

WION Regularly aired the following during the Covid Scare which began in MI March 13th.

- 1) National and International News from CBS at the top of each hour, 24/7 at 144 minutes per day.**
- 2) State of Michigan News, 16 minutes per weekday in 8-'casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.**
- 3) Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)**
- 4) 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.**
- 5) Michigan Sports reports from the Michigan News Network 4 x each weekday @2 mins.**
- 6) 13 minutes (5/5/3) each weekday of Agriculture News from "Michigan Ag Today" in the morning show, noon hour, and 5pm "Information blocks"**

SPECIAL WEEKLY PROGRAMMING DURING "STAY HOME STAY SAFE" EDICT FROM OUR STATE GOVERNOR:

April 1st, 8th, 15th, 22, 29, and May 6th, 13th, 20th, 27th

Ionia City Mayor Dan Balice was a guest co-host for 3 hours, 9 to noon on each of these Wednesdays. The Mayor's Law office was closed due to "Stay Home Stay Safe" in Michigan, and became temporary cohost. This was 27 total hours in this quarter of special programming. When the Mayor visited, we took requests from his facebook page, we took calls and emails from friends and constituents, and kept topics "light" while Dan (The Mayor) reminded foks to be vigilant and to wear masks, and be extra careful about exposure to others. This was still the "early" days of the CoronaVirus time, and WION along with the rest of the country was just learning of what was going on. While this was NOT a political or discussion show, it certainly made an impact as the attached comments as posted to our facebook page show. These are actual listener emails and posts to our Facebook page and others.



Top Fan

Karen Sparks It was refreshing listening to Jim & Philbilly this morning. Also was a nice surprise hearing Jim's voice Sunday night! Thanks for everything you do!

Like · Reply · Message · 2w



From: Anna
Sent: Tuesday, April 07, 2020 10:48 AM
To: carlyle@i1430.com
Subject: Hello from NYC

Hi WION,

Just wanted to pop in and say that my husband and I have been listening to WION while working from home in New York City, and it's brought such a great comfort to us during this crazy time.

Thank you for the great tunes, cozy hometown feel, and general good vibes.

Stay well!

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Hello Jim,
 I just wanted to give you a quick shout out and a special KUDO's for all that you do for our community. Today because of listening to you on the radio us girls at AmeriGas ordered take out from Aunt Stephie's to support our local business (and it was yummy). Thank you again Jim,

Arlene Rummel
 3-20-20

B I U ab ☰ ✉

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I want to say thank you for the great radio. I'm someone who's staying home and safe, just me and my dog. I have some anxiety and depression issues, but having local radio is a big help and I'm rediscovering other great things that have always been right here. Like my Nintendo Gamecube, it's still fun. I'm loving your songs this morning, especially Harry Chapin--that's such a great song. I also very much appreciate no politics, it's so refreshing.

I've been dancing around to many of your fun songs this morning. Yeah, my dog is watching, but she already knows I'm looney. How about I Will Survive by Gloria Gaynor?
 Thanks again, be well,
 Jen
 Ionia MI

B I U ab ☰ ✉



Top Fan

Karen Sparks Thanks to the whole crew Jim ! Sure enjoy listening. You guys have really helped in these times, keeping everyone in the loop 😊. A big thank you to all of the advertisers!!

Like · Reply · Message · 5d



Leonard Cohen Thanks Jim. You lift spirits more than you know!

Like · Reply · Message · 5d



Author

America's Biggest Little Radio Station: WION-in AM Stereo No higher compliment could be given, Leonard Cohen and it goes to everyone who keeps WION on the air, functional, programmed, and ..to our sponsors who are as of now, still with us! thank you.

April 1, 2020 Ron Wilson, Ionia Public Schools Sup't joins WION by phone to talk about the possible cancellation of in-person classes, and to remind people to follow the IPS website, facebook, and to tune into local radio to keep up to date on changes and food programs with IPS. duration about 15 minutes conversation by phone during morning show, 7:30-7:45 AM.

April 3rd: WION provides requested music as the entire City of Ionia at 7PM goes out on their porches and sidewalks to "Make a Joyful Noise" of any kind in support of what are now called the "Front Line Workers" in health care, stores, etc. Any noise encouraged for a minute straight. This was organized by Mayor Dan Balice, and spread via WION radio.

April 10th: Same routine as above on the 3rd, Listeners encouraged to turn up their radios and devices...and again to make ANY kind of "Joyful Noise" at 7pm.

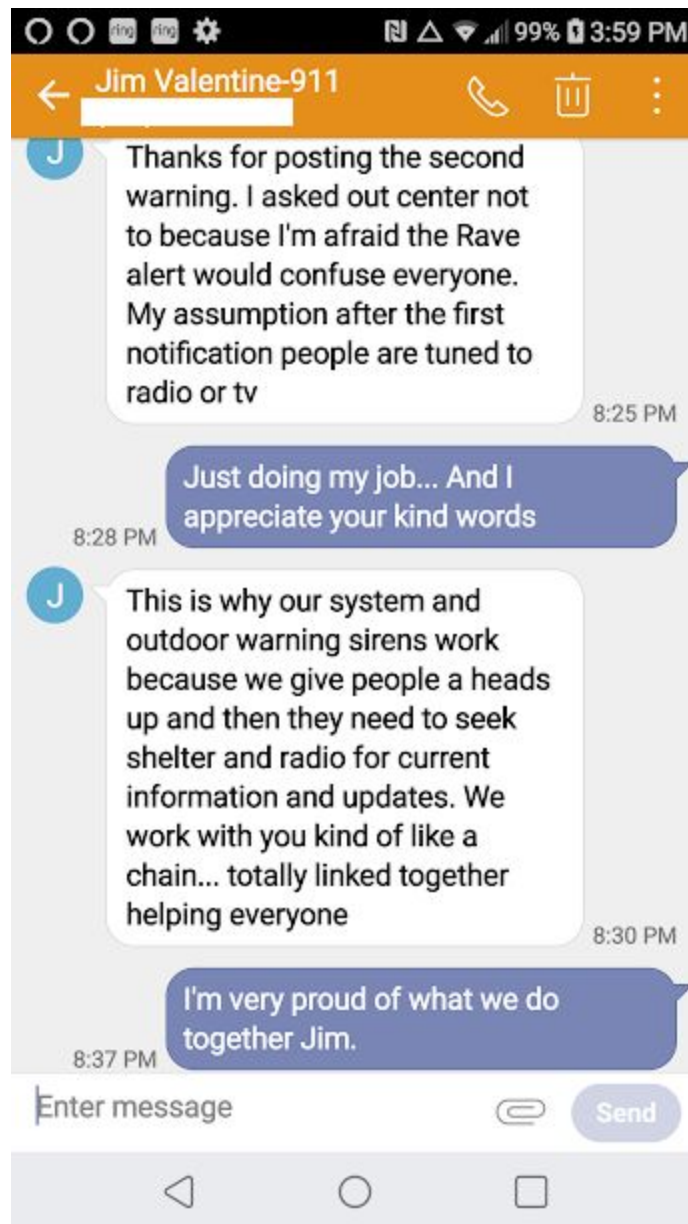
April 3rd, Friday: Extended length Friday round table show, includes discussion with listeners, "what were childhood toys you got from cereal boxes" and your "Worst Movie Ever watched" nominations. This is not an earth shaking set of topics, but WION's goal is to keep radio informative through newscasts, but "light" company with live voices during the rest of the broadcast day so we are not contributing to bringing the combined communities' morale down. News does that enough.

April 4th: Jim Carlye, Morning Host and Manager does impromptu extra "live" afternoon show and takes requests to provide extra company to listeners. Duration of this Saturday visit: 3 hours. (There's not much else going on, and Jim felt more "connected" when on the air than when sitting at home, so these visits were as much for him as for the listeners.)

April 6th: (Monday) Popeye John's Monday Night Classic Rock show adds an additional hour to the usual 6-9 PM. John is now on the air 6-10 PM, playing extra music and taking more requests. Voluntary extra time by John, like Jim Carlye is for the purpose of listeners' feeling more connected to WION and each other during times that are increasingly tense.

April 7th: Severe thunderstorm watch, then warning issued by the National Weather Service. WION is live with Jim Carlye in-studio. We covered local

power outages, and a **SECOND** severe storm warning. Got compliment from Local 9-1-1 Director Jim Valentine:



April 9th: On Air Discussion: Duration of morning show, from 7AM to 9AM.

So, this question is starting to leak into conversation and it's a good one to share. "Where do you **FIRST** want to go when restrictions are lifted/worries of being near others is lessened?"

Is it: somewhere in MI?

Is it: Across town for an event?

Is it: Out of state?

Where do YOU most want to go when we're on the other side of the Covid Crisis?

April 10th: WION adds "In the Loop" messages to include updated IPS meals for families plans, Reduced Ionia Dial A Ride routes and hours, Reminders about staying Healthy during "Stay Home Stay Safe"...and reminders of some things you are still allowed to do during our state's "Lockdown". Each of these messages added to our recorded PSA rotation will air about 4 times (4 minutes) per day, rotating with others. It should be noted that WION started specific "In the loop" messages during the advent of Covid and continues that format.

April 12th: WION airs special Easter message from Shiloh Community Church, hosted by Pastor Ken Harger. Duration: 54 minutes.

April 12th (Easter Sunday) Jim Carlyle goes "on the air" for special visit from 2PM-3PM to lend a live voice to listeners on Easter. This is a non-scheduled visit in weekend time normally automated.

April 17th- WION is brought a letter from ten area professionals in our town, with included individual donation checks to the station. The letter outlines WION's commitment to the community and contains \$1150. Each of the donors was acknowledged through announcements of encouragement to our community. Copy of the letter here:

Dear Jim,

DAN asked me to speak with a few friends regarding the support of WION. As you know, DAN is the heart and soul of this town and only wants the best for its citizens. I took his request seriously. I merely made a few phone calls and several texts. Not one person hesitated to get involved. We all feel the station is an integral part of who we are as a community. Everyone wanted to help lessen the cost of business in a small way. Especially operating costs during this period of Covid-19. I am an everyday listener and place great value in the importance of your broadcasts. Not just the information but the welcomed distraction the "sound table" provides.

Jim, you and your fellow "air personalities" have always had this communities back. This is a small token of community giving back to you! Especially now! MAYOR DAN should receive accolades for this great idea!

Tonians appreciate all you do!

Yours in good health,

"The Tonis GANG"

Sunday April 26th: Jim Carlyle spent some extra time in the studio on the air and took requests...duration 2 hours on Sunday afternoon “just because.” Took Facebook comments and phone calls/emails.

May 1st: Discussed what toy from your childhood you’d “order” if you could wave a magic wand and have again. Many adults answered via facebook emails and calls. Duration: 2 hours during morning show’s “round table” gathering.

May 9th-More extra on air time by jim Carlyle during a Saturday afternoon. Request show from noon to 2PM. Impromptu show, Owner Jim Carlyle needed some time with listeners.

Friday May 15th: Special call in/write in question on the Friday show. “What is the strangest thing you’ve found in your home, garage, attic, etc or on your property when moving in or remodelling? Many calls on this topic. Some of the more entertaining responses:

Not found but left behind:

We helped a friend enclose a stairway to the second story of their house, (because of all the cold air that came down), and we put a paper halloween skeleton in the wall so that when a future new owner decided to remove said wall, they would find "A skeleton in the wall"

Strangest thing I remember finding in a house we moved into many years ago was a group of signatures written in pen ink on one of the home's walls. Those signatures were revealed when we removed decades-old wallpaper during some remodeling we were doing in the home. Those signatures we found out later to have been those of the original builders of the house, which was built sometime in the early 1920s.

At my daughter’s house, they were peeling away the wallpaper in their stairway to the second storey and they found where the person who hung the wallpaper wrote on the wal, saying something to the effect that "this was the the worst area that I ever hung wallpaper" and "I have never written a note under wallpaper before."

Monday May 18th: Once again Ionia Public Schools Sup’t Ron Wilson drops in the studio to update us on the school lunch program going on for all needy children and residents, State of Michigan changes to funding proposed, and the ZOOM schoolboard meeting that the public is invited-to. Duration: 1 hour of regular conversation after 9AM during “extended” morning show.

May 22nd: WION spoke by phone during the extended morning show with Dr. Stacy Young, PhD, the new President of Montcalm Community College about offerings this summer for middle school students who have lost some time

in-class and may want some guidance toward basic career goals. We also discussed financial aid, online learning, and autumn enrollment beginning. Duration: 20 minutes in 9AM hour.

Monday, May 25th: (Memorial Day 2020) WION airs special 1-hour program, "Heroes Across the Lands" at noon and again at 6 PM. This program explains the origins of Memorial Day, interviews veterans, plays music from past wars and past years, and helps the audience have a better understanding of the reason we observe what we now call "Memorial Day." This program was run commercial free thanks to sponsors aired in the two weeks prior. (obvious) duration: 2 total hours of information.

June 2nd: Late night Severe Thunderstorm watch with strong winds and brief heavy rain. Severe TStorm warning began late in the night and was in effect until 1:30 AM. WION was live staffed by Jim Carlyle.

June 8th: Popeye John returns to the WION studios, after working his show from home through all of the previous weeks of Covid-19. Extra hour of his show still runs to 10PM. Classic rock, and a giveaway of an Amazon Echo Dot.

June 10th: Severe Thunderstorm Warning from mid-morning through 1:30 PM. Jim Carlyle went back into the studio live hosting until after the warning has passed, then handed off to Garry Osborn for the rest of the afternoon.

There's many other calls, thank you's and local things covered in this time, but during Covid, keeping records of everything became almost impossible. We hope you see from the above entries in our public file that WION continues to operate in the public interest and moreover is WELL RECEIVED and supported by our communities.

Respectfully submitted this 9th day of July 2020

Jim "Carlyle"
Chief Operator, Morning Host and Majority Owner

WION-AM
W224BZ 92-7 Ionia
W262DN, 100.3 Lowell

