

PUBLIC INTEREST FILE SECOND QUARTER 2013
(APRIL 1-JUNE 30TH 2013)

Please note:

WION's regular programming includes the following (if not singled-out for individual "extra attention to issue x")

1.5 hours every Wednesday with United Way volunteer Penny Beeman. This visit also includes a look at the community VOLUNTEER calendar, the promotion of "volunteer connections" which we link-to on our website, along with the awareness of CERT, (Community emergency Response team) and the Red Cross.

Every First Monday of the month: 1 hour visit with Tina Connor-Wellman, Director of the Ionia Area Chamber of Commerce.

Every first Thursday of the month: 1 hour visit with Ionia DDA director Linda Curtis. (Downtown Development Authority)

Also on WION's regular programming schedule is:

WION airs 24-6 minute newscasts from CBS each day.

**WION airs a minimum of 12 minutes per day in PSA material, recorded
WION airs 4-5 hours a month of Shiloh Community Church broadcasts.**

**Tuesday April 9th: Regular visit with Maureen Meade, public relations for Ionia Public Schools. Topics per her agenda included: (from her e-mail of schedule to us) Duration of visit:
1.5 hours co-hosting AM show.**

I'm planning to join you tomorrow a.m., after faithfully watching the NCAA game tonight!! Go, Michigan!

School is back in session and the "end of the year" is upon us! Busy, busy.

Senior Citizen Lunch is Friday, April 12.

***IHS is presenting "Suite Surrender" this weekend only - 4 shows Fri-Sat-Sat-Sun
Elementary Vocal Music Programs start next Tuesday at Ionia Theatre***

Senior Scholar Recognition Breakfast is April 18.

Spring sports are underway. . hence, the rain!

Kindergarten Registration, Round 2, is set for April 23, 24. Helpful to hear from families now for scheduling, busing, balancing class size purposes, etc.

State Destination Imagination, State Science Olympiad, State Choral Festival are all coming up and IPS teams have qualified to move forward.

And of course we can always talk about Community Dinner, which was great fun.

The Ionia Area Ambassadors received the Silver Slate Award; the Ionia Community

**Band also received the Silver Slate. Both have been partners in the Community Dinner for each of the 28 years.
See you in the a.m. I do have an 8:30, so can stay until 8:20.**

**Thanks,
Maureen M.**

THURSDAY April 18th: Aired messages "live" that the Red Cross was opening a shelter at the Ionia Armory in advance of possible evacuations and flooding in Ionia during flood warnings. Info received from Penny Beeman at 11:30AM.

Announcements each hour on the hour, total 12 this date, each 1.5 minutes. Total: 18 minutes of info on red cross plus "live" talk by announcers Jim Carlyle and Garry osborn.

Aired Cancellations for the Ionia Public Schools hourly. Hourly from 12:30-7PM. List included:

IPS Cancellations for Thursday, April 18

Due to weather, the following afterschool activities have been cancelled:

-- extended day (homework club) at Emerson, Jefferson, Rather and Twin Rivers

-- all afterschool activities, including extended day, at Ionia Middle School

-- JV and Varsity baseball, JV and Varsity softball, and golf at Ionia High School.

Freshman baseball will be played as scheduled.

Friday April 19th:

Round-Table Friday Co-host Doug Devries, City of Ionia Emergency Manager. Duration: 2.5 hours. Doug was scheduled, even before our "flooding incident" in Ionia County. We discussed the Ionia sewer system still functioning properly, Safety around flooded basements with regard to electricity.

Also discussed: Having wells tested and going "lightly" on drainage systems. Also told listeners how to see the Ionia Public Safety's "facebook" page for official updates from IPS on any road closures, and anything related to our emergency.

Saturday April 20th:

Aired (2) midday updates on the flood situation, Duration: 3 minutes each, with website information for the Ionia/Montcalm Medical Reserve Corps' new website (containing road closures and official info from City Officials in Ionia) along with information on the available Red Cross Shelter in the Armory Building.

Aired (6) updates late afternoon/early evening on same topic as above with new information Each Report almost 3 minutes in length, total length: around 18 minutes on-air with updated information.

Changed our Translator's RDS signal to read: FLOOD UPDATES AT: WWW.MONTCALMIONIAMRC.ORG" on all available data slots in the software. (written by Scott Beeman, WION engineer.)

Monday April 22nd:

WION offered and began airing FREE advertising for ANY business that was flooded on Steele Street. These are full 3-week packages, no strings attached, designed to allow our local businesses to get the word to listeners about their cleanup, recovery, and intent to continue in business. One business, Edlin Automotive thanked his employees. Ionia Floral is thanking Edlin Auto for THEIR help. Ionia Wash King is running "will open soon" ads, a total of (6) Ionia businesses and (2) in Lowell are running as of early this week, and this is offered to clients and NON CLIENTS alike as a true public service.

Duration: Intended at 3 weeks of (60) spots for each client, totaling 30 minutes of airtime per signed up business. (20) spots per week x 3 weeks. NO charge, and NO obligation from WION's owners to help keep our economy strong and businesses IN BUSINESS.

April 27th, Saturday: WION opened its doors to the public of Ionia to join the M.A.R.E groupe (Michigan Area Radio Enthusiasts) on a tour of our station facilities. Visitors from as far as Detroit came and toured our studios and transmitter facilities, then went for Lamplight Grill Dinner. Owner Jim Carlyle hosted for about 2 hours at the studios. Why is this in

the public file? Because it benefited the station with good public relations, it gave WION yet ANOTHER event to talk about on the air, and it attracted people TO OUR TOWN which is one duty WION's owners feel strongly about. These people left with a great impression of WION and Ionia, and they spent money with a local business. What more can you ask of "radio?"

May 6th, Monday Regular visit with Ionia Area Chamber of Commerce. Main message this visit (duration one hour) was the upcoming Golf outing as a fundraiser for the Chamber, and things to do in Ionia as we approach the Summer season. Tina Connor-Wellman was our co-host and visited from 8-9AM as she does each first Monday of the month.

May 8, 2013 (Wed) Penny Beeman Co-hosted the morning show, discussions centered on the startup of the Montcalm and Ionia County community gardens, operated by the Community Food Network. Volunteers were solicited, locations announced, ways to contribute including "non gardening" things like photography were suggested, and calls were taken about new locations. Also discussed was the success of the new Medical Reserve Corps website which got a "jumpstart" during the Ionia County floods of last month. Duration of visit: 1.5 hours of co-hosting show.

May 9th, 2013 (Thursday) Regular co-host for first Thursday of the month, the Ionia DDA director, Linda Curtis. This was the debut of information about a brand new city festival, the "Summer in the City Celebration" set for June 20-22nd. A first effort for our city. Word leaked to the "no bullying" people who are putting on a presentation at the Ionia Theatre, and we received an unexpected call from a podcasting host who will be guest speaker at this event. The unveiling of a new facebook page for the event was made, and the duration was 1.5 hours with Linda at the round table.

May 15, 2013: Wednesday with Penny Beeman. Discussed this weekend's "hunger expo" at the Ionia Freefair grounds. This event will have representatives from area food pantries, the

community gardens and others. Also discussed the upcoming "Portland Block Party" which is this Saturday, and teased the fact that our Friday show will be "all Portland all the time" Oh, and our trivia on the morning show had a record number of calls at nearly 50, plus guesses submitted via e-mail and our own WION forum. One of the busiest morning shows of this year! Duration with Penny: 1.5 hours.

Monday May 14th: Special visit with Penny Beeman, unscheduled. Discussed our usual events, Ionia Host Dot Com's community calendar, and previewed the 'Relay for life' teams' events to raise money ahead of their July 12th event this year.

May 20th: Live "thank you call" from Portland Main street/Portland DDA director Patrick Reagan, thanking attendees of their "Portland Block Party. Duration: 3minutes 42 seconds. He reported Excellent attendance and GREAT time had by all. This is one of the events that keeps people coming to downtown Portland and seeing what their town has to offer.

Tuesday May 21st--Maureen Meade visited our round table morning show, and did a "year-ending-soon" program with us. Duration: 1 hour. Topics: Retirement tea for longtime school employees of the Ionia Public Schools, Time of graduation ceremonies, the Senior Lock-in (Safe Graduation celebration for Seniors), Summer school beginning, and the "free lunch program" for anyone under age 16 who may not otherwise be able to get a lunch at all!

Tuesday May 21st: Bill Lynch Co-hosted, discussed our "Small Town Tuesday" in which Clarksville was the featured town. Facts were discussed, and a quiz given to listeners about the town's original name of "Skippertown." Duration: 15 minutes on this morning show.

Tuesday May 21st: Severe Thunderstorm watch and warning for our area, Jim Carlyle joined in the Garry Osborn afternoon show to keep listeners informed on the progress of a storm with predicted 60 mph winds and hail. Duration of special presence on-air: 1.5 hours, ending at 5PM.

Wednesday May 22nd: Penny Beeman co-hosted morning show, duration about 1.5 hours. Memorial weekend parade information was covered, so was volunteerism for this upcoming weekend, a "planting weekend" for the community gardens. We also discussed the need for people to "get their butts off main street" (cigarette butts) and how ugly this is becoming since the law was passed banning smoking in restaurants. We had a wake up call question with about 15 callers guessing, and gave away two local food gift certificates on this show.

We also covered Relay for Life, and how teams are holding car washes, selling luminaries, and more. We unveiled the fact we'll have our competition between morning and afternoon shows for who can raise the most money for "relay"and that a special webpage on WION's site will be produced for this.

Tuesday June 4th: Interview with Becca Usher, Public Relations and Web designer for the Ionia Freefair. We discussed this year's workaround for flood damage at the fair, volunteerism, the new website for the freefair, camping, and how individuals with websites can start their own "looking forward to freefair" campaign to spread the word that our local flood did not cancel the fair. Duration: 1.5 hours, special guest was Tina Connor Wellman, Chamber Director for Ionia Area chamber of Commerce.

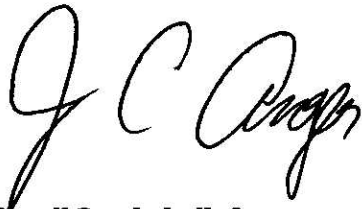
June 5th: Guests from the Thelen Family promoting their hosting of "family fun on the farm" which is a FREE event for anyone who wishes to attend, coming up on June 15th from 10AM to 2PM. Sponsors were thanked, the importance of "Americana" and teaching youngsters about honest work and how farms operate was discussed. About 5 breaks over a one-hour period of time as our guests spoke from the round table. Sponsors include Ionia and Clinton County Farm Bureau.

June 19th: Michael Carigon was guest co-host at the round table, discussing the national "Field Day" event for local ham

radio operators. We talked the importance of ham radio in emergencies, the low cost of radio units today, the ease of taking the exam in Ionia County once each month, and how ham radio has changed over the years and does not require big bucks or big equipment anymore. Duration: 1.5 hours during regular morning show programming.

June 25th: Special visit with representative of Lake Odessa Fair. Discussed the fair which opens this week, what it has to offer, the parade, how to get involved, the value of the free "inflatables" to families with kids (cost of inflatables donated this year by local businesses) who may not have much of a budget, and how the fair is good for Lake Odessa's economy. Duration: 1 hour during regular morning show programming.

Respectfully filed in WION public file this 1st Day of July, 3013

A handwritten signature in black ink, appearing to read "J C Angus". The signature is written in a cursive, flowing style.

**Jim "Carlyle" Angus,
Owner and Chief Operator, WION AM and W224BZ**