

PUBLIC INTEREST FILE, WION-AM IONIA, MI

PUBLIC INTEREST FILING

1ST QUARTER 2014 - January thru March

WION ALSO REGULARLY AIRS:

Minimum 12 minutes of PSA's daily (recorded) plus our "live talk" of local interest during morning and afternoon shows.

1 Hour of Church programming per week (Shiloh Community Church)

144 minutes of CBS news each full day, plus the CNBC business minute 3 times daily.

1.5 hours every Wednesday with Penny Beeman, AmeriCorps VISTA serving the Ionia County Intermediate School District. This visit also includes a look at the youth programs offered through the ISD. In addition to the ISD, Penny is also involved with multiple service groups that maintain the community VOLUNTEER calendar with information about volunteer events and needs of various partner programs including the Community Food Network (with the Vegetable Song of the Week), Medical Reserve Corps (EAS partnership), Relay for Life (encouraging listener support for team Volunteers for a Cure) and includes information about National Days of Service.

January 6th, 2014: Regular visit with Ionia DDA director Linda Curtis. Topics included goals for the DDA in 2014, A new "Wizard of Oz Festival" coming this year in June, a "car tour" through Ionia in the Fall, and how to be more involved with the DDA. Duration: 1.5 hours of regular co-hosting the morning show.

January 8, 2014--Regular visit with Penny Beeman, Community Events cohost. Heavy promotion of upcoming "MLK Day of Service" including a Sunday Supper - Community Potluck at the Ionia Moose Lodge and Volunteer Needs throughout Ionia County. IM Kids 3rd Meal was also hosting a Family Game Day to raise awareness and collect donations for a new feeding program that will be launched by the Ionia Co ISD later this spring. And the Youth Advisory Council helped to paint a mural for IM Kids in honor of MLK Day of Service.

January 15, 2014--Regular visit with Penny Beeman, Community Events cohost. Heavy promotion of upcoming "MLK Day of Service" including a Sunday Supper - Community Potluck at the Ionia Moose Lodge and Volunteer Needs throughout Ionia County. This week, Penny was also joined by Dana Kamdradt, Chairperson for Relay for Life-Ionia who was there to let people know about an upcoming Camp Relay and discuss changes to this year's Relay events including a

Fundraising Workshop and Relay Kick-Off.

January 22, 2014--Regular visit with Penny Beeman, Community Events cohost. Recapping MLK Day events reporting participation numbers and hours of service in the community. Discussion about the need for Community Gardens to fill out the 2014 CFN Garden Survey, submit pictures for website updates, and register for Plant a Row projects. The Community Food Network is also planning a Strategic Planning Meeting for February and seeking new planning team members.

February 3rd, 2014: Regular visit with Ionia DDA Director Linda Curtis. Discussed new DDA newsletter format, how to subscribe, what the DDA's mission-statement is, more on the festivals coming to Ionia this year, how to apply to be a 2014 Farmers' market vendor, and more. Duration: around an hour of regular co-hosting of the morning show.

February 5, 2014--Discussion with Penny Beeman about MICAN (Michigan College Access Network) and upcoming FAFSA Nights for students and parents interested in beginning college in the fall. FAFSA Nights match skilled and trained volunteers with FAFSA Experience with new parents to assist with the technical challenges involved with filling out the online paperwork. Reminded people about the Relay for Life Fundraising workshop this Saturday. And encouraged people to sign up for CPR Classes being taught by the Medical Reserve Corps Volunteers the last week of February.

February 12, 2014--Regular Community Host Penny Beeman was joined by Relay for Life Chairperson, Dana Kamdradt to discuss ideas for team fundraising and inviting people to the Relay Kick-Off Dinner open to anyone already on a Relay Team or thinking about starting a new Relay Team. The annual Relay Walk will be a 24 hr event in July, but fundraising, committee meetings, and team captain meetings starts in February! Also discussed safety tips provided by the Medical Reserve Corps regarding preparing for winter storms, power outages, and resources available for staying up to speed with emergency alerts and warnings.

February 19, 2014--Wednesday Morning Co-host, Penny Beeman was joined by Aunt Stephie (local restaurant owner) and Mrs Williams (local middle school teacher) to discuss the upcoming Empty Bowls Dinner to raise money for local food pantries and raise awareness about local hunger issues. Beeman discussed local and national averages as provided by Feeding America and how that applies to local families and youth. Aunt Stephie's Restaurant was host to middle school students planning the annual soup dinner. This was the first year of partnership between Aunt' Stephie's and the school and much of the discussion was geared to why this new partnership was a great fit for all involved!

February 26, 2014--Wednesday Morning Co-host discussed the importance of learning how to give CPR, use an AED, and provide basic First Aid. The Medical Reserve Corps offers low cost CPR Classes to the community and FREE CPR Classes to Citizen Corps Volunteers. This training is one way CERT and MRC volunteers take in order to help emergency services provide routine services during special events. Also discussed an upcoming Slippery Science Saturday event hosted by the Ionia County ISD to encourage families of 3rd-5th grade students to get involved in fun science projects. Randy Hager, from the Community Food Network also joined in the conversation with information about an upcoming Weed-FREE Gardening Workshop and info about the Growing Patch Community Garden.

March 3, 2014: Regular co-hosting visit with DDA Director Linda Curtis. The "usual" topics of DDA goals were discussed, and more details on upcoming meetings for the June "Wizard of Oz" festival were revealed. This was our first mention of fundraising for the July City Fireworks in Ionia, and this visit also teased some "new business" activity in Ionia. Duration: around an hour of co-hosting.

March 5, 2014--Penny Beeman, regular co-host added discussed the Medical Reserve Corps partnership explaining how local people could register to win an internet radio in celebration of 1 year of WION Streaming, 1 year of MRC Website (www.montcalmioniamrc.org). MRC also invited people to visit the Ionia EXPO hosted by the Chamber of Commerce.

March 12, 2014--Wednesday Morning Co-host shared information about the IM Kids 3rd Meal program including the launch of a new website at imkids.org, a Jam & Jelly Silent Auction at the Ionia Moose Lodge, and the need for Volunteers to help prepare 500 meals each school day beginning in April 2014. Also discussed was an increased partnership between WION, the Medical Reserve Corps and Ionia County Central Dispatch to encourage community members to sign up on Smart911.org. This database allows for the registration of cell phones to local addresses helping first responders to find and serve your family faster in an emergency.

March 15, 2014: Live 6 hour broadcast from Ionia Expo 2014. Interviewed 18 different businesses, and talked "live" with attendees. This is an Ionia Area Chamber event, held yearly at Ionia High School. Brought in extra announcer, Bob Flynn from WCSR, Hillsdale to assist with interviews. Money raised by booth sales supports the Ionia Area Chamber of Commerce.

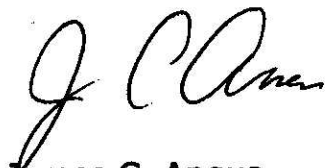
March 19, 2014--Wednesday Morning Co-host discussed an upcoming training offered for FREE by the Medical Reserve Corps to teach community members a basic class in Volunteer Reception Centers which is the first step in using local

unaffiliated volunteers to help a community following a large disaster. Also discussed was upcoming Red Cross Classes for new volunteers in anticipation of spring flooding that is predicted for our area. We reminded people about Relay For Life Team Captains meetings, and discussed the need to add new teams for 2014. And started a conversation about upcoming events for Global Youth Service Day.

March 22, 2014: Live broadcast from the Lowell Area Chamber's Community Expo. Interviewed 6 different sponsors of the event (not of our broadcast, these are supporters of the event) and discussed the importance of business growth in Lowell. Spoke live with Chamber Director Liz Baker about the event's importance. Duration: 6 hours of "live" broadcasting from Lowell.

March 26, 2014--Wednesday Morning Co-host shared information from the Ionia County ISD and Community Food Network about local activities taking place in honor of Global Youth Service Day. Multiple community gardens are holding seeding starting classes, the Youth Advisory Council will be working on projects to support IM Kids 3rd Meal, and a new garden and outdoor learning lab will be started at H.O. Steele Education Center. GYSD projects are designed to partner youth with skilled volunteers to provide assistance to local non-profits, engage youth in meaningful service projects, and encourage new experiences in volunteering.

Respectfully filed this April 7th, 2014



James C. Angus
"Jim Carlyle"
Chief Operator, WION