

**PUBLIC INTEREST FILE, WION-AM IONIA, MI**

**PUBLIC INTEREST FILING--updated**

**3rd QUARTER 2014 - July through September**

**WION ALSO REGULARLY AIRS:**

**Minimum 12 minutes of PSA's daily (recorded) plus our "live talk" of local interest during morning and afternoon shows.**

**1 Hour of Church programming per week (Shiloh Community Church)**

**144 minutes of CBS news each full day, plus the CNBC business minute 3 times daily.**

**12 Minutes of news-type feature, "The Osgood File" with two updates in the morning, one in the noon hour, and one in our 5PM "Information block."**

**3 minutes daily of the CNBC business minute, at 9:06, in the noon hour, and in our 5PM "information block."**

**July 7th: The totals were announced on WION's morning show for our competition between morning and afternoon 'drive' announcers to raise the most money for Ionia's Relay for Life. The morning show raised \$458, The afternoon show raised \$447.50, morning show WINS.**

**The morning host Jim Carlyle called the AftErnoon host Garry Osborn live on the air to discuss the competition and the GREAT job that relay does locally for raising money and that it is used in part for transportation in West Michigan for families with loved ones undergoing treatment. We also announced that there would be 20-plus volunteers walking on the track for the team WION sponsors, "Volunteers for a cure" Duration: With Penny Beeman co-hosting, about 1.5 hours devoted to this topic.**

**July 8th: Regular visit with Ionia DDA Director Linda Curtis. Her latest newsletter from the DDA was discussed, Freefair involvement by Main St. Businesses, a schedule of concerts with Main St. Music was introduced, and calls were taken. Duration: 1.5 hours of morning show regular routine.**

**July 14th: As part of our live coverage of the Ionia Freefair, we interviewed David and Annette McCord of the Ionia County Historical Society, live in our "Silver Studio" about the feature known as "Antique Village" in the floral building. They came in full old-fashioned clothing**

on a very hot day. Duration: 20 minutes in the cool of the WION silver Avion studio, afternoon.

August 14th: Discussion on the morning show with our listeners via phone on the topic "Products you see on the shelves today that may not be named in a politically correct manner." Suggestions included Mr. Clean, Mrs. Butterworths, and others. A fun discussion, not necessarily earth-shattering, but very popular. About 20 calls in 1.5 hours. Phil Cloud co-hosted this morning, and a call from the Muir Village Market named some more products and a sale they were having as well.

August 14th: WION ANNOUNCED the annual advertising packages for September's "fallfest" at Bertha Brock Park. The importance of publicly pushing this is that WION donates \$50 from every package we sell directly TO the park's "improvement fund" which cannot be used by the county as "general fund" thus, it always stays WITH the park.

The fallfest map was also printed, compliments of WION to be given out to all guests attending.

August 18th: WION announced our combined "10th Anniversary Celebration" and fundraiser for the I-M Kids 3rd meal program. We teamed with the Ionia Moose lodge for a fundraiser. The moose provides the pigs to roast, WION provides music, prizes, and other food, and together our goal is to raise money for feeding kids in two counties who go home to no dinner. Duration this date: about a half hour with Penny Beeman announcing our plans, more details to come on the air, in print, and online.

September 2nd: WION ANNOUNCES on the morning show that we have raised \$650 from our "fallfest invite" advertising packages! We thank our sponsors, Advanced Pain Solutions, Class-A auto parts, Discount Tire & Battery, Fred Haight Insurance, Geldhof Tire & Auto, Mercantile Bank, Riverside Auto Wash, Schanski Dodge, Sherwin williams Paint, Sparrow-Ionia Hospital, Walkington Well Drilling, Wilson Heating & cooling, and Wright Way carpet. A very nice outpouring of care for our County park by WION sponsors, who will be mentioned in print in the Shoppers' Guide and Online as well, courtesy of WION. Thank YOU!!

September 2nd: WION reports of power outage affecting 190 listeners along M-66. Consumers' Energy company was called by WION, updates reported the estimated restoration at about 2 hours. Regular

updates were aired reminding people that WION was aware of the outage and to be patient. Total duration: Unknown, but regularly announced.

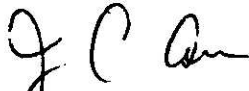
**FRIDAY SEPT 5TH:** Jim Carlyle returned to the WION studios to cover a severe thunderstorm situation, in which TWO warnings were issued for our county, covering specific areas. Jim was live on the air from about 5:35 until the warnings expired at around 7:30. We got a very nice "listener thank you" from Carolyn Laney saying she appreciates a "live person" being in the studio during bad weather. Duration: Length of warnings.

September 17th; WION announces the debut of a new "fallfest map" page on our website at [www.i1430.com](http://www.i1430.com) including the downloadable map to plan your visit to this yearly event at Bertha Brock park!

September 22nd through September 26th (Mon-Fri) Jim Carlyle welcomed guest students and advisors from various Ionia High School departments and clubs for "Homecoming Week! Monday was Student Council Officers, Tuesday was Relay for Life volunteer students, Wednesday was the Debate/Forensics team and National Honor Society, Thursday it's the "Blue Crew" and Friday it's the Football Team Captains and coach. Duration each day: around 1 hour, total for the week: 5 hours of guest time on the morning show.

Friday September 26th: WION donates a 2 hour live remote to the Ionia High School "Blue Crew" for homecoming, providing live music from WION, requests, and interviews with Blue Crew members and Advisors just ahead of the annual Homecoming game. We set up at the entryway to the school's football field at the fundraising hotdog sale by the blue crew to help them raise money for their club. A successful night. Duration: as metnioned: 2 hours. Donated.

Respectfully submitted this October 7th, 2014



Jim "Carlyle" Angus,  
Owner and Chief Operator, WION-AM and W224BZ FM