

**WION 4TH QUARTER 2015 (OCTOBER-DECEMBER 2015)  
ISSUES AND PUBLIC SERVICE REPORT**

***WION regulary airs the following in addition to what is specially reported:***

***1 hour of Church programming Each Sunday from Shiloh Community Church at 8 am; 1 visit each first Tuesday of the month with Linda Curits, the Ionia DDA Director. 108 minutes each day (average) of CBS top of the hour news, and 13 minutes each weekday of Agriculture news-fresh from the Michigan Agriculture Information Network. We also are an affiliate of the Michigan News Network with eight 3-minute broadcasts of Michigan issues each weekday. WION airs Charles Osgood's "The Osgood File" variety news pices 4x each weekday as well.***

**October 1st through the 22nd--special mentions made regularly of the "Chili Dawg Challenge" in downtown Ionia which raises money for Big Brothers/Big Sisters of Lansing and our area. Bill Lynch, former co-host of the morning show returned to talk about this event which he founded. We had guests from Independent Bank Ionia which is the major sponsor join us on October 7th, speaking on the importance of attending and the new way of judging!**

**October 14th--Discussed the local 9-1-1 open house on Appletree Drive in Ionia. This is the second annual open house to show the public how 9-1-1 works, public safety was at this event, and WION promoted this live during the WED morning show prior (today) and ran multiple special announcements. Morning duration: 1 hour of co-hosting with Penny Beeman.**

**October 21st, 2016.--Live extra hours in the evening as Consumers' Energy reported to WION betwee 200 and 1000 customers out of power due to a burned crossarm on a pole in Lyons. Aired the Public Relations man, Roger Morganstern live, and played "power" songs and "Electric" songs (themes) for fun while mentioning this outage for about 2 hours.**

**October 23, 2016--First full day of new computers installed to better automate and guarantee recordings of CBS and smoother on air operation. Maybe not a "public" thing, but...certainly an investment in serving the public worth mentioning.**

**October 24th--coverage of Severe Thunderstorm Warning during Garry Osborn afternoon show. Jim Carlyle in-studio with the Garry Osborn show, keeping up with live radar and warning status. Duration: an hour or so.**

**October 30th, took a call from the local hardware store, where the workers had reported to us that someone had lost their "teeth" there....and that**

they were trying to find the owner. Later, we took a call that the teeth were, indeed CLAIMED thanks to word of mouth (pun not intended, but I'll take it) which began from WION airing the "found" teeth, and getting Ionia laughing about this...but apparently radio works, because the teeth were claimed.

October 31st--Aired special Halloween programming, including old-time radio plays and Barry Scott's "Lost 45s" Halloween special during the trick or treating hours in Ionia. Parents enjoyed this one! We got calls from people thanking us for airing Halloween themed songs during Trick or Treat.

November 11th- on air discussion during morning show of how to prepare for HIGH WIND WARNING including the protection of electronics from surges, purchasing of batteries for radios, drawing of extra water for the family, pumping gas ahead of time for the car, and having cash around, in case of long term outages due to high winds. Duration: (on and off during morning show) about 1.5 hours total.

NOVEMBER 13TH-- Friday guests today included City Council Member Tom Millard, and Vicki Kennedy from "Treasures for Troops" T-shirt supplier. We talked about the list of needs, the importance of the packages to our deployed service personnel (Tom's son has been one) and that Promoprint & Stitches is DONATING the shirts 100 percent to the cause. For every \$20 shirt, another box is mailed at no expense to the Blue Star Mothers! Tom thanked WION on behalf of the City Council for heading up our project. They visited about 2 hours of our 3 hour morning show.

November 16th-20th, WION headed-up our second annual "Treasures for Troops" campaign, collecting funds and items for the Blue Star Mothers' organization to mail to our deployed servicemen and women. This was an all-week promotional push, in which WION bought newspaper ads, ran promos, and did a wrap up broadcast from our final collection point, Berger Motor Sales, Ionia. During that 3 hour broadcast we had a mock "packing" contest between WION personnel and the Blue Star Moms to demonstrate how well they fill every cubic CENTIMETER of the boxes...leaving no space empty! Total time of this "promotion" ....one week of 24/7 mentions, promos and live talk, plus the broadcast. Results: EXCELLENT!

(November 17th) live broadcast from Muir Village Market. We were there 3 hours, and received many donations, one of which came from a listener, in cash, who didn't have time to shop, but stopped our Blue Star Moms in the parking lot, gave them the cash, and said, "go shopping." So, we did "on air shopping sprees" to see how much they could buy with the cash donations. This was NOT a paid remote, but volunteer broadcast by Jim Caryle, WION, and The Blue Star Mothers.

**December 1st-12th....WION ran extra coverage of the Ionia Christmas Concert. This is a Charity event with proceeds going to Blue Star Mothers and local food pantries. We had guest co-hosts Steve Hodgkins and his wife who were performers at the event, they joined us on the morning show of the 11th to thank the sponsors, donors of poinsettias, donors of military pictures, and others. Duration of the visit: 1.5 hours of co-hosting.**

**December 1-24th....Public voting on what version of the past 5 years' versions of WION's "A Christmas Carol" would be aired took place via web and comment line. The 2014 version, by the way, was the winner, which starred Mr. Harry Boyes who was our WION news director in the late 1950's to the late 1960's!**

**December 24th--our Annual WION "Christmas Morning Show and Open House" duration 3 hours. Over 70 people visited the live show, shared food, stories, Christmas carols on the air, and exchanged good wishes. We also aired our own WION presentation of "A Christmas Carol" that morning from 9 to 10, starring all local voices in the 1939 script as used by the Campbell Playhouse many years ago.**

**Submitted, filed this 7th of January 2016**

  
**Jim "Carlyle" Angus  
WION Chief Operator**