

2nd quarter 2015 WION Quarterly issues report

WION REGULARLY AIRS

1 HOUR of Church programming from Shiloh Church each Sunday, 144 minutes of CBS news daily, plus 24 minutes of headlines. WION's weekday lineup includes 12 minutes of News-Opinion with Charles Osgood's "The Osgood Files".

WION has also added (3) Agriculture reports each weekday (a new program) from the NEW "Michigan Agriculture Information Network" totaling 13 minutes, in the morning show, noon, and afternoon information blocks.

April 6th--Regular visit with Ionia DDA director Linda Curtis. Usual monthly things were discussed, mainly focusing on building momentum for the 2nd annual Wizard of Oz Festival coming in June, the first weekend of "summer." Duration: 2 hours of co-hosting.

April 9, 2015. Weather unstable. 11PM found an overnight Severe Thunderstorm Watch being posted by the weather service. WION owner Jim Carlyle went in-studio, adjusted log, recorded reminders to run 4x per hour, and posted to facebook.

Tuesday April 14th--WION morning show question was, "Could you go without messaging services for an extended period of time?" Duration: 2 of the 3 morning hours.

April 21st--WION was proud to host a visitor, Ron W. an advisor to WBFH student station near Detroit. He's an AM stereo enthusiast who was given the tour of WION, allowed us to hear our own AM station on his truck (AM STEREO) radio and was excited to visit our studios. He reported picking us up in stereo coming from the East as far as Owosso, MI.

April 21st--WION welcomed back Danny Boy's Drive-In Theater to our airwaves. Bart Lower, owner and promotions coordinator co-hosted the morning show, and discussed how "family fun" has returned to the movie industry with the drive-in being revived. Duration of co-hosting 2 hours.

April 22nd WION aired an interview with Julie Reisbig, who headed up the Ionia effort to recycle batteries and other hazardous waste in a program co-sponsored by the Ionia conservation District, and Sams' club of Grand Rapids.

Interview: duration around 5 minutes included how, where, and why this "exchange" of hazardous waste for (coupons good for) inexpensive trees is important to our area. We also posted this to our Facebook page.

April 22nd--Penny Beeman co-hosted the morning show, and we took donations for Jim Carlyle's first-ever "Selfie" with the donations going to Ionia's Relay For Life coming up in July.

April 23rd--Bart Lower co-hosted the morning show for Danny boy's Drive-in Theatre. We gave away a "leave your wallet at home" package gift-certificate for our trivia answer. This prize carries around a \$100 value, and is important for people to win, given how expensive it is to take families for entertainment these days. It's also part of our effort to keep our station, "family friendly" not only in it's approach to programming, but in it's appeal TO families. Duration: 2 hours.

Saturday May 2nd. While Jim Carlyle and Engineer Scott Beeman were on their way to WGLM-FM's transmitter site, Michigan had a seldom-felt EARTHQUAKE. Being away from the studios, our engineer Scott logged in via smartphone to our RDS program on the left-studio computer and put a short news-piece on FM displays confirming what the US Geological Survey site said, that Michigan did indeed have a 4.0 scale earthquake that we all felt. We also took a call forwarded to Mr. Carlyle's phone FROM the studio line and assured the lady caller that it was an earthquake, not an explosion, and that this was a rather rare occurrence. While this is not an "on air" thing, it's definitely a GREAT use of the resource we call RDS on the FM translator, and a good example of WION's committment to listeners via the forwarding of landline phone messages to the owner.

May 20th--Jim Carlyle of the morning show discussed the importance of being involved in local government, while not specifically citing the Ionia Planning Commission meeting about the demolition of one of our Main St. Blocks, the reason was apparent. Jim Tries to get people involved, but to let them make decisions on their own. Duration of this discussion: about 15 minutes total on morning show.

Memorial Day 2015: WION aired a special 1-hour program, our annual "Heroes Across the Lands" dedicated to the memory of those who gave ALL to our country. We thanked our sponsors in a Shopper's Guide ad, and ran this program UNINTERRUPTED BY COMMERCIALS at noon on Memorial day.

June 3rd and 4th: (afternoons, two days in a row.) A total of 5 hours broadcast' from the new Sparrow Ionia Hospital. Jim Carlyle interviewed the head of the fundraising committee, the Public Relations Director, The head O.R. nurse, a new employee who just CAME to the hospital within the last month before the move to the new location, and others. We were scheduled to only do one day on the 3rd, but the wifi at the hospital didn't work well, so we volunteered to DONATE a second day of broadcasting due to the hospital's delay in providing our setup.

June 18th--An "all request Thursday" morning show with listeners paying to have us PLAY songs, and all money raised going to charity: The Relay for Life in Ionia. Duration: 3 hours. Raised \$75 from various donations.

June 19th and 20th--WION interviewed guests in our town attending the 2nd annual Wizard of Oz Festival put on by the Ionia DDA. We met the President of the "Tin Can Tourists" group, and the "Sisters on the fly." They were invited to our radio station and we chatted with them. WION was a heavy promoter of this event which brought many new faces to Ionia. While the DDA did buy advertising, WION matched the purchase of ads 1:1 and doubled the buy in an effort to help better our community, and attendance.

June 22nd--A Severe Thunderstorm Watch was issued for the early evening through 9PM. Jim Carlyle went "on air" when this was issued, stayed about an hour, recorded updates to run 4x per hour reminding people to be more aware of rapidly changing weather, and posted the weather info to our station FB page.

June 22nd-23rd--the Severe Tstorm watch noted above became a Tornado Watch. The on-air and online info was updated by Jim Carlyle. Pretty much the same situation as the paragraph above describes.

June 23rd--WION Receives and reads an e-mail from Sue Van Lente of Portland St. Patrick's church, explaining that even with the tornado damage in their town, THIS CHURCH was still going to have their parish festival and would share part of the proceeds with the other churches which were demolished by the tornado. We repeated this information frequently in "live" shows during morning and afternoon. WION also called the Michigan News network and gave them the "heads up" on this e-mail, then THE NETWORK picked up the story and helped to publicize it statewide. WION was instrumental in helping spread the word both locally and across MI.

Filed this 9th day of July 2015

A handwritten signature in black ink, appearing to read 'J C C', is positioned above the typed name of Jim Carlyle.

**Jim Carlyle, Morning Host and Chief Operator
WION-AM and FM 92-7**