

June

WION ISSUES AND REPORTS, 2nd Quarter, April , 2019

WION Regularly airs the following:

- 1) National and International News from CBS at the top of each hour, 24/7 at 144 minutes per day.
- 2) State of Michigan News, 16 minutes per day in 8-'casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.
- 3) Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)
- 4) 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.
- 5) 1-visit with the Ionia Area Chamber of Commerce each first Tuesday of the month during morning show.

Not only has our area had a rough winter, but it hung-on into Spring, and then suddenly came the summer-like storms and power outages Much of our service revolves around being available on-air and online during local weather emergencies. We're proud of our service and having a generator that keeps us at full allowed power during periods of time when our rural road to the studios or the area is "dark."

April being the first full month in which we have our Lowell, MI FM on the air (translator) Jim Carlyle, owner and morning host spent the weekend of April 6th and 7th personally visiting with Main Street businesses in Lowell, handing out business cards, and getting to know them a bit better, inviting them to listen to the new FM 100.3. No particular duration, no "on air" time, except a recap of it on April 8th on the morning show, thanking Lowell for our pleasant welcome.

April 6th: Having found a copy of Red Skelton's "Pledge of Allegiance" with it's explanation of each phrase on vintage cardboard record, we dubbed it and played it on the morning show. Duration: 3 minutes. Received thank you calls from 3 listners two of which had never heard it before. Very good patriotic reminder of some important things in our country.

April 10th: WINTER returns, and we have a Winter Weather Advisory. Jim Carlyle is in-studio and updates weather regularly during Garry Osborn's afternoon show, as the advisory runs overnight and into the following morning.

April 12th: "Noticeable" winds come to our part of the county, and put power out along M-21 and in our own Easton Township. This comes in the evening, only blinking WION's lights, but owner Jim Carlyle goes in-studio and updates listeners from the consumer's energy outage map, encouraging them to call in their individual outages for fastest restoration. Duration: about an hour to an hour and a half of on-air time for Jim with various breaks. This is a non-scheduled "live" visit with listeners.

April 13th: Another “Winter” weather advisory posted. Extra weather forecasts are inserted in our automation by Steve (voice guy) and Jim Carlyle (morning show host.) Total duration around 4 extra minutes per hour of weather updates beside the usual top and bottom of the hour forecasts. This continued from Mid Sunday to early MOnday every hour, the 14th to the 15th.

April 23rd: WION promotes, “Movie Theatre Day” because in our town, the Theatre is actually owned by the City of Ionia and staffed mainly by volunteers and one Manager. Our theatre is a landmark, built in 1931, and seats over 7 hundred people. The City of Ionia uses the theatre for events, and individuals can rent the theatre as well, so any promotion that supports our local theatre and keeps the doors open is important to our community. Duration on morning show: About 10 to 15 minutes of discussion.



April 23rd: On-air morning show discussion of Today’s technology, vs. yesteryear. Numerous emails came in from listeners, including the head of “MARE” (Michigan Area Radio Enthusiasts) who brought up renewed interest in Vinyl LPs, Tube Amplifiers, and other older styles of technology. What began as a mention of a trip down memory lane became an involving discussion online and on the air with listeners about HOW we got to where we are today, and the fact that a “History of Technology” class should be taught in High Schools, as an elective, and maybe in Colleges. We were told that this kind of class is indeed offered at one University in our state by a caller who surprised us very much. Duration of this discussion: about an hour of regular time in-between breaks for the usual morning show elements.

Thursday April 25th: Jason Smith, Sup’t of Schools for the Saranac Community Schools co-hosts the morning show and brings us up to date on Spring sports, how particularly well baseball is doing, The student open-house night coming up, and...the renovations scheduled for the schools which begin in late Spring and will continue through the summer. These renovations include new technology, additions to the building, and overall modernization. Duration: 1.5 hours of co-hosting regular morning show activities with discussion.

Friday April 26th ANOTHER Winter weather advisory in SPRING. We've begun calling them (on air) "Spring Advisory for Winter Weather" which seems more accurate. Recorded forecasts were extended in length for the duration of the advisory, and extra recorded announcements added per WION's normal adverse weather practices.

Saturday April 27th WION Receives word from a listener about our new FM 100.3 i Lowell who says, : "Saturday 4/27 we listened to WION while traveling down 28th Street in Grand Rapids. Pretty Cool!" WION thanked this listener on Monday the 29th during the morning show.

Wednesday May 1st: Regular visit with the Ionia Area Chamber of Commerce and Bobbie Edlin is rescheduled for today instead of Thursday. Co-hosting duration was around 1.5 hours. Topics included signing up for a booth at the Ionia Freefair, Spring downtown events, how to join the Chamber, what the Chamber does for businesses, and what members can do to get the most from their BEING a member by utilizing the Chamber's website.

May 3rd: A "round table" morning with Phil Cloud, we opened up phone lines and social media BOTH to the hyper-local question, "If Ionia could have one and only one custom made Mr. or Mrs. Potato Head in the likeness of an Ionia person or official, who would you choose? Nominations included Rich Thompson, owner of the Lamplight Grill, Gail who works at City Hall and plays the Wicked Witch each year during Ionia's Wizard of OZ Festival, "Biffy" the very old mascot of the Ionia Freefair, Jim Carlyle, Bobbie Edlin, and the Friday Round Table gang. NOT an important local issue addressed, but it demonstrate(s)(ed) the ability of local radio to strike a chord with listeners who just want the fun of companionship and contribution from their local station. Duration of this question: "off and on" taking emails and calls through the whole morning show of 6 to 9 AM.

May 7th: Linda Curtis of the Ionia DDA cohosts the morning show for 1.5 hours . Main discussion points are involvement in the upcoming June Wizard of Oz Festival, how to donate to the yearly Independence Day fireworks, and general City-related topics.

Friday May 10th: Janae cooper, County Clerk joins Jim Carlyle and Phil Cloud at the Round table to discuss the FREE VETERAN ID CARDS that her office provides. This helps veterans receive discounts and other services as they travel. It also helps ID them in general as another form of picture ID when more than one kind is needed. This service is provided FREE by our County thanks to the Clerk's office's clever use of existing resources and only minimal extra expenses. WION receives to thank you calls on the air from Veterans who did not know about this service. Duration of Janae's visit: 1.25 hours of regular discussion among morning show usual events.

May 10th: WION asks listeners, "What is your Absolute Favorite 1 or 2 things in your home, office, or car you've come to enjoy in your daily technology-using life?" Listeners suggest: Cloud printing, the radio, GPS, wireless phones, and wireless doorbells to name some. This question and the interaction was carried on for about 2 hours of our morning show after Janae Cooper left for her "real job."

May 19th: Thunderstorms in the area, severe thunderstorm watch, and at around 3PM power outages showed up in Ionia. WION contacted Consumers' Energy to verify information. Then, with the watch still "on" til 10, Tornado sirens sounded and callers asked us about the existence of a tornado. Jim Carlyle was in-studio and called our 9-1-1 dispatch center who explained the sirens were a MISTAKE and that while there was a continuing thunderstorm watch and some strong storm activity, there was NO TORNADO anywhere in the county. WION's Jim Carlyle stayed on the air an hour to assure people of this, but to clarify to be alert to storms in the area. Jim Valentine, 9-1-1 director kept in touch with Jim Carlyle via email through this issue.

May 27th: (Memorial Day) WION airs special program, "Heroes Across the Lands" a one-hour informational feature program about the history of Memorial Day. Show includes music, stories, and interviews with veterans, currently-serving military and others. Show duration: 1 hour. Aired twice. Once at noon, once at 6PM. This program was provided commercial free thanks to local sponsors who ran "tune-in" invites for the program in the week ahead of the feature airing.

May 30th: WION morning show welcomes Sup't Jason Smith of Saranac Community Schools for his final visit of the year....updating us on the progress of renovations at the school, summer programs, and more. Duration: 1.5 hours of co-hosting our regular features with Jim Carlyle.

May 31st: Ionia Public Schools Sup't Ron Wilson joins us at the round table to talk about end of year events, what's on-deck for the NEXT school year, the summer food program for families, and even a discussion of the highlights of the year. We discussed the enormous amount of snow days, the longer school year due to those days without class, and how the school bounced back quickly from a flooded boiler room after sub-zero weather burst pipes.

May 31st (after Ron Wilson's visit) Organizers of the "Ionia Cruisin' Classics" Car show were guests in our studio talking about the weekend's car show. This is an all-charity benefit show, bringing about 200 cars to our Main Street in Ionia. WION sold "invites" to the car show to our clients, and from the proceeds of the invite commercials, we donated \$150 to the car show, earmarking the money for the food banks which were recipients of the money from this show. Duration: about an hour of co-hosting our show.

June 1st: Severe Thunderstorm Warning from 7:30 to 8:45 PM. Jim Carlyle in-studio as usual. Power outages in Ionia County in the Palo area.

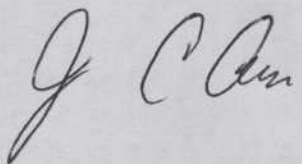
June 7: DDA Director Linda Curtis joins us in-studio, discussing Wizard of Oz festival, and other local events. Duration: A little over an hour.

June 11th: Morning show interviewed the owner of "Just Like Home Day Center. (Tracy Hodgkins) It's a place for caregivers to take those in their home-care so they can have a break from the routine, or just go to work without worry about their loved ones. It's a new business in our town, and licensed to take care of almost any age individual normally cared-for by a relative or friend. New Concept in the area, already a success. Duration: 1 hour of co-hosting the morning show.

June 21st: WION welcomes Patrick Reagan to our round table show. Patrick, former Main Street director in Portland, MI has spent a few years in Michigan's U.P. and is now the Village Manager for Lake Odessa. He brought us news of his new position, who to contact in the village for certain residential and business needs. This is the first of many planned visits from Lake Odessa. Duration: 1.5 hours co-hosting the morning show.

June 25th: Morning show welcomes Shawndra Smith, Public Relations director for the Lake Odessa Fair. Lake Odessa is a small town south of Ionia at the edge of Ionia County and this is their yearly fair. Unlike bigger fairs, they celebrate mud runs, volleyball, trivia contests, along with the midway and other "regular" fair things. VERY community involved, this is a remarkable fair for a small town. Our discussion of events and dates with Shawndra was 2 hours of co-hosting among our regular programming.

Filed this 9th day of July 2019 in local public file and online

 7-9-2019

Jim Carlyle, WION Chief Operator/Owner WION