and in AM stereo. We played the 45RPM on the air, read the rather lengthy letter and enjoyed the communication. Not local...but...their feelings are because of originating GOOD LOCAL PROGRAMMING from the studios of WION which

just “happens” to be broadcast worldwide. We believe this qualifies as “public interest” as there are not many AM or FM stations that receive letters like this!

August 17th: WION hosted the West and Central Michigan chapters of the Society of Broadcast Engineers for an open house....We provided food and beverages, and gave tours of the entire WION Facility. (studios, engineering, apartment.) Mark Wittowski of the West MI SBE organized this for us, around 30 engineers attended.

August 23rd: WiON discussed the need of listeners to contact legislators as the “AM in Every Vehicle Act” momentum grows. WION is disgusted to report that the same “form” letter was received after approaching Senator Gary Peters twice, ASKING WHY HE OPPOSED the “act”...and was the only opposition to it’s initial vote. Yet, he USED AM RADIO in his last re-election campaign. WION posted a long piece to our “show notes” page following this on-air discussion of our listeners reaching to not only legislators but to car MANUFACTURERS to help preserve AM radio in the dashboard of cars in the USA. Jim Carlyle lead this discussion with a duration on the J and J Midday show of around 10 minutes. The online post remains archived and available at www.i1430.com

September 1, 2023-Congratulations card received from Lansing, MI and one of our OTA/Streaming listeners Joel, remarking on our 19 years of service: (discussed and

thanked the listener on the air for sending...duration about 5 mins.



Congratulations on 19
years of great music and
news.

Joel/G
Lansing Mi always tuned in!

All the best!
Steve the
trash guy

BARON
From
Flint

September 27: WION began announcing and promoting our TENTH ANNUAL “Treasures for troops” in which we collect items to be boxed and sent via US mail to deployed servicemen and women overseas. Discussed this on air during the J and J Midday Show, and we lined-up the Lowell Area Chamber of Commerce as a broadcast and drop-off point for donations. We felt we had to start promoting this early, due to the massive inflationary effect our listeners are being put under by the current Biden administration...and we fear donations will be “down” because of this mismanagement. Duration of this discussion: 10 minutes, with two calls of volunteering from our audience.

There are other various topics we address on our midday show and the “themed” days, much of which is not recorded as we are a small staff. However, we continue to serve the needs of our West-Central Michigan area with available texting 24/7 to our staff, our live midday show, hourly worldwide news, and specialized programming on weekends. We have listeners nationwide and actually worldwide through streaming, to the tune of over 7 thousand hours per month online! WION is truly a locally operated station.

VERY Respectfully submitted as if anyone will ever read all these we’ve witten for 18 years,

**Jim “Carlyle” Angus,
Chief Operator
WION-AM, W262DN, and W224BZ
Ionia, and Lowell Mi**