

WION RADIO CARRIES THE FOLLOWING PUBLIC INTEREST PROGRAMMING ON A REGULAR SCHEDULE:

- 1) Townhall News, 5 minutes each hour 24/7, 120 minutes per day.
- 2) Michigan News Network Updates, 8 times each weekday, (24 mins/weekday)
- 3) Sports from the Michigan News Network 5 times each weekday @ 2 mins each.
- 4) Shiloh Community Church broadcast each Sunday, 8-9 AM (4 hours minimum/mo)
- 5) Local Public service announcements, (1) 30 sec each hour, no national fillers. All local. Around 12 minutes per day.

April 20th 11 AM hour...: WION interviewed Rick Hererra from (local) Herbrucks' poultry about safe fertilizing of gardens, lawns, and Herbruck's involvement in the grand opening of local farm market at Denny Farms, Ionia. Duration: 15 minutes in 2 segments on the phone.

April 20th: 9:30-10:30 President of Montcalm Community College joined us for 1 hour discussing Summer registration, Fall registration, Summer camps, the four ways to take classes, including IN PERSON even during Covid! Also in the conversation was the availability of financial aid from the state, and a NEW grant of \$75000 that some students can apply for directly from the MCC staff.

May 25th: Ionia Community Library Director Dale Parus was an in-studio guest discussing the recent gift of the ICNB bank building to the library and what will be required financially and physically to convert the donated building to a full library. He also discussed how the city-owned current house which is the location of the library will be signed over to the historical organizations in our town to open a full museum, which allows the current Blanchard House Museum to be used as intended to show how people lived "back in the day" and for rentals' for weddings, events, etc without disturbing the historical displays. Millage will be needed, and the library is aware that WION does not air political ads asking for money, but is happy to raise general library AWARENESS. Duration of visit: 1 hour during the midday show.

May 25th (Tuesday) Ionia County Sheriff Noll Joined WION by telephone promoting the fundraising event for the Ionia County Critical Incident Team, a team which trains and buys equipment ONLY from fundraising for those times when "extra" efforts are needed to help rescue or recover people or bodies from difficult situations. The fundraiser this year is a golf outing. We're also running a matched schedule for them of commercials, with the \$369 package cut in half and WION paying for the second half of this schedule to help assist them in public relations at less cost.

May 29th: Visit on the air at the round table with Montcalm Community College President. Duration of this visit 1 hour. Things discussed include summer and fall registration, availability of 100 percent tuition to some adults over 25 years of age, the

fact that MCC will offer 4 ways of learning, not just in person. They'll offer full remote, hybrid, and other methods of attendance.

Tuesday June 8th: Ionia DDA Director Linda Curtis brought us up to date on things happening in and around the Downtown Development Authority areas for summer including: **Ionia Harvest Market, change in management, A Semi-Truck Parade: Saturday, June 26th at dusk, and the Ionia Fireworks Display: Thursday, July 1st** The duration of this phone interview was 15 minutes and included information on ways our listeners can volunteer with the DDA, attend DDA meetings, and help out at these community events, or even donate to the fireworks which are entirely funded by local donations, not tax dollars.

Wednesday June 9th: Phone interview with organizer of the newly returned "Ionia Farm Power Show" about the attractions for family, the charity raffle of a tractor, the food available, and the fact this event is returning after the year of Covid with NO event. Duration of interview: 10 minutes during our "Trivia Wednesday" morning show on WION.

June 12th: 5 Hour broadcast from the Riverwalk in Lowell, with (4) sponsored interviews and (18) total interviews about local business, organizations, the Lowell High School, Lowell City Manager's latest information, the Lowell Area Chamber Director Liz Baker, and others. We were a set-up display booth along the river like others, but the ONLY radio station in the area broadcasting from the event. Again, Duration: 5 hours of remote broadcast with 72 minutes of the programming devoted to local information!

June 26th: Just back from 2 days away, Jim Carlyle was "live" in the studios most of this afternoon due to the threat of severe weather. A "Tornado Watch" was posted, and WION had recorded announcements 3x per hour for this. A Tornado WARNING was posted at 4:46, and we were live on the air for about an hour, as the tornado did, indeed touch down in the Lake Odessa area of Ionia County. Note: WION had to "interpret" the end of the actual warning as no "all clear" was issued by the NWS on their site, or by our local authorities. Conflicting "end times" of this warning were issued via our EAS, the NWS site, and by Accuweather dot com. Very confusing to listeners, and not at all helpful to broadcasters who are LIVE during emergencies. It's obvious the EAS system is designed for the least common denominator of broadcaster who is UNMANNED during emergencies. (if the end time is longer, the NWS and the station has done a CYA even without staffing in this radio owner's opinion.)

June 28th: Interview with Ionia DDA Director Linda Curtis. The BIG news on this phone call was the cancellation of our Ionia City Independence day fireworks due to the (then) possible flooding of the Ionia Freefair Grounds. As we write this the day after, the grounds are, indeed flooded and inaccessible in many areas as the Grand River overflowed its banks. Other topics included some GOOD news with the date set for the unveiling of a new downtown hand-painted mural on the East side of the City-owned

Ionia Theatre. The date is set for July 13th and the public is invited. Duration of this interview: 15 minutes.

June 28th (Monday) WION took a live “thank you” call from Tim Letts, organizer of the Letts “working truck show” at the Ionia Freefair, whose proceeds went to both the Ionia Area Hospice, and a local trucker battling cancer. WION donated the advertising for this 1-weekend event, and an additional \$300 (check form) to help them out, as the weekend was a literal washout, with 3 days of heavy rain and storms. Duration of the cal: 10 minutes on our Midday with Jim and Justin.

June 29th: Received this note on our in-studio texting service, from a Lake Odessa Business owner, (her community affected by the tornado of Saturday the 26th)...we read this on the air and found it REFRESHING, exactly as she posted:

delactable delights



Today

Good morning Jim!
Welcome back!
Not sure if you can do this, but as you know, we got hit pretty hard in our area by the tornado, especially 2 families that had so much damage done to there homes. Thank God nobody was hurt. Things can be replaced.
That being said, a HUGE shout out to our great community!!
People stepped up, helped with clean up, food, emotional support as the work is ongoing.
With all the nastiness and negativity we hear about everyday, , it's such a blessing to see so many people coming together to help there neighbor.
Kuddos to a great bunch of humans!! God bless each one of you ❤️❤️

9:58 AM

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WION also has regular involvement with listeners on our “J and J Midday show which may not be “issues” but certainly show our involvement with listeners is strong. We have a “text topic tuesday” in which some weeks it’s a strongly “texted” opinion and sometimes it’s light, our “Trivia Wednesdays” which are sponsored by the Lamplight Grill, and intended to get people AWAY from googling, and actually THINKING about a trivia question in which they need to use our clues to get to the answer and actually put pieces of a verbal puzzle together, PLUS our VERY popular, “Mostly Request Thursday.” These weekly themes are new to WION since the addition of a co-host to the Midday show, and the moving of our morning host, Jim Carlyle (also owner of WiON) from early

mornings to Middays to reach more of the business and working community. Granted, these are not “serious” issues, but they reflect an effort to change with time and to reach our audience in new ways as the BUSINESS of radio changes.

Respectfully Submitted this 10th Day of July 2021

**Jim “Carlyle”
Chief Operator, Morning Host, and Owner,
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