

WION ISSUES AND REPORTS, 2ND QUARTER 2017

Quarterly Issues and Reports, WION 2ND quarter 2017 (April 1-June 30th)

WION Regularly airs the following:

- 1. National and International News, top of each hour, 24/7 at 144 minutes per day.**
- 2. State of Michigan News, 16 minutes per day in 8-'casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.**
- 3. Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)**
- 4. 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.**
- 5. 1-visit with the Ionia Area Chamber of Commerce each first Tuesday of the month during morning show.**
- 6. WION donates (100 percent, not a "match") advertising to the local non-profit "Recycle Ionia" to help them increase recycling in our area.
Approximate time and value: 32 spots/month, 16 minutes or more total, value: \$239.**

April 1, 2017: WION began promoting tickets for Recycle Ionia's fundraiser, and was given some by the organization in exchange for our donation of advertising to send listeners to this event. This was discussed regularly by announcers and kept in our "show notes" for all to use as they see fit.

April 2nd: Regular visit with DDA Director Linda Curtis, duration 1.5 hours of co-hosting amid our regular features, music, and calls. Main goal: solicit volunteers and spread the word about the upcoming June "Wizard of Oz" festival.

April 3rd: Power outage due to storms in Saranac area, announcement recorded and regularly run of phone number to report outages to Consumers' Energy. Duration: around a minute, Times of Play: 3x per hour around 6 hours.

April 5th: Discussion on morning show of MAB article regarding the possible "performance tax" and increased royalty fees on local radio stations and the detriment it would be to us, and to our listening businesses via increased advertising costs. Duration: around 15 minutes total.

Also announced the latest total of recycled cardboard which "Recycle Ionia" had sent for processing. The amount is growing, and Recycle Ionia credits "radio advertising" for the local awareness of their cause.

Friday April 7th: On the morning show we discussed the difference between secure and non-secure web pages, including those for Blue Cross of Michigan and others, how to know the difference between the two types and why NOT to send information of any kind over NON-secure connections. Did FB video of this segment. Duration: About 10 minutes.

Also announced this day by request was the move of the monthly Zion Food Pantry distribution due to the flooding at the freefair. This was discussed on the morning show and included in a morning show promo which ran around 18 times, making the total duration around 20 minutes.

April 10th: WION covered Severe Thunderstorm Watch for our county, locally on the radio and on Facebook. Jim Carlyle co-hosted the afternoon show for around 2 hours with Garry Osborn. Jim had to stay on as the storms became strong enough to wipe out satellite TV for many area residents, and WION received compliments on coverage during what would have been the Popeye John Show.

Popeye is a young announcer and learning, but not quite ready to handle what became very severe weather, though he stayed, answered phones and watched the radar for Jim Carlyle. John is a volunteer announcer for WION.

April 13th: WION receives and discusses a thank you note received for having covered local weather "emergencies." It basically stated that not everyone is glued to a phone or internet and that RADIO is still needed in bad weather for information.

April 18th: Discussed the statewide TORNADO DRILL and that it was both weather dependent, and NOT being done by our local authorities because Ionia County has it's own scheduled monthly tests. For the RECORD...we WISH the county would participate to help more people know about the purpose of the county-wide sirens. Duration: 5 mins.

April 19th: WION manager and co-owner Jim Carlyle discussed in detail with listeners what he believes are the holes in the local EAS system and how it works. Jim has seen the system fail a few times now in bad weather and during local prison escapes. Jim's "soapbox" on this topic lasted about 15 minutes total.

April 20th: Donated morning show time to Recycle Ionia to highlight their open house this evening from 5:30 to 8:30 PM....duration around 1 hour of co-hosting on the show.

April 20th: the NEW IONIA AREA CHAMBER OF COMMERCE DIRECTOR was announced on WION, and we were the FIRST MEDIA to have this information. The Ionia Area Chamber of Commerce chose WION as the place to break this news of welcoming Bobbie Edlin to the Chamber.

April 28th: WION Welcomed members of the Ionia High School Jazz Band to the morning show as they discussed their fundraising Cabaret Concert. After their visit, Ionia Public Schools' High School Principal, Mr. Ben Gurk joined us to talk more about the goals at IPS and what's happening with students this Spring. Total duration: 2.5 hours of morning show in-between regular features, commercials, news, and music.

May 1: WION thanked, congratulated a local business, (Reurink Roofing & Siding Sales) for providing roofing to replace a shoddy job done by a local contractor. The story was aired on TV, and Reurink's followed-up with their donation. We

thanked them publicly and discussed how generous Ionia Businesses seem to be when a need is made known. Duration: 10 minutes.

May 2nd: Regular visit with Ionia DDA per note above, usual content, duration about 1.5 hours of co-hosting.

May 4th: Ionia Area Chamber of Commerce visits morning show for 1.5 hours, discussing their involvement in coordinating the "marketplace" at the Ionia Freefair.

May 19th: Guests from the Ionia County Historical Society discuss the Blanchard House museum, volunteerism, membership, and the upcoming "upstairs/downtown" tour which is also a fundraiser for them. Duration: around 20 minutes total during regular morning show events.

May 25th: Vivian Nan Grady, owner of the Isabelle Phoenix Gallery is guest co-ost on the morning show. Discussions included the purpose of her art gallery, the wall of "student art" which has been growing in popularity, and classes upcoming that people can take at the gallery. Duration: 1 hour.

May 29th: TWO airings of our special program, "Heroes Across the Lands" for Mermorial day. This is a one-hour program which speaks of the history of the holiday, it's former name, has interviews with veterans, and explains some of the lore and music we associate with Memorial Day. 1 hour special aired at noon and 6PM, total duration: 2 hours.

June 1: Regular visit with Ionia Area Chamber of Commerce, and new director Bobbie Edlin. Duration around 1.5 hours of co-hosting.

June 2nd: City Council Member Tom Millard stops by the morning show to talk about the upcoming "IonaI Cruisin Classics" Car show, how to enter a vehicle, the hours, vendors, and the new operators of the show. Duration: 1 hour.

June 6th: Regular DDA visit on the morning show. Approx. 1 hour, totally devoted to the Ionia Wizard of Oz (City Festival) celebration. We're the only town in Michigan with a celebration devoted to this movie and it's lore.

June 10th: High heat in the area, WION posts on FB and discusses heat-related health issues with the Red Cross, and our local hospital officials. WION airs reminders as PSA's about checking on elderly neighbors, pets, etc. Duration: ?? (was a combination of morning show discussion and recorded promos/reminders.)

June 17th: Broadcast from the Wizard of Oz Festival, Location: Locally owned Sears store. All the local characters from the movie stopped by. WION was handing out FREE movie tickets to see the movie on our City-owned Wide-Screen 1931 Art Deco theatre. We were the sponsor of the showing so nobody had to pay

a thing to get in unless they wanted to make a donation to the city-owned Ionia Theatre.

June 20th: Director of the Lake Odessa Fair, Shawndra co-hosts Ionia's Morning Show and talks about the upcoming events at this local fair, directs people to their website, discusses volunteerism that makes the fair work so well, and it's economic benefits to Lake Odessa. Duration: 1.5 hours of co-hosting.

June 21st: Guests from Sparrow-Ionia Hospital Orthopedics Department explain what the department is, what it does, introduces new Doctors to our listeners and welcomes them to the area since they moved to Ionia for the new hospital. Duration: 2 hours. This was also put on Facebook for part of the morning.

June 21st: WION also welcomed Penny Beeman, our Community Events Coordinator (also a WION volunteer) to talk about the upcoming Relay for Life in July. Duration about 1 hour.

June 22nd: Guests from the Ionia Moose Lodge visited the morning show. They are pushing their fundraiser for the I-M Safe Kids program in cooperation with the Ionia Sheriff's Department. Two guests, duration about an hour of co-hosting amid our usual features and morning show "stuff."

Respectfully submitted July 11th, 2017 (yes, one day late)



**Jim Carlyle Angus
Chief Operator, WION Radio**