

4th
PUBLIC INTEREST FILING
3RD QUARTER 2013....
OCTOBER-DECEMBER 2013

WION ALSO REGULARLY AIRS:

Minimum 12 minutes of PSA's daily (recorded) plus our "live talk" of local interest during morning and afternoon shows.

1 Hour of Church programming per week (Shiloh Community Church)

144 minutes of CBS news each full day, plus the CNBC business minute 3 times daily.

Friday, October 4th--Visit with Vicki Kennedy, organizer of the Ionia Theater "Haunting tour" to raise money for Friends of Bertha Brock and the Ionia Theater, a shared project. Duration: 1 hour of regular visit time on the morning show.

Friday, October 4th--2 hour evening remote with Ionia High School's "Blue Crew" (A group of students charged with mentoring the younger incoming freshmen, and with perpetuating "school spirit.")

Wednesday, October 9th: Regular visit with Penny Beeman, main topic being the CERT basics class, a 20 hour class in family preparedness. Duration: 1.5 hours of regular co-hosting on Wednesdays. Also discussed was the Harvest Celebration by the community food network, in which community garden volunteers are recognized.

Wednesday, October 16th--The beginning of discussing the County wide Food Drive! WION began this drive 5 years ago. This year the Community Food Network added a series of workshops to help food pantries with registration, local business supporters set up mini-drives, and recruit volunteers. This year's food drive received national recognition from GenerationOn as one of several National Family Volunteer Day Projects taking place nationwide.

Friday, October 18th--took a call from Hank Knoop promoting the Ionia County Historical Society's "Spirits of History Past" cemetery tour for this weekend. Hank described the characters to be played by local residents, and how this is not "scary" as much as educational. Duration: about 5 minutes.

**October 24th--annual "Chili Dawg Challenge" in which WION presented a check to Big Brothers/Big Sisters in the amount of \$750 raised from selling advertising to promote the event!
Duration: n/a**

October 31st--"All Food Drive...All the time" We gave locations for the mini-drives across the county, (drop off locations) and list of ways to donate. Read a list of "most needed" items, and posted to our WION main website. Referred listeners to the food drive blog at Ionia host dot com for a map of sites. BIG push on Food drive! Duration: 2 hours of morning show.

November 6th--regular morning show visit with Penny Beeman. Recruited volunteers for National Family volunteer Day in partnership with the Montcalm-Ionia United Ways and their website, "get connected." The day is meant to get people more "community involved" at all ages. Also this morning we pushed out more information on the WION/Community food network Food Drive.

November 20th and 22nd--Each morning contained a 1 hour minimum visit with Penny Beeman on behalf of Community Food Network and the food drive. Actual kick-off date was November 19th with this project wrapping up on Nov 23rd.

Friday November 22nd--Patrick Reagan from Portland Michigan Main Street joined our Friday Round Table morning show with details of all the fun they've planned for "Holiday Fest" this weekend!

November 27th-- 2 Hour visit with Penny Beeman with final totals of collections and volunteers for the County-wide Food Drive hosted by the Community Food Network. We also began discussion about the upcoming Toys for Tots collection drive and distribution day letting people know how to apply if help was needed and how to volunteer with Toys for Tots-Ionia.

December 10th--WION owner Jim Carlyle was handed a napkin at the Lamplight Grill complimenting WION on a particular commercial for "Walkington Well Drilling, the "No-Well" commercial. We saved this napkin in our public files to show public acceptance of our commercials as part of our programming. See facebook entry this same day (facebook.com/i1430)

December 11th--Morning Show focused on the Medical Reserve Corps discussing Winter Safety, packing an Auto Emergency Kit and seeking donations for their First Aid Drive which collected supplies to assemble kits that were distributed through local Food Pantries with basic first aid supplies and Do1Thing calendars.

Friday, December 13th--Conversation via phone with the owner of "Tucker House, INC" ...a family company on the East coast which makes "tavern puzzles" here in the USA. They provided WION with some giveaways, and produce a quality gift, suitable for any gifting. An "interesting person" interview with the owner, a blacksmith by trade who built this company from a hobby to international fame. Duration: 20 minutes on morning show, Public interest: AMERICAN MADE, FAMILY RUN PRODUCT/COMPANY.

December 18th--Morning Show for 2 hours discussing the IM Kids 3rd Meal program and upcoming Family Game Day. This new program will be working to impact childhood hunger by providing a 3rd meal each school day to elementary students. Special events will take place beginning in January to raise awareness for this need in our community.

December 20th-22nd--Partnership with the Medical Reserve Corps Montcalm-Ionia allowed us to stay on the air and connected with Consumers Energy with the use of a HotSpot provided by the MRC. This partnership also allowed us to keep real time information going back and forth between the Red Cross Shelter and the Medical Reserve Corps as our regular morning show co-host Penny Beeman was volunteering for the Red Cross.

December 24th--Special Christmas Eve "Open House" on the morning show! Around 40 people visited, brought food, and celebrated Christmas with our staff live on-air. The show was on webcam and is one of WION's most popular shows of the year. We also aired the WION version of "A Christmas Carol" starring all local voices, which, through CD sales raised money for a Broadcast Engineering Scholarship, and for the Ionia High School Blue Crew.

December 25th--Special Christmas Day program including "Christmas Across the Land", greetings from local businesses and community partners, and multiple message changes from Consumer's Energy as several community members struggled through the holidays without power, running on generators and seeking the support of the Red Cross Shelters that were set up and offering warm showers. On Christmas Eve we had still 4656 people without power.

(Consumers Energy reports and updates continued through 12/28 on which most everyone was restored in Ionia County. We received reports from the parents of a young, 4 year old listener who warned his toy army men to "Stop, Stay Back" from a downed power line! WION frequently is sent pictures and reports from the Sandborn Family about discussions and music heard on the air.)

Respectfully submitted and filed this January 6th, 2014



Jim Carlyle Angus, Owner/Chief Operator WION