WION PUBLIC FILE 2ND QUARTER 2023 April 1-June 30th

WION regularly carries:

<u>"Town Hall News"</u> (National and International) each hour, 24/7 Total: Over 48 minutes of National news each day of the week, actually more because some hours we record and air the full five minutes, not just the two.

<u>Michigan News Network updates:</u> 8 times each weekday including holiday, duration 3 minutes each edition aired. 24 minutes per weekday, 72 minutes per day.

<u>LOCALLY PRODUCED (only) PSA announcements</u>, one each our, 24/7. Duration: 1 minute each, local topics included:

<u>The program "Into Tomorrow" with Dave Graveline</u> Each noon hour, 5 minutes per week updating listeners on new technology and the anniversaries of technology we enjoy in our daily lives. This is a new program each day, Monday through Friday.

<u>The J and J Midday show produced locally</u> from our studios from 9 to noon daily offers topics:

Tuesday: "Text Topic Tuesday"....

Wednesday: Trivia or, "name the product" from a very old newspaper ad Thursday: The "Mostly Request Thursday" taking texts, calls, and emails from listeners to play what THEY want to hear.

<u>Memorial Day 2023:</u> WION ran a traditional show, "Heroes Across the Lands" commercial free. This is a one hour look at how Memorial Day began, it interviews veterans, and plays music from different eras of our Military's history. This was run as a public service of WION, not sponsored.

<u>June 12th</u> the Mayor of Lowell Michigan and a local retail owner were live in-studio discussing the use of electric power on hot summer days, how Lowell Light and Power handles the loads, what's new in Lowell, the upcoming Lowell Riverwalk Festival, and how the new Lowell area Chamber Director is doing a great job in the shadow of longtime director Liz Baker. Duration: 1.5 hours of co-hosting during our regular midday show.

<u>June 19th and 20th we had phoned-in interviews with the public relations department of</u> the Lake Odessa Fair. Duration of each midday interview around 10 minutes. We talked about what's new in events at the fair, thanked local citizens for their work improving the grounds this year, and how people can still get involved. Rachel Haskins was our interview-ee. WION does much more for the community. However, the proof is in the ongoing amount of texts, advertising results, clients being pleased, and in how people react to us on the streets of the cities we cover. This report contains more than most I've read online, and for this time, the EXTENT of what you read is only scratching the surface. Trying to set aside time to log each day's guests, calls, texts, conversations and topics in a 2-person operation is becoming impossible to keep up with. Those who read these reports should try to be behind the microphone 5 days a week, and keep detailed records of guests and public service. I submit that the major things we cover are more than most stations will put in their files, and without the budget for a news department, we rely on PSA's, our new website, and personal interaction to be important in our community. This includes HUNDREDS of texts per month, none of which are "text ______ to our studios" for contests, they are all volitional and dependent upon the content we are providing on our Midday show.

VERY Respectfully submitted as if anyone will ever read all these we've witten for 18 years,

Jim "Carlyle" Angus, Chief Operator WION-AM, W262DN, and W224BZ Ionia, and Lowell MMI July 10th 2023