

**WION ISSUES AND REPORTS, 2ND QUARTER 2018**  
**(April 1-June 30)**

**Quarterly Issues and Reports, WION 2ND quarter 2017 (April 1-June 30th)**

**WION Regularly airs the following:**

- 1) National and International News, top of each hour, 24/7 at 144 minutes per day.**
- 2) State of Michigan News, 16 minutes per day in 8-casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.**
- 3) Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)**
- 4) 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.**
- 5) 1-visit with the Ionia Area Chamber of Commerce each first Tuesday of the month during morning show.**
- 6) WION donates (100 percent, not a "match") advertising to the local non-profit "Recycle Ionia" to help them increase recycling in our area. Approximate time and value: 32 spots/month, 16 minutes or more total, value: \$239.**

**April 3rd: Linda Curits, Ionia DDA Director visited the morning show to discuss the brand new City of Ionia Website (City of Ionia Dot org)...and how much better it is than the older site with the long "city/state" style of address. Easier accessibility, easier to remember, and better navigation were some of the qualities of the site we discussed. Duration: 1.5 hours of co-hosting the morning show.**

**April 4th: Morning show discussed movies that should NOT have sequels. Granted, not an earth-shaking topic, but very caller-involved. Duration: 1 hour in-between other regular events. One of the most popular topics we've had in a while.**

**April 10th: Proprietor Vivian Nan Grady of Ionia's art gallery (The Isabelle Phoenix Gallery) was a guest on th morning along with Ryan V., as they spoke of this weekend's opening of Ryan's Ionia photography exhibit. Duration: 1 hour of regular co-hosting.**

**April 11th: Regular visit with Ionia area Chamber of Commerce and director Bobbie Edlin. The main topic was the chamber's upcoming "Social Media Marketing Workshop" in which local businesses learn how to use Facebook advertising and actually get given a real budget with which to work so they leave the seminar with advertising in place online! Duration: 1 hour.**

**April 13th: WION welcomed Ionia Sup't of Schools Ron Wilson and two members of the school's sinking fund committee to explain to listeners exactly WHAT is being asked of them on election day. The definition of "Sinking fund" and what it can and cannot be**

used-for was discussed, and the conversation never turned to "vote yes" but rather remained informational for those unfamiliar with what a sinking fund millage-request is. Duration: 1 hour of co-hosting morning show.

April 13th: Extra time on the air to attend to (believe it or not) a WINTER STORM WATCH which, later turned into a WINTER STORM WARNING. Jim Carlyle joined Garry Osbon on the afternoon show to list closings, and other information in advance of the storm.

April 14th: (Saturday) extra time on the air with cancellations and warnings for the winter storm, and the announcement that the Art Gallery event in downtown Ionia was NOT called off, and that the artist and the gallery will hold their event as scheduled. This was the afternoon of Saturday, duration not clocked, but a few hours of live hosting on an otherwise automated Saturday afternoon. We also announced the closure of the city-owned Ionia Theatre quite frequently.

April 14th: numerous power outages in our county. WION on Generator for about 8 hours total, normal operations not affected.

April 15th: Extra on air time devoted to school closures for bad weather (even though it's traditional tax day!!!) NO duration noted except addition of closures to morning show and weather forecasts.

April 19th: WION welcomed Rob and Beth Peabody, owners of Recycle Ionia to the morning show to talk about their annual fundraiser at Steele Street Hall. WION solicited donations from some advertisers for the silent auction. We got donations from: The Lamplight Grill, The Auction Addict's Attic, and the Habitat for Humanity resale shop on behalf of Recycle Ionia. A GREAT community effort. Duration of the visit: 1 hour of co-hosting among our regular morning show features.

April 20th: (A Friday.) WION morning show with Jim and Phil discussed an online course offered by a university in "Happy."...we asked listeners if they needed a course to be open to remaining happy in their lives. We also decided that Phil should enroll in this online course. Fun morning, many calls.

April 23rd: WION releases and introduces the brand new -phone app which 100 percent duplicates our programming for I-phone users.

April 27th: FM translator shut off, AM at low power to allow tower climber to take down old FM antennas and install new pair of circularly-polarized antennas to better cover Ionia County. We were "down" in AM power and "off" on the FM for the better part of the day. Results: Excellent. Now operating on higher power with new antennas.

**May 1:** Linda Curtis/DDA Director visited. Duration: 1 hour. Discussed the upcoming Ionia Fireworks scheduled for July 3rd, and how important public and private donations are to continuing this yearly tradition. Donations can be given or sent to the city hall or DDA office.

**May 3rd:** Special longer visit with Ionia Area Chamber of Commerce and director Bobbie Edlin, introducing her new assistant. At least (4) Facebook videos of our live on-air visits were recorded, and we discussed the goals of the chamber, how membership benefits those who join, how quickly the Ionia Freefair exhibition building participation is coming, and how to show off your business to thousands during the freefair. Duration: 2 hours of co-hosting, (7AM-9AM).

**May 4th:** High wind warnings in the area. Jim Carlyle spent extra time on the air regularly reminding people morning and mid-day to slip home and shut off "critical" electronics in case of power outages. WION had power fluctuations frequently which prompted this reminder to help people not have loss of their home and office equipment while they're at work. Some local traffic signals were also out, reminders broadcast about treating unlighted corners like a 4-way or 3-way stop. Duration: Unknown, this was drop-in throughout the day. It was about a 30 percent outage in the City of Ionia from the winds, some of which were clocked at 60 mph.

**May 8th:** Regular reminders during weather forecasts and with "liners" reminding people to vote in Ionia County. (3) Schools have millage requests this day. Duration: Unknown due to periodic method of reminding, but a good amount of reminders were aired. Millage passed 55 to 44 percent for Ionia Public Schools with a 20.49 percent turnout of voters.

**May 9th:** WION is notified by the MAB that our yearly "Treasures for Troops" campaign held in November is included in the MAB's publication to State legislators of "Broadcasters Helping Communities". We're honored. Announced during morning show after notification from MAB.

**May 9th:** ANOTHER series of power outages in Ionia due to severe storms. The usual notifications are on the air of who to contact, when, and how if power is out. Jim Carlyle periodically live in-studio late night and early overnight. Duration: Varied with each visit, averaging 5 minutes or more each break.

**May 16th:** Steve Bauerle of Young Automotive Group is guest co-host on morning show discussing the "Drive one for your School" event. This event allows any licensed driver to test-drive selected vehicles, and by doing-so, they get to SPECIFY what school they'd like a \$10 donation made-to. ANY school in Ionia County is eligible, not just Ionia, and ANY school ORGANIZATION as well. Steve co-hosted or 2 hours during our regular morning show structure.

May 17th: WION AM is being "retuned" requiring frequent on and off of the TX, but listeners are notified that it is PLANNED. We get a clean bill of health from Munn-Reese on the tuning of our AM daytime and Nighttime antenna and array, A spectrum shot of our (new) FM translator is taken and passes all regulations. Only included here to show we keep our listeners informed of planned outages, planned repairs, and that we try to maintain the station at a high level of performance.

May 18th: Guests to the morning show are David and Annette McCord promoting the Ionia Historical Society's "Upstairs, Downtown" tour. This tour opens up the higher floors of some buildings to the public for touring, and is a fund-raiser for the Society. They stayed about an hour on the show and answered some questions from Phil, Jim Carlyle, and from listeners on the phone.

May 26-28th: Heat wave hits Ionia, 90-degrees PLUS! WION runs reminders in weather reports and liners to check on pets, elderly, and outside animals. On the 28th Ionia county lost power to about 4000 customers of Consumers' Energy, and to our East in the next county about 850. "Equipment Failure" is the cause. WION notifies listeners of estimated restoration time, amount of people without power, and what number to call to REPORT their outages so they are not "singled out" if they're on the end of a line. Duration: Varied over 2 days, but frequent.

May 29th: Ionia Public Schools close (early) due to high heat and humidity. Announcements on WION per the Sup't. Duration unknown as these were "drop in" announcements in weather forecasts and between songs/regular on air events.

May 30th: Tina Connor-Wellman, now with the Portland DDA was a guest co-host on WION's morning show discussing the summer in Portland, MI. Duration: 1.5 hours of information and discussion. This is the beginning of adding Portland to our regular monthly visits on our station.

June 1st: Organizers of Ionia's Charity Car Show event are co-hosts on the morning show for about 2 hours, talking about how to participate, how the funds go to local food pantries, and how the history of the car show was taken-on by new people two years ago to continue this great downtown event.

June 4th: DDA discusses the upcoming Wizard of Oz festival during our regular visit with DDA Director, Linda Curtis. 1.5 hours co-hosting. The festival is this weekend.

June 8th: "Characters" from the Michigan Wizard of Oz Festival held in Ionia join us on the Friday morning show and for the most part remain in-character while answering questions about local involvement of our residents, the new location for the festival (at the fairgrounds) and more. Duration: 1 hour. Also done on FB live.

June 10th: WION donates and installs an internet radio in Lake Odessa at the Bonanza Antiques store so they can listen at any time. Our FM does not reach there, and AM in their building is bad, though strong outside in cars and when not indoors. They've been added to our listening business list. Lake O. is part of our coverage area, but a difficult reception area...period.

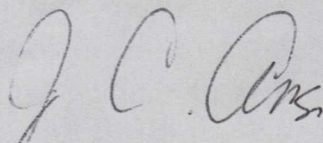
Sunday June 17th: HEAT ADVISORY with WION recording actual temperature of 96 in the shade. Listeners are reminded throughout the weekend to take it easy, remain hydrated, stay out of the sun, etc, etc, etc.....duration unknown, as it is part of our regular programming to include small bits of information in weather forecasts and PSA breaks.

June 24th: WION receives a message that our AM stereo is coming in (IN STEREO) north of Alma, MI and that it sounds great. Listener sent this via text to us and was impressed with the coverage of our station. We thanked them on the air.

June 27th: WION welcomes Ionia Freefair Manager Michael Smith and their Public Relations Intern to the morning show for about 1.5hours to promote the upcoming Ionia Freefair. The new fair App was announced to listeners, the new Teen Tent, and other events were discussed, and calls were taken with questions about the Ionia Freefair. This is Michael's first year as Freefair Manager, and he was a good and talkative guest.

Friday June 29th: A new one for us.....an "Excessive Heat Warning" is issued by the NWS for our area. Usual weather reports included this, and again, as before, WION inserted reminders for staying healthy during heat to our regular programming with no particular duration (they're liners, reminders and short pieces that repeat periodically.) There were more power outages as the heat grew and the "grid" failed, WION announced the outages, the usual phone number to call, and how to report your outage online with a smartphone.

Respectfully filed this 10th day of July, 2018



Jim "Carlyle" Angus  
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