

**Issues and programs report/Log**

**2nd quarter 2012--In addition to itemized list, please note:**

**WION airs 24-6 minute newscasts from CBS each day.**

**WION airs a minimum of 12 minutes per day in PSA material, recorded**

**WION airs 4-5 hours a month of Shiloh Community Church broadcasts.**

**April 2nd, 2012**

**Regular monthly visit with Tina Connor-Wellman, Chamber director for Ionia area chamber of commerce. Promoted the Chamber's Monthly events including the Business after hours networking, chamber membership in general, and the upcoming deadline in May of the Chamber golf classic. Tina co-hosted for an hour on this Monday show.**

**April 4, 11, 18, 25th: Regular visit with Penny Beeman, WION's "community Correspondent" with topics including Kids Club events, what's happening with the Montcalm/Ionia United Way. A big push in April on the Community Gardens, (In which WION spearheaded a "name the slogan" contest for the gardens in our 2 counties and hosted entries on our website promoted through on-air mention.) Also included in our regular weekly visits was information on food pantries, fundraisers for Zion Community food pantry, and the on-air promotion of a new way to get public information to us, the actual FORM on our website from which non-profits can add to our community service announcements. That form submits to us first, then Ionia Host Dot com.**

**April 5th--Regular visit with Ionia's DDA director Linda Curtis. Topics included new DDA programs, upcoming possibility of cooperative radio advertising to grow area businesses, the May kickoff to the Ionia Farmers' market coming next month, the ability to receive the monthly newsletter, and a couple of calls from listeners with questions about the Ionia Freefair (in the DDA district, and Linda is the fair manager.)**

**April 24th--Regular bi-weekly meeting with Maureen Meade of Ionia Public Schools. Agenda of the visit is as follows:**

**Senior Scholar Breakfast was great; 37 graduates who made the mark of excellence; guest speaker was IHS grad Chris Caswell, MBA from WMU, is Director of Nutrition Product Expansion Project for Amway/Nutrilite. He shared messages of encouragement based on Three L's - Learn, Labor, and Lead. He especially encouraged the Senior Scholars to continue their education, noting it is a lifetime investment that will pay huge dividends.**

**Can the Principal was success! 1,600 canned goods donated**

**Elementary Spring Programs were top notch: K-2 theme was Jack and the Beanstalk; 3-5 theme was rainbow of colors; seen in HD on Cable 988**

**PST Conferences IHS Monday; IMS Wednesday**

**Kindergarten Registration Segment II Wednesday evening and all day Thursday.**

**DI Team finished 8th at State and Coach Hutchinson was proud - team did best ever! State Choral Festival; Dr. Rayl from MSU "critiqued" French and madrigal pieces - his expertise!**

**9th Annual Jazz Cabaret on May 4, Watt Aud.**

**Band Concerts, Vocal Music Concerts, Talent Shows at Elementaries in May & June**

**Moving Up Days - 5th graders visit IMS, graduations, class nights, etc.**

**Summer School K-12 with breakfast and lunch available**

**Jenn Woodhams "Make a Difference" Recognition, Conner Bennett signed to dive at Delta State in MS, IHS Art Show begins April 30**

**Student/Nursery Program at Welch High for teen mothers, pregnant teens - grant-funded by EightCAP - is nearly full. EightCAP identified and met the need; IPS a partner; support to students who are expectant moms and those who've had their first child by age nineteen (19). This is the fifth center of this type operating in the mid-Michigan counties of Ionia, Clinton, Gratiot, Isabella and Montcalm**

**May 3, 2012 (Thursday) Regular montly meeting with DDA Director Linda Curtis of the Ionia DDA. Usual topics covered, updates on the nearing freefair, and the usual topics of local note. Duration 1 hour. Main promotion was of downtown event on May 19th which includes the historical society's "upstairs downtown" tour, Sidewalk sales, Ugly lamp contest, and more. First effort of its type in Ionia.**

**May 8th-Bi-weekly visit with Maureen Meade from IPS. Agenda of 1-hour discussion during morning co-host included: (excerpt from her notes for ease of transcription:)**

- Chorale captured "Gold" at State Festival and Choir earned 1st Division honors.**
  - The Jazz Cabaret was fabulous! I didn't get to go, but even Scott Beyer thought everything went very well!**
  - Rather Elementary hosted a fun Science Fair - remember those?**
    - Numerous schools held DARE graduation for fifth graders.**
  - 344 went to breakfast at Boyce for the annual Young Authors Celebration!**
  - Prom is the talk of the high school!**
  - IMS held an ACT EXPLORE Information Night. . .**
- This week is Teacher/Staff Appreciation Week. . .National Nurse's Appreciation. . . Jefferson Talent Show. . .senior citizen luncheon.**

**May 9, 2012--Regular visit with Community Cohost Penny Beeman. Big push on the "got gas?" promotion in which the community can help develop the slogan for the community gardens. The push to use "volunteer connections dot org" was important in this visit as well, to connect more talented people with volunteer opportunities. WION maintains a link to Volunteer dot org on our website.**

**May 18, 2012--Portland Main Street dot org and the Portland DDA was represented at our Friday show for 3 hours as co-hosts, promoting the Portland Downtown Block Party. Guests included Patrick Reagan, DDA Director and Joel Van Slambrouck, organizer. A list of events, sponsors, and discussion of this fun free community event was the "thread" of the morning during our popular round table show.**

**May 22-Regular visit with IPS PR person, Maureen Meade. Topics included in one-hour co-hosting were:**

- Graduation festivities, Seniors are finished!**
- Baccalaureate is WED May 23rd for graduates**
- Commencement is Thursday May 24th for Welch School Grads**
- Class Night is May 30th (WED)**
- Friday June 1 is Graduation for IHS Seniors.**

**Also covered was retirement tea for 8 IPS school support members and staff, John Fate, Deanna Hotchkin, Jim Van Syckle, Nancy Hutchinson, Barbra Bell, Phil Patterson, Marty Huntley, and Rochelle Mackley.**


**Also in this visit Summer school, the lunch program and the Ionia VFW with a special program just before memorial day were discussed.**

**Monday May 31-- Special 1 hour program called, "Heroes across the Lands" hosted by Randy Sherwyn. A salute to all who have given their lives defending our country, and those veterans who are still with us. Ran at noon on Memorial day. Well received by sponsors and the community.**

**June 7, Aired edited interview with Organizers of Ionia Farm Power show, held at the Ionia Freefair grounds. WION also donated \$250 in free advertising to the Ionia Farm Power event, (60 commercials @30 seconds each=30 minutes of airtime over the 3 weeks preceding the event. See traffic schedule for verification if required. Event takes place over Father's day weekend.**

**Time was also given to reminding listeners to check on the elderly and pets/animals as the heat wave was the worst in recent memory. July 4th was near 100 degrees, engineers were "in" but internet was down during attempted firmware update and install of new EAS system, just received from backorder. Unable to install due to lack of required firmware update on internet.**

**Filed this July 8, 2012**

  
**James C. Angus**  
**Jim "Carlyle"**

**Chief Operator and Owner, WION**