Public File 2nd Quarter 2016

April 4, 2016—DDA Director Linda Curtis joins us at the round table for her regular visit. Deadlines and volunteer information brought to WION re: The 3rd Annual Wizard of Oz festival for June. Duration-1+ hours of cohosting.

April 6th: (Wed) Penny Beeman cohost discussing Relay Fundraisers including Skate Night for kids during spring break, Bark For Life coming in May, and misc other team fundraisers. Also discussed "Where the Money Goes", giving an explanation of the Hope Lodge where family members and cancer patients can stay while getting treatments - their home away from home. Volunteer groups can sign up to prepare meals for the Hope Lodge, Shiloh Community Church Volunteers will be going April 11th.

April 8th- Aired notice from the National Weather service that we had a "WINTER" WEATHER ADVISORY for slick roads. Odd, but true. Duration: Periodically in extended weather forecast.

April 10th: Ice advisories issued. Looks more like winter than spring, and advisories were issued and aired for our area. Duration: varied according to information provided in special weather "liners" and on our FM translator RDS system.

April 12th: Penny Beeman joins WION morning show with information on upcoming "Bark for Life" which is for pet owners who want to support Ionia County Relay for Life. Covered the special fundraiser at the bowling alley. Penny is a volunteer, not paid for her Wednesday appearances on WION. Duration: 1.5 hours of co-hosting morning show.

April 15th: Discussed with listeners on the air the issue of ROYALTIES ON RADIO playing songs, and how the Congress and lobbying is likely going to cost us more to bring them LOCAL radio. Took calls, and explained the costs involved in operating a local radio station. Duration: Less than an hour as needed with callers.

April 19th: Kevin Meade, retired from a local bank joined us on the morning show about how he became a judge for the local "Grown UP Spelling Bee" which is a

fundraiser for the Ionia County Literacy Council This interview and co-hosting was designed to raise awareness and attendance at this event, which pits businesses against each other in spelling. It's the major fundraiser for the ICLC.

April 20th: Penny B. cohost, discussing Color Wars, a fundraiser hosted at WION Radio in partnership with PromoPrint&Stitiches2. Participants make a \$10 donation to Relay For Life, receive a free white t-shirt, and compete with sponge paints to cover opposing teams with colored paint.

April 25th: Covered thunderstorms in our area live in the studio with ""Significant Weather Advisory" posted by National Weather Service. Evening time, duration: About 1.5 hours of Carlyle hosting evening show. Hail reported in the WION listening area from these storms.

April 27th: WiON airs special program, "Santana", a one hour show from Sony Entertainment commercial free, as a "feature" after the Popeye John Show.

May 4th (Wed) P. Beeman co-host to invite people out to Bark For Life on May 7th at the lonia Fairgrounds, gave thanks to local sponsors -WION Radio provided PSA's and Wed Morning Shows, Reurink Roofing & Siding provided the main stage, and Michigan One provided funds to make the event possible.

May 11th: WION SALUTES the ladies listening at the Sparrow-Ionia Hospital Kitchen, as they sent an e-mail to us stating they still tune in and inviting us to come enjoy some of their great food! (WION provided them an internet radio last year, this was just a nice e-mail to let us know they were still tuned-in at the hospital kitchen.

May 11th: WION promotes the letter carrier's food drive for this day. There had been little or no local promotion of this, WION spoke of this throughout the morning, total duration around 15 minutes during our 6AM-9AM morning show.

May 12th: LIFE EMS in Ionia sent us an e-mail asking us to promote a "give back" event, in which all local public service/emergency services personnel could attend a FREE showing of "Captain America: Civil War" at the Ionia Theatre, paid for by private donations and a grant. No other promotion was done for this, only radio due to the last

minute nature of the information. We were glad to help.

May 20th: Guests from the local Ionia VFW are live in the studio, talking about Hickory Hills' golf course and their night golf coming up Saturday. A hosted event for this organization, but open to the public. Duration: 1 hour of co-hosting morning show between regular on air events.

May 25th: (Wed) P. Beeman cohosts to recap the Bark For Life event and discuss other Relay For Life news. Also had call in from Tom Millard to discuss the upcoming Memorial Day Parade.

May 27th: Garry Osborn airs "The Pledge of Allegiance" as done by Red Skelton, explaining what the words really mean! A great piece played on the Garry Osborn afternoon show to help honor Memorial Weekend.

May 30th: (Memorial Day) WION Airs a special 1-hour program by Randy Sherwin about the origins of "Decoration Day" including interviews with veterans, and stories of those who "gave all." This commercial free program aired Memorial Day at noon, and like all our programming was on our stream simultaneously to over the air broadcast.

Memorial Day: WION airs it's first-ever "un-named" local music talent program. We teamed with the local music store to bring independent musicians and bands to our airwaves, since they never get airplay and we don't have to pay the music leaches (BMI, ASCAP, SESAC) for doing this. Excellent reviews from listeners. Duration: 70 minute program, hosted by WION's Carlyle and MSM's Jim Killion.

June 8th: P.Beeman joins us in studio (Bringing dog)... regarding Relay For Life, and solicits \$10 sponsorships for students to participate in upcoming Color Wars.

Community members pledged \$80 in donations, allowing youth with limited financial resources to participate in the fun Relay event.

June 10th: WION lends it's lawn to Relay for Life teams for the annual "Color Wars" in which donations are made for the right to throw colored sponges at each other, permanently coloring the special white T-shirts. This was promoted on the air for a

month or so ahead of time, and while it's not an "on air" event, it IS a shining example of how WION lends itself to the community. We hosted last year because there was too much governmental red-tape and worries of liability for holding it in a local city park! (is it good in a Government-mandated document to make the statement you HATE government BS? I'll risk saying it.)

June 15th: (Wed) P. Beeman cohosts to discuss Relay For Life, sharing info about the Entertainment Schedule including themed laps, games, and ceremonies that will take place at the July event at Saranac Community Schools.

June 21st: (Tuesday) we welcome Shawnda Smith as co-host with news of this year's FANTASTIC Lake Odessa Fair...you won't want to miss this information!

June 22nd: (Wednesday)Special guest, Michael Carigon, joins us to talk about the nationwide "Field Day" for amateur radio operators, debunk a few myths, and invite you to see local hams in action this weekend in Saranac.

June 28th: (Wed) Cohost, P. Beeman Penny joined by 2 members from the Saranac Fire Dept talked about their team fundraiser and shared info about how easy it is to start a new team. The Fire Dept is selling address signs that can be placed at your mailbox or your house to help first responders find you in an emergency. WION Radio purchased a new sign that was delivered by the Fire Chief while on air.

June 30th: (Thur) Phil and Jim welcome special guests to discuss the Thunder on the Grand event that is taking place in Lake Odessa. We also Thanked THESE GROUPS...for using LOCAL RADIO to publicize events lately: The Lake Odessa Fair; The Montcalm County 4-H Fair, the Thunder on the Grand Event in Lake Odessa (coming soon) and the Uncle Sam Jam in Ionia!

Filed this 7th Day of July 2016,

Jim "Carlyle" Angus

Chief Operator and Co-Owner, WION